

# Promoting a Culture of Health Through Community Partnerships to Support Violence and Injury Prevention

## Introduction

The Kansas City Missouri Health Department (KCMOHD), Aim4Peace Violence Prevention Program (Aim4Peace) works in focus neighborhoods of Kansas City, Missouri (KCMO) to stop the spread of violence. Aim4Peace adapted and successfully implemented the internationally acclaimed, evidence-based Cure Violence model. This model utilizes a public health approach to preventing, disrupting and limiting the violence disease, especially retaliatory violence and injury prevention. The Aim4Peace program supports multi-sectorial community partnerships to address the determinants of health and underlying health inequities to promote resiliency.

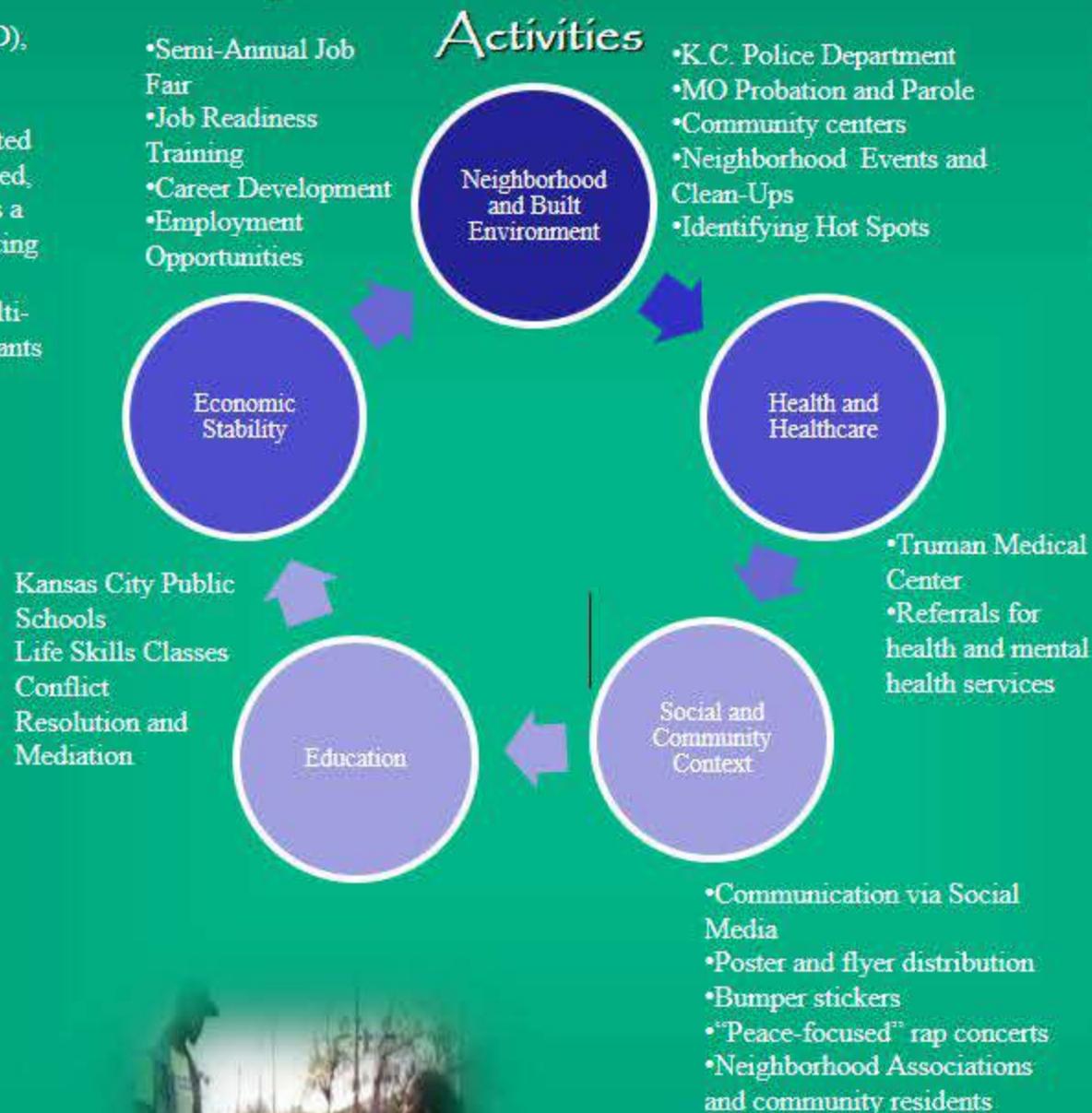
## Aim4Peace Model

Aim4Peace is grounded in both the social-ecological model, adopted by the Centers for Disease Control as a violence prevention model, and the framework for public health action in communities, adopted by the Institute of Medicine. Aim4Peace coordinates prevention strategies at the individual, relationship, community, and societal levels. Since 2008, Aim4Peace and partnering Neighborhood Action Teams have implemented 347 community-level activities, of which 65% were delivered in the Aim4Peace priority area.

Between 2008-2014, Aim4Peace facilitated 223 documented community changes—new program, policy, and practice changes- including community/system changes implemented through partnerships involving nine different community sectors (e.g., law enforcement, business, health agencies).



## Collaborative Partners and Activities



## Components Guiding Evaluation

**EVALUATION:** Since 2008 the University of Kansas Work Group for Community Health and Development and Aim4Peace have used a participatory evaluation approach to examine the contributions of the program and its partners. This information is used to systematically build collaborative partnerships, evaluate and to communicate the efforts to address the threat of violence.

- The framework includes the following phases:
- 1) Naming and framing the goal,
  - 2) Developing a logic model for achieving success,
  - 3) Identifying research questions and methods,
  - 4) Documenting the intervention and its effects,
  - 5) Making sense of the data, and
  - 6) Using information to celebrate and make adjustments.

