

# 2018-19 KANSAS CITY MISSOURI CITIZEN SURVEY

## APPENDIX C: GIS MAPS BY ZIP CODE

Submitted to:

**The City of Kansas City, Missouri**

ETC Institute  
725 W. Frontier Ln,  
Olathe, KS 66061  
913-829-1215



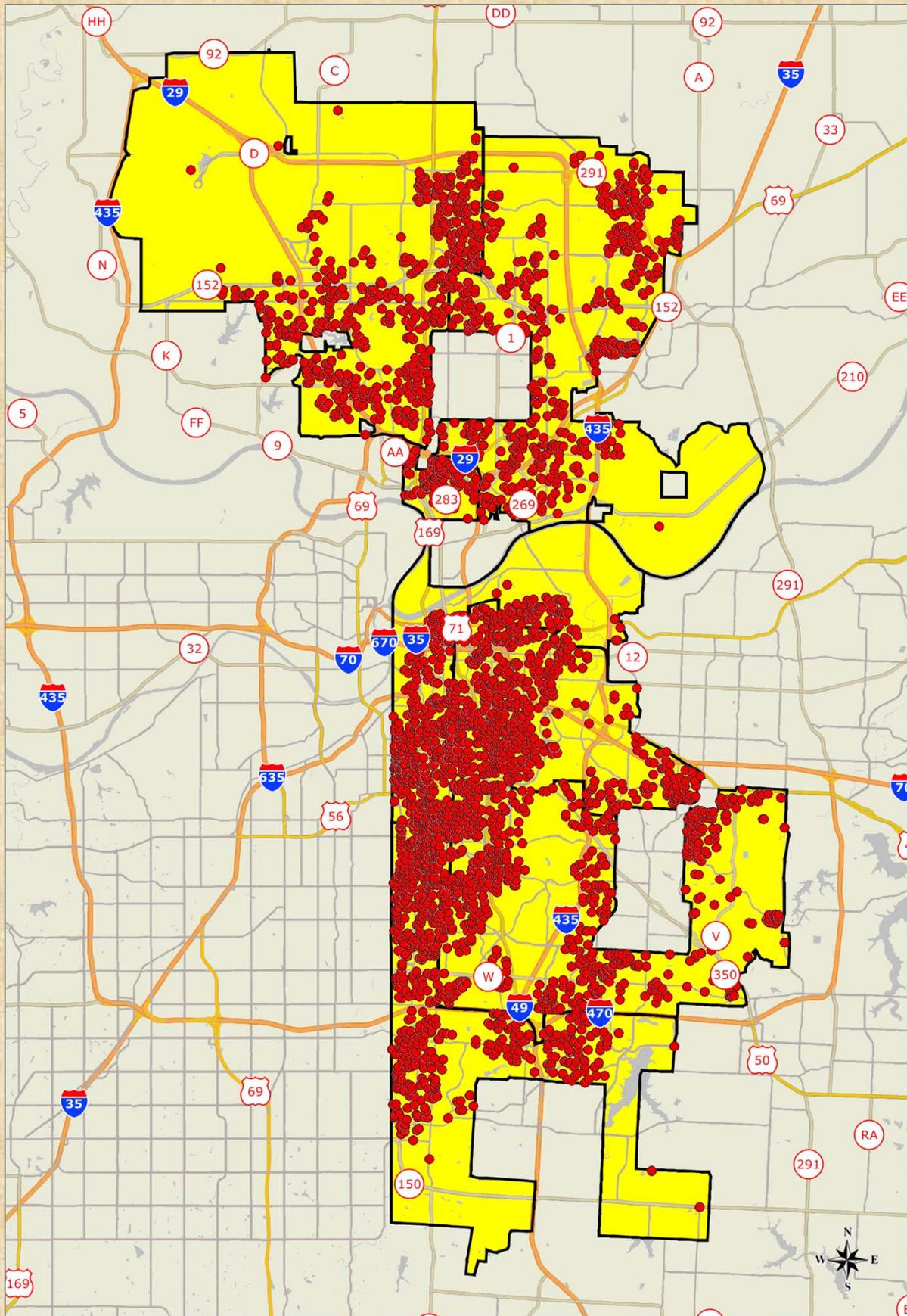
## Interpreting the Maps

The maps on the following pages show the mean ratings for several questions on the survey by Zip Code. If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

When reading the maps, please use the following color scheme as a guide:

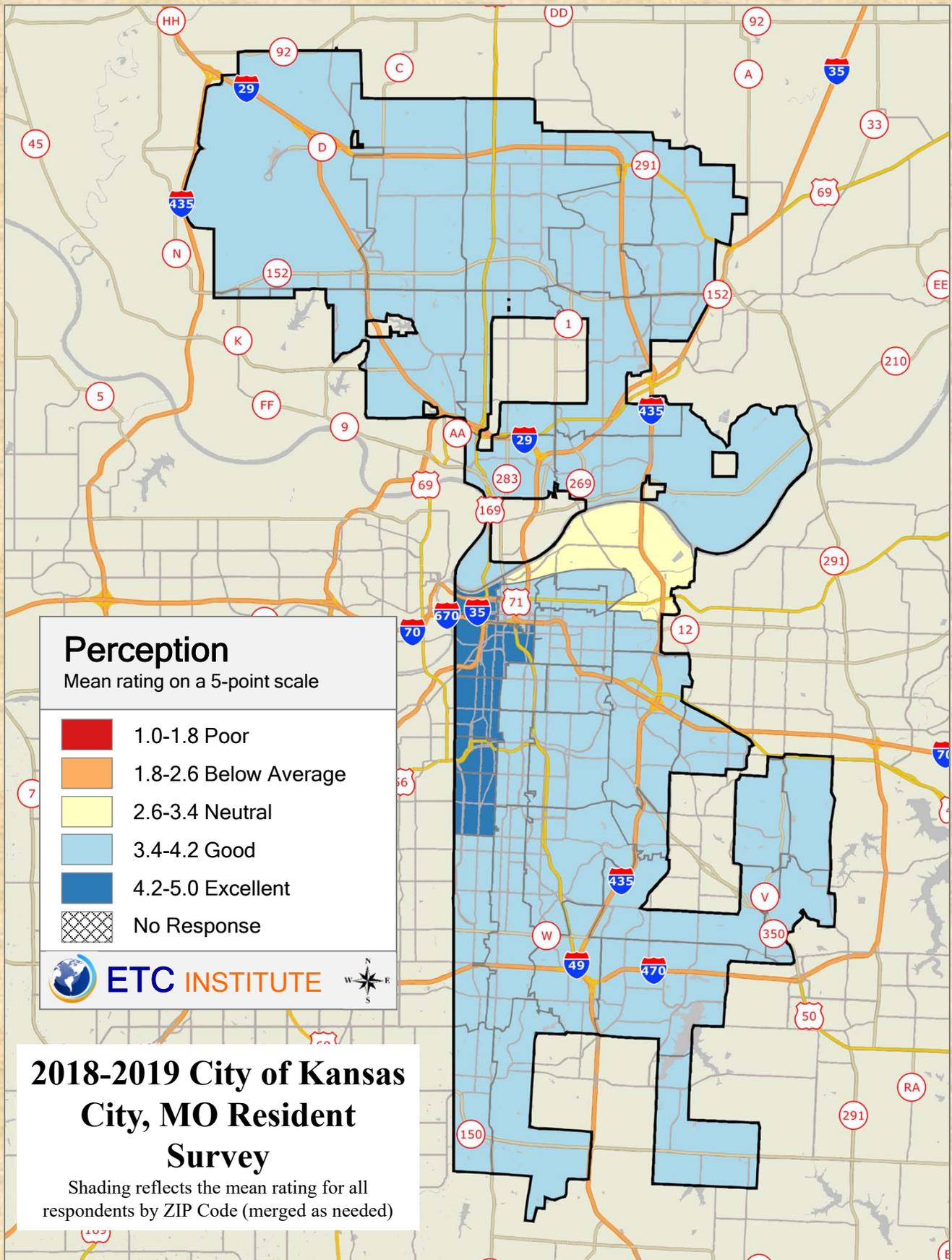
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service, ratings of “excellent” or “good” and ratings of “very safe” or “safe.”
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of “below average” or “poor” and ratings of “unsafe” or “very unsafe.”

## Location of Survey Respondents



2018-2019 City of Kansas City, MO Resident Survey

# Q1-1 Ratings of the City as a place to live

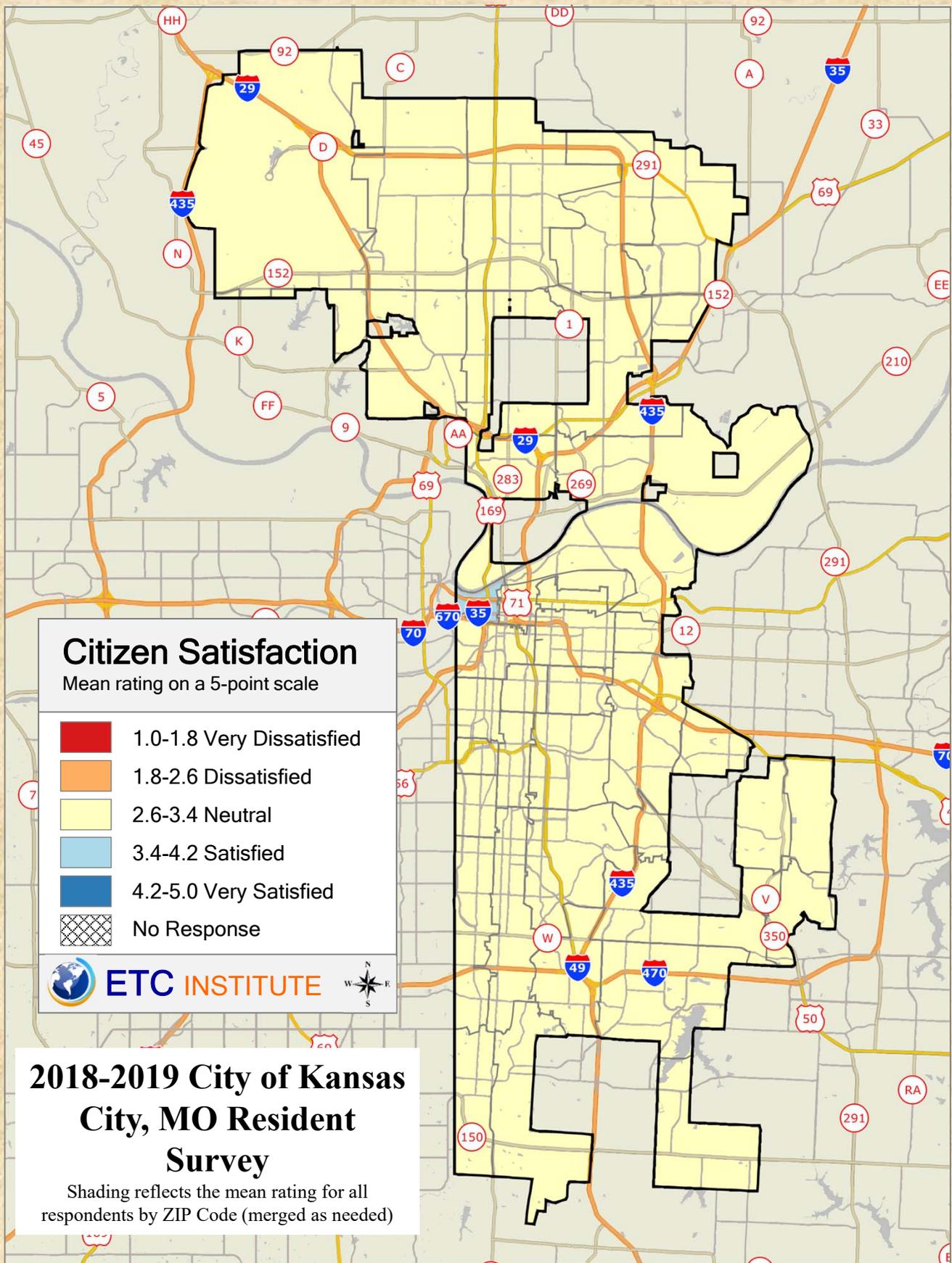




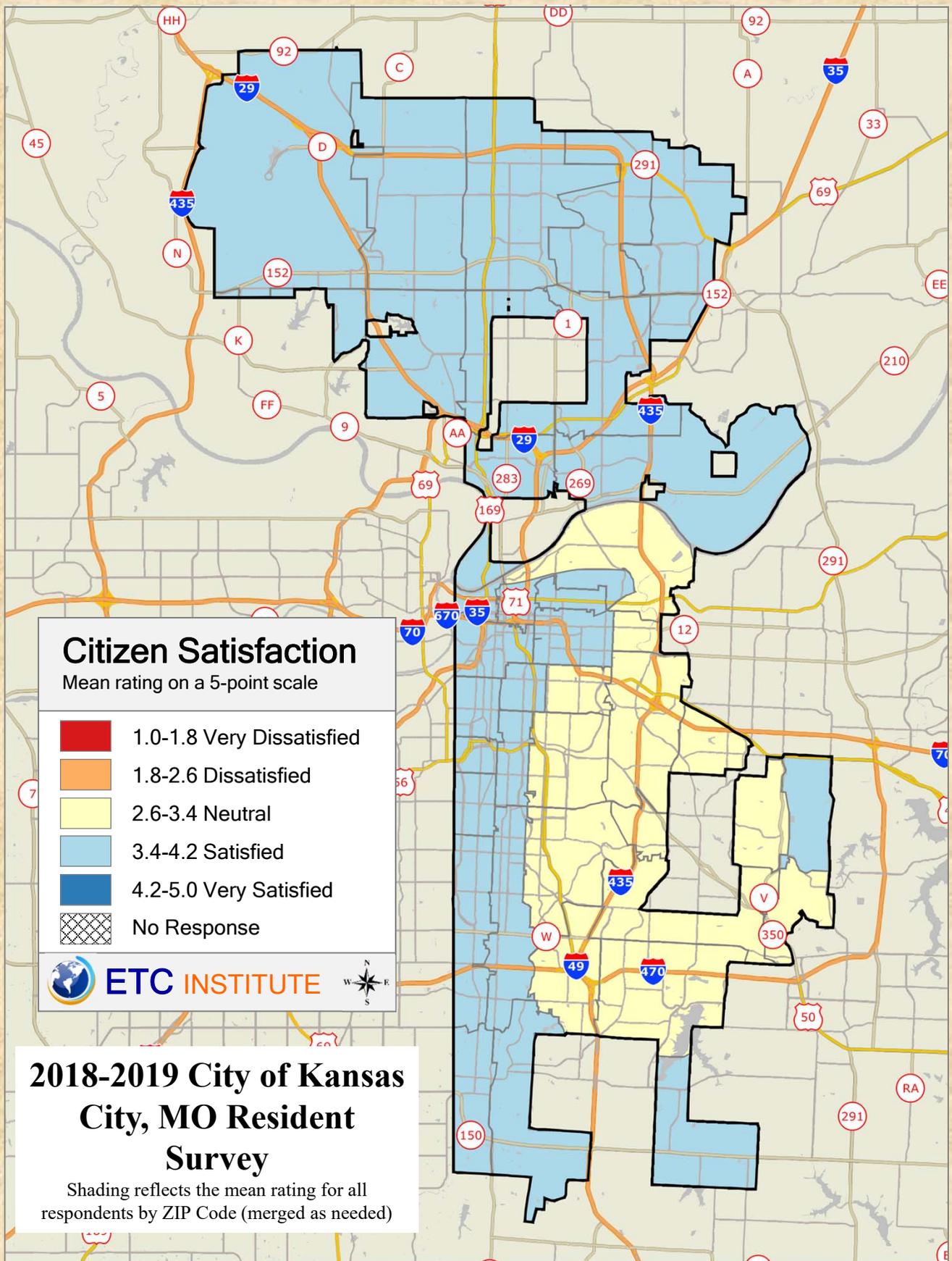




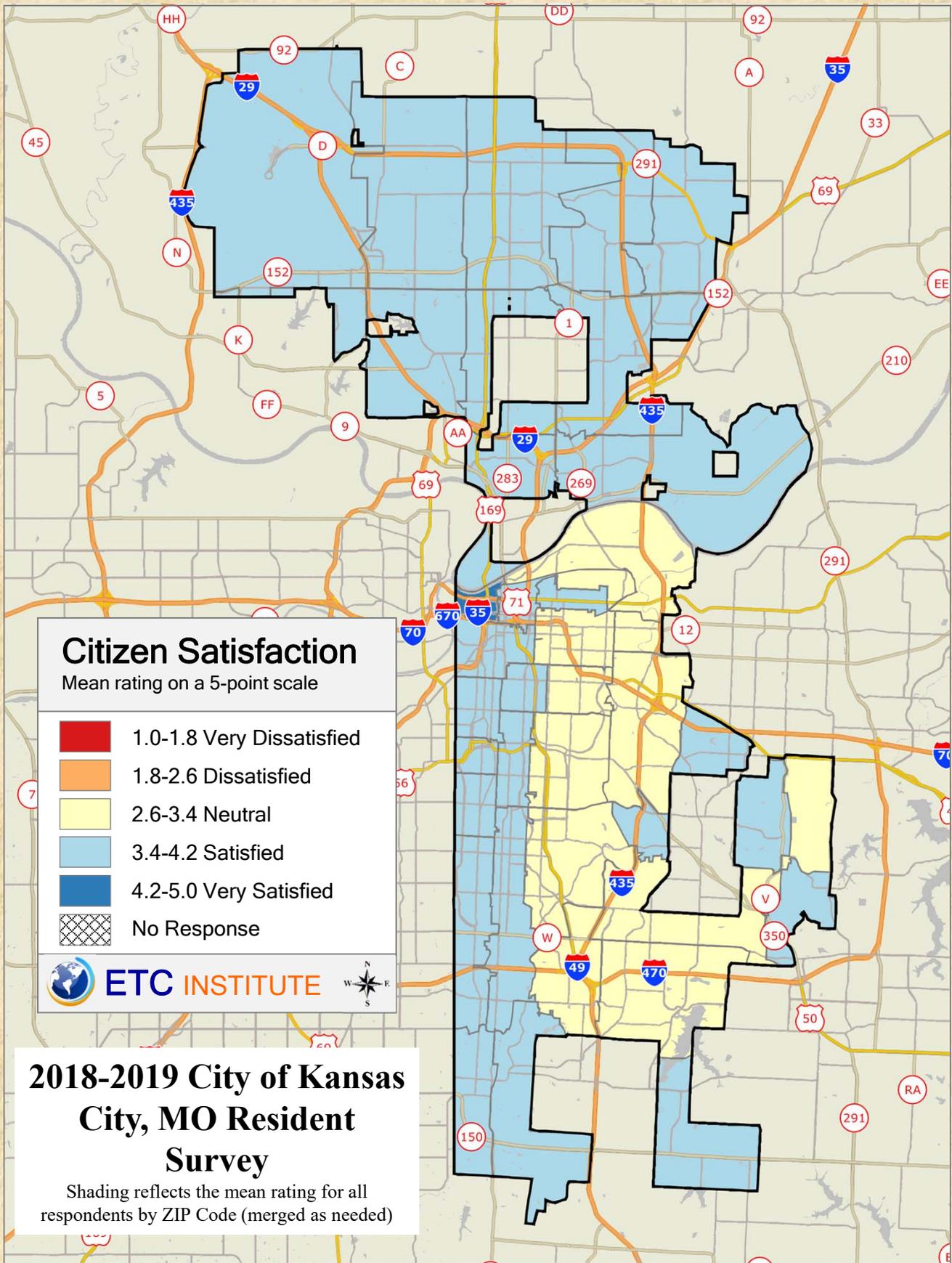
## Q2-2 Satisfaction with overall value received for City tax dollars and fees



## Q2-3 Satisfaction with overall image of the City



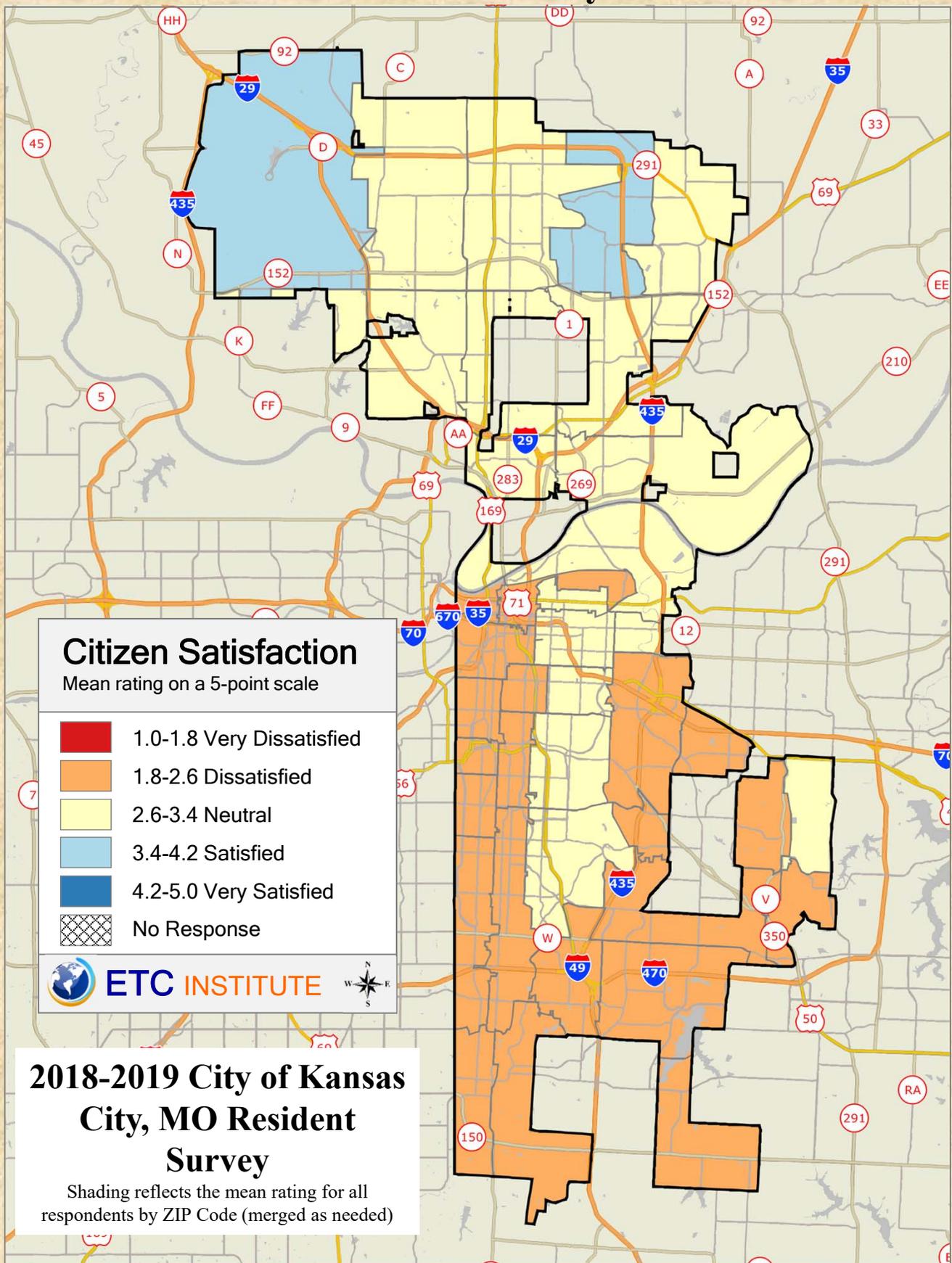
## Q2-4 Satisfaction with overall quality of life in the City



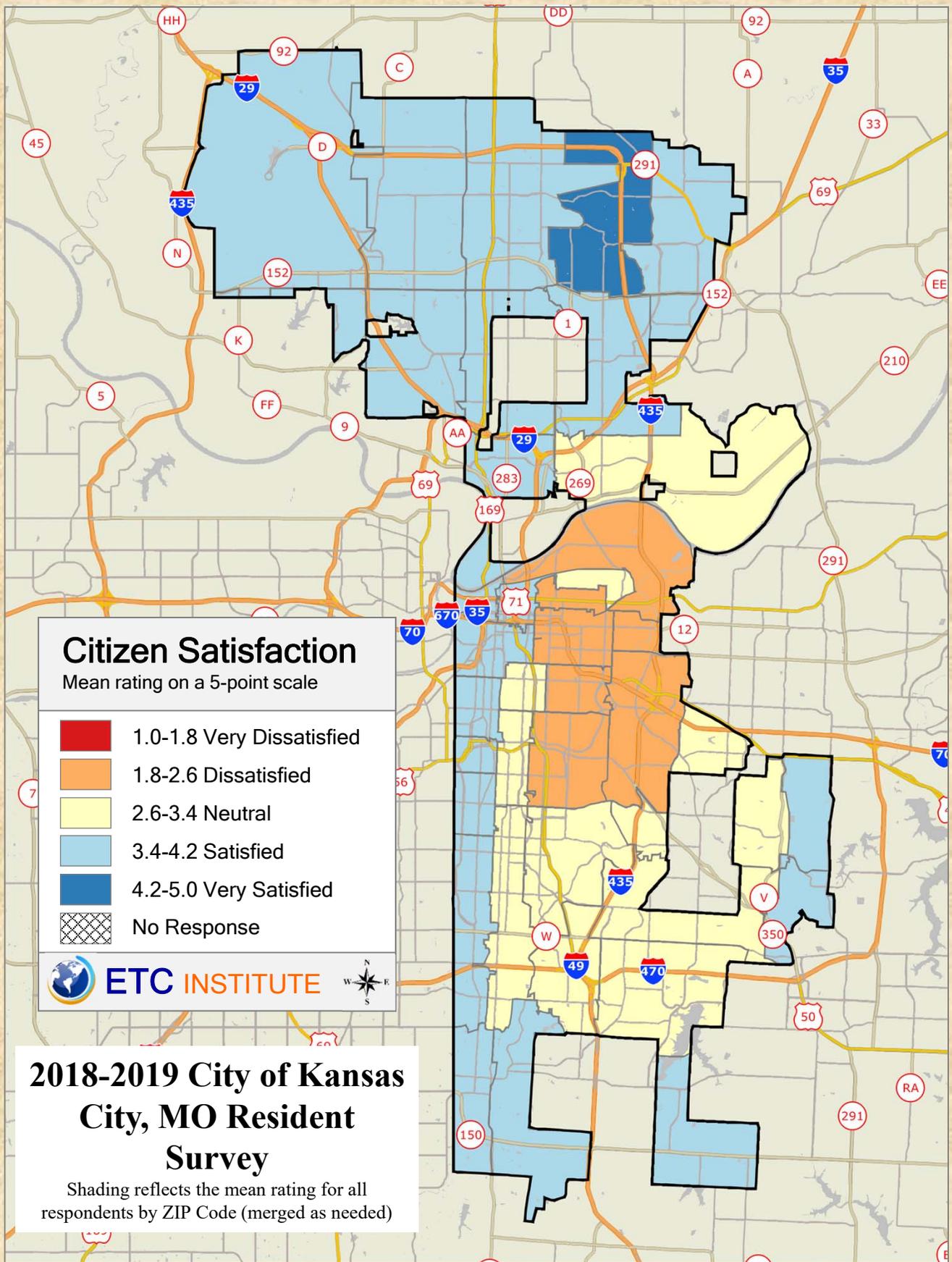




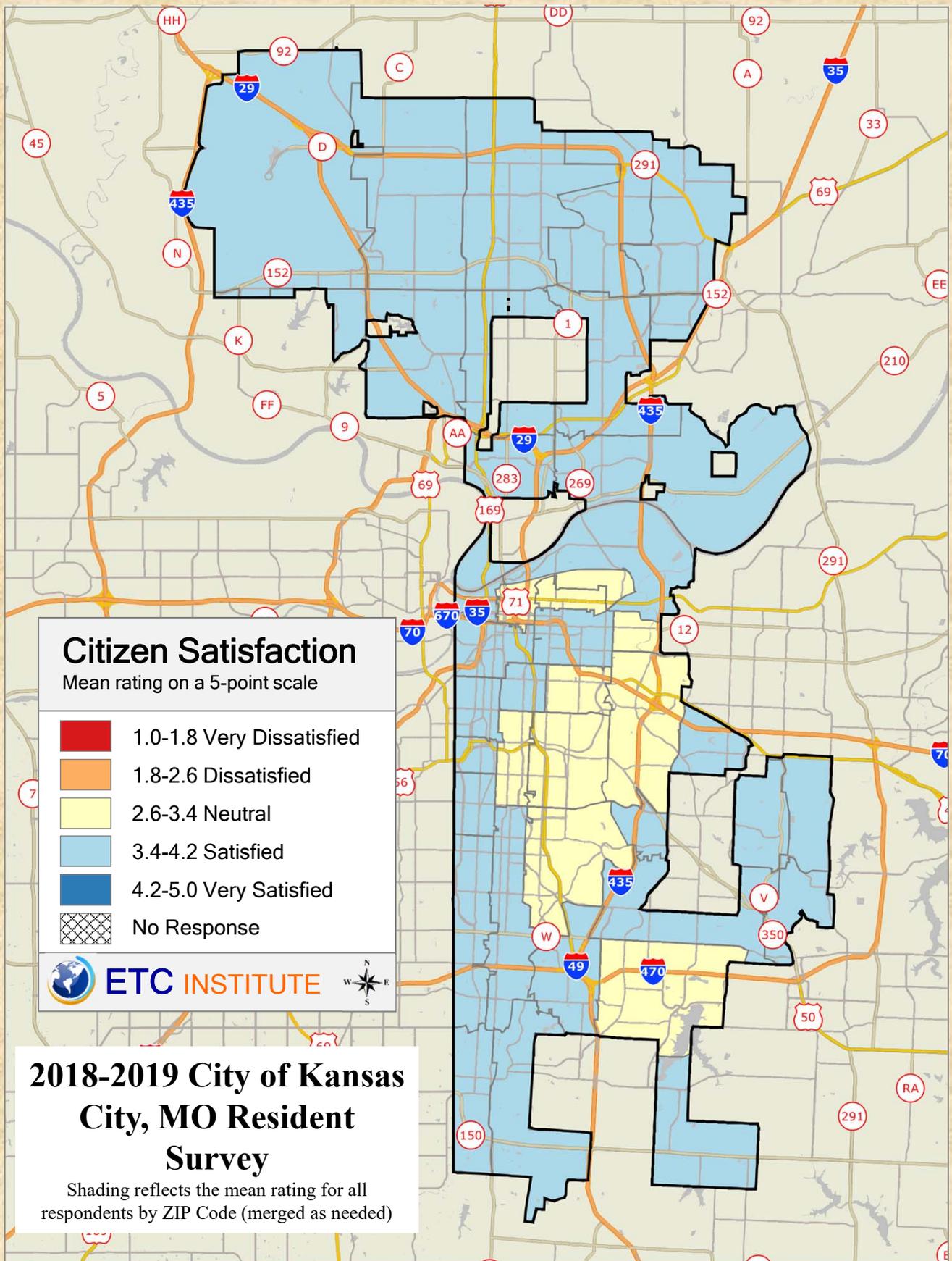
## Q2-7 Satisfaction with overall quality of education system within the City



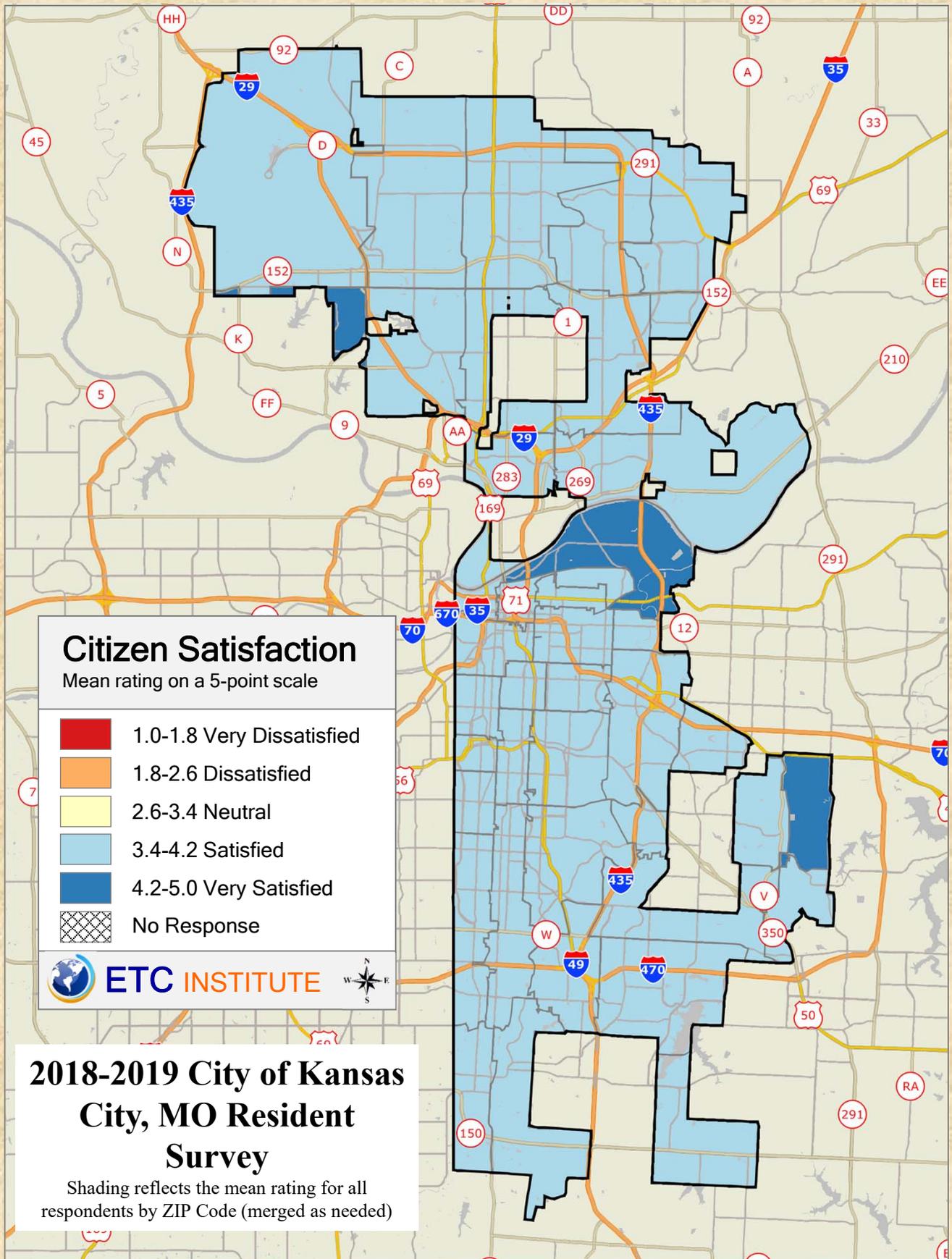
# Q2-8 Satisfaction with physical appearance of neighborhoods



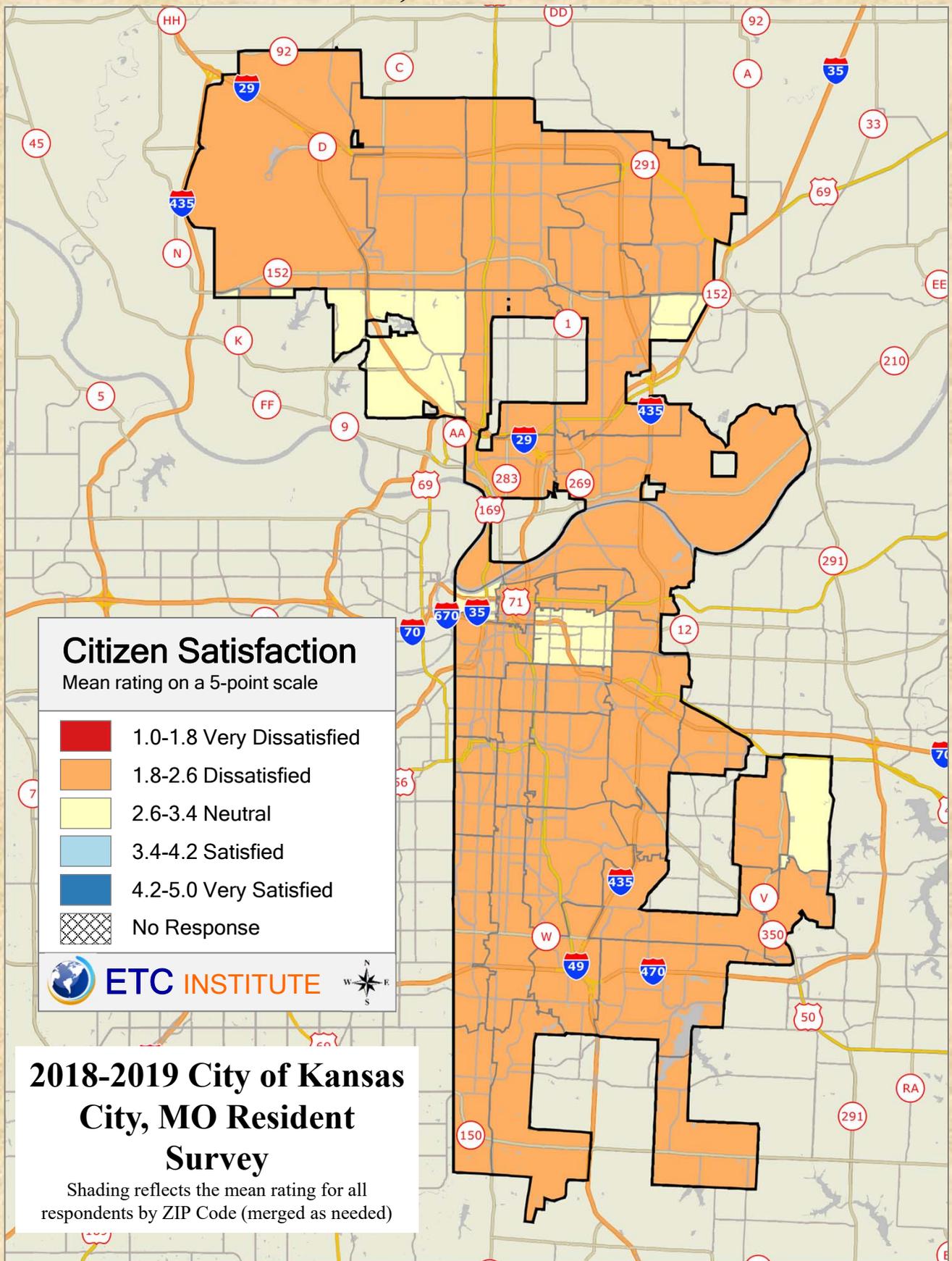
# Q3-01 Satisfaction with overall quality of police services



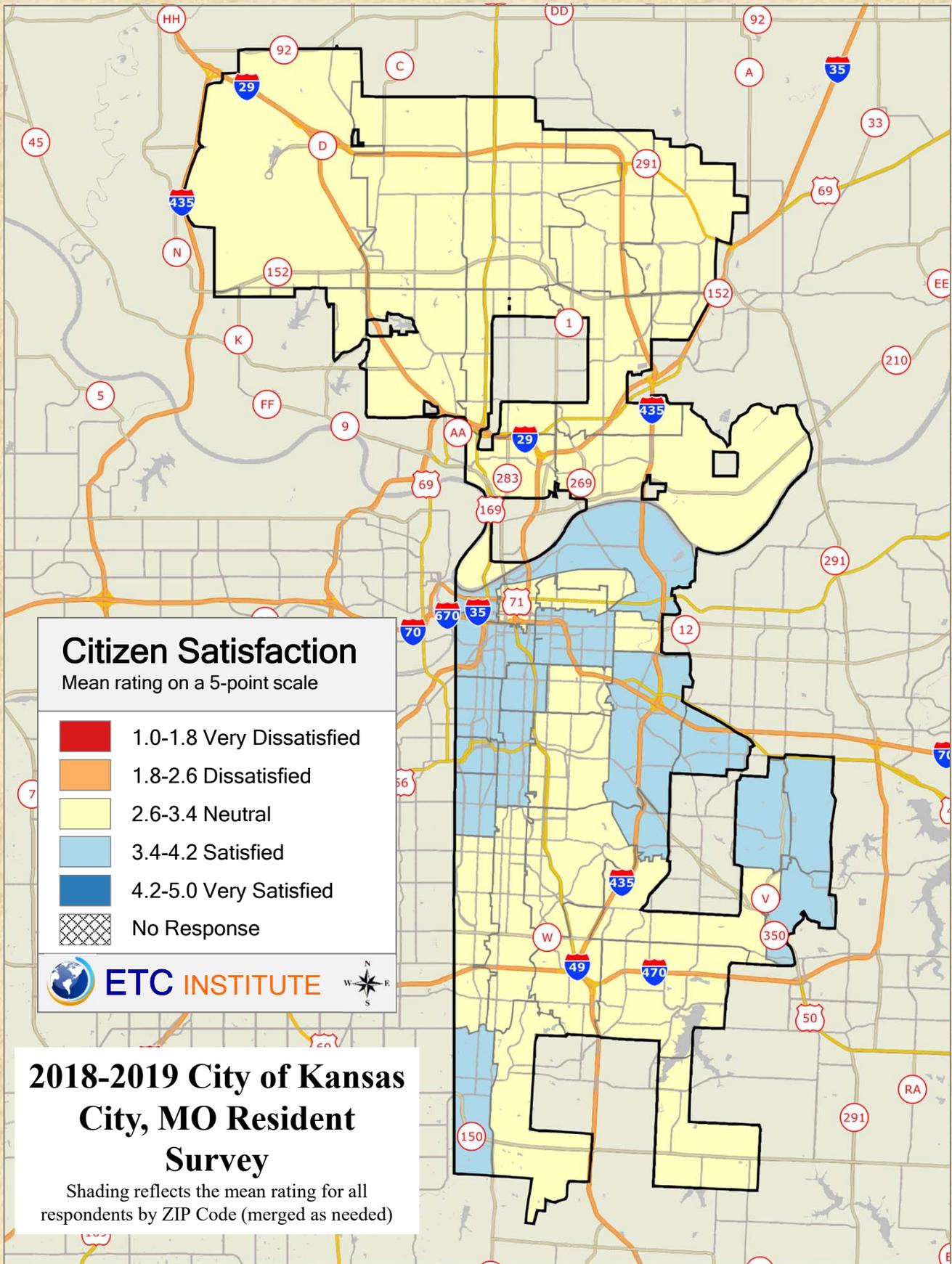
# Q3-02 Satisfaction with overall quality of fire and ambulance services



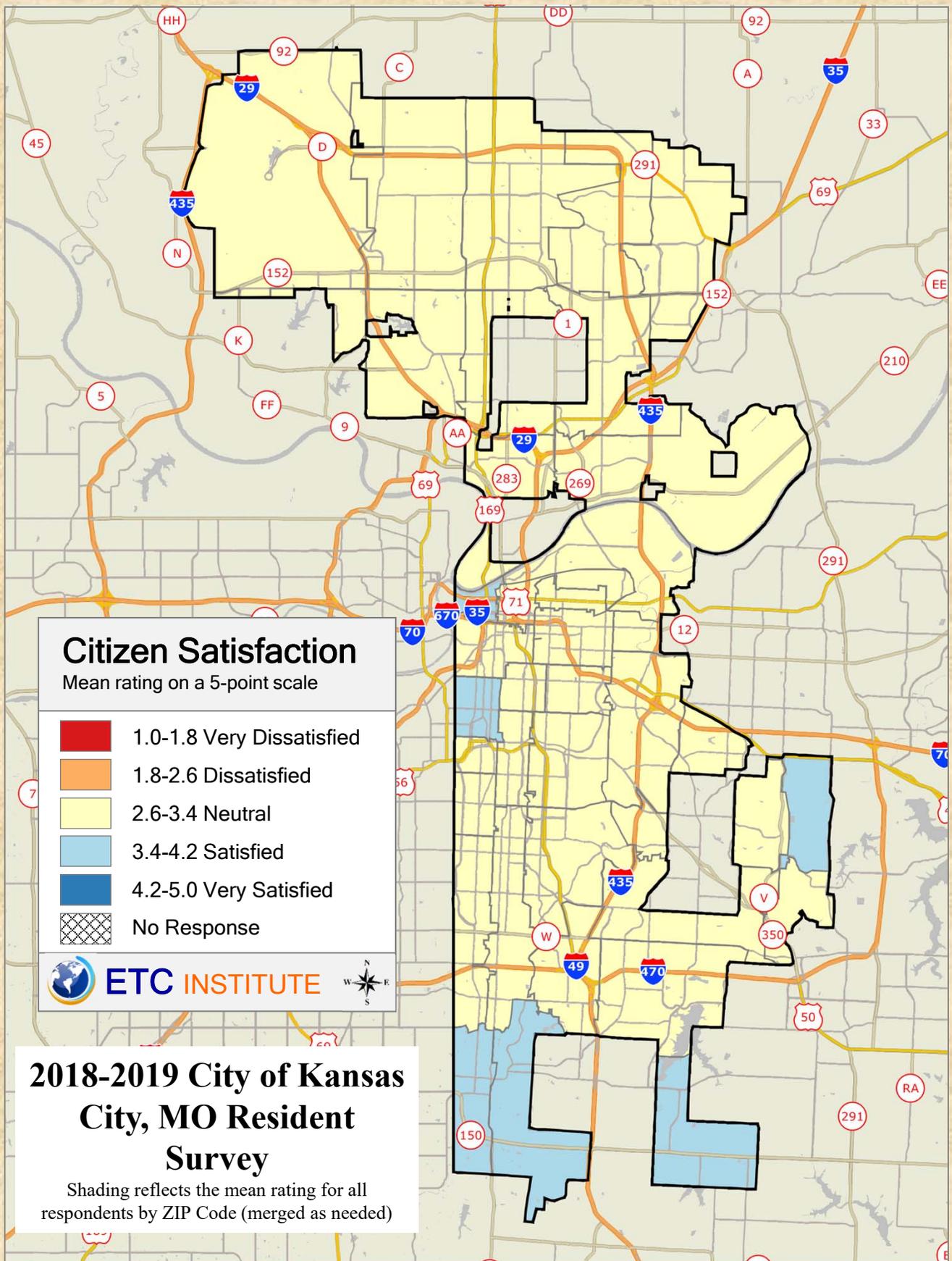
# Q3-03 Satisfaction with overall maintenance of city streets, sidewalks, and infrastructure



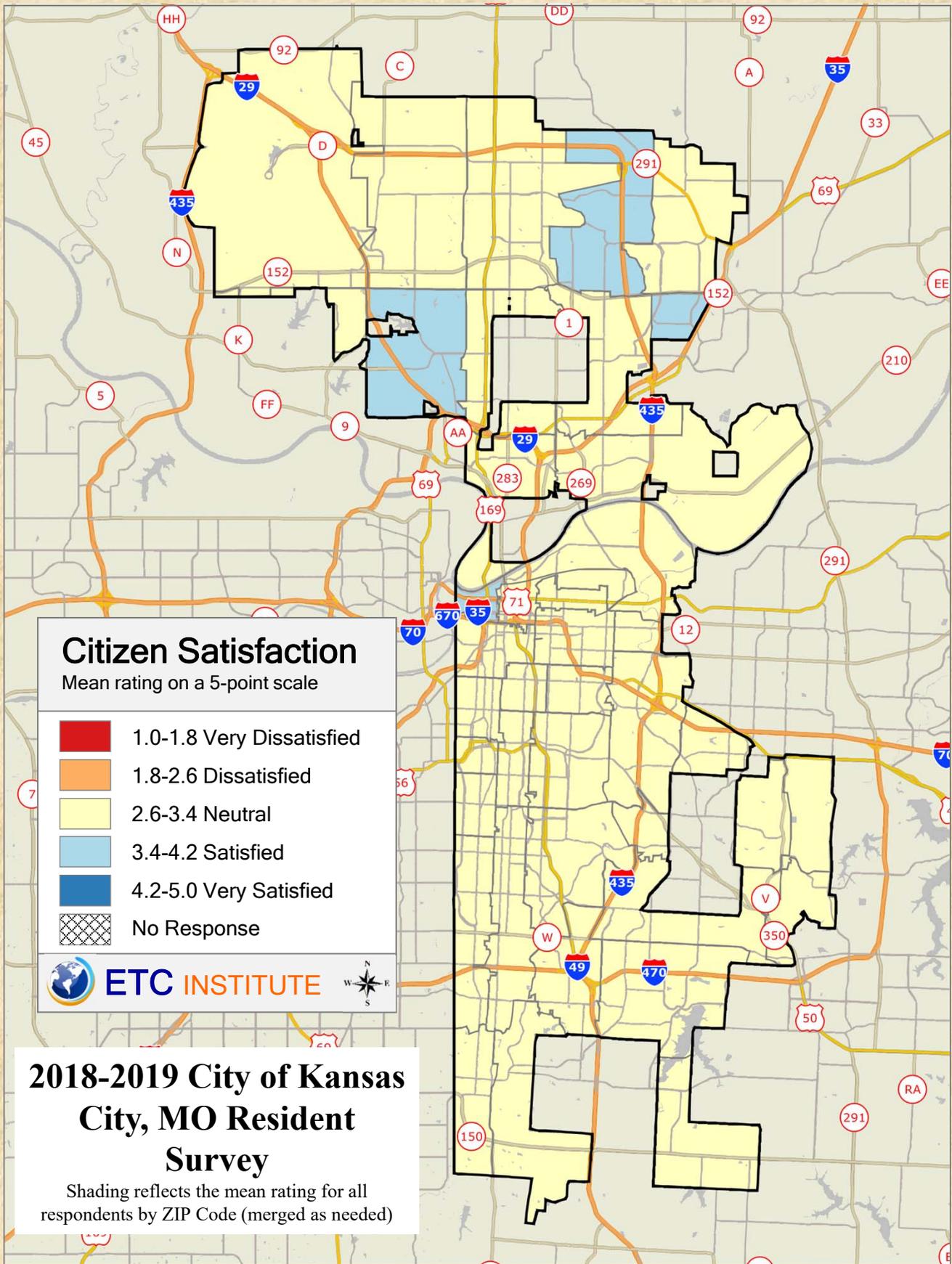
# Q3-04 Satisfaction with overall quality of solid waste services



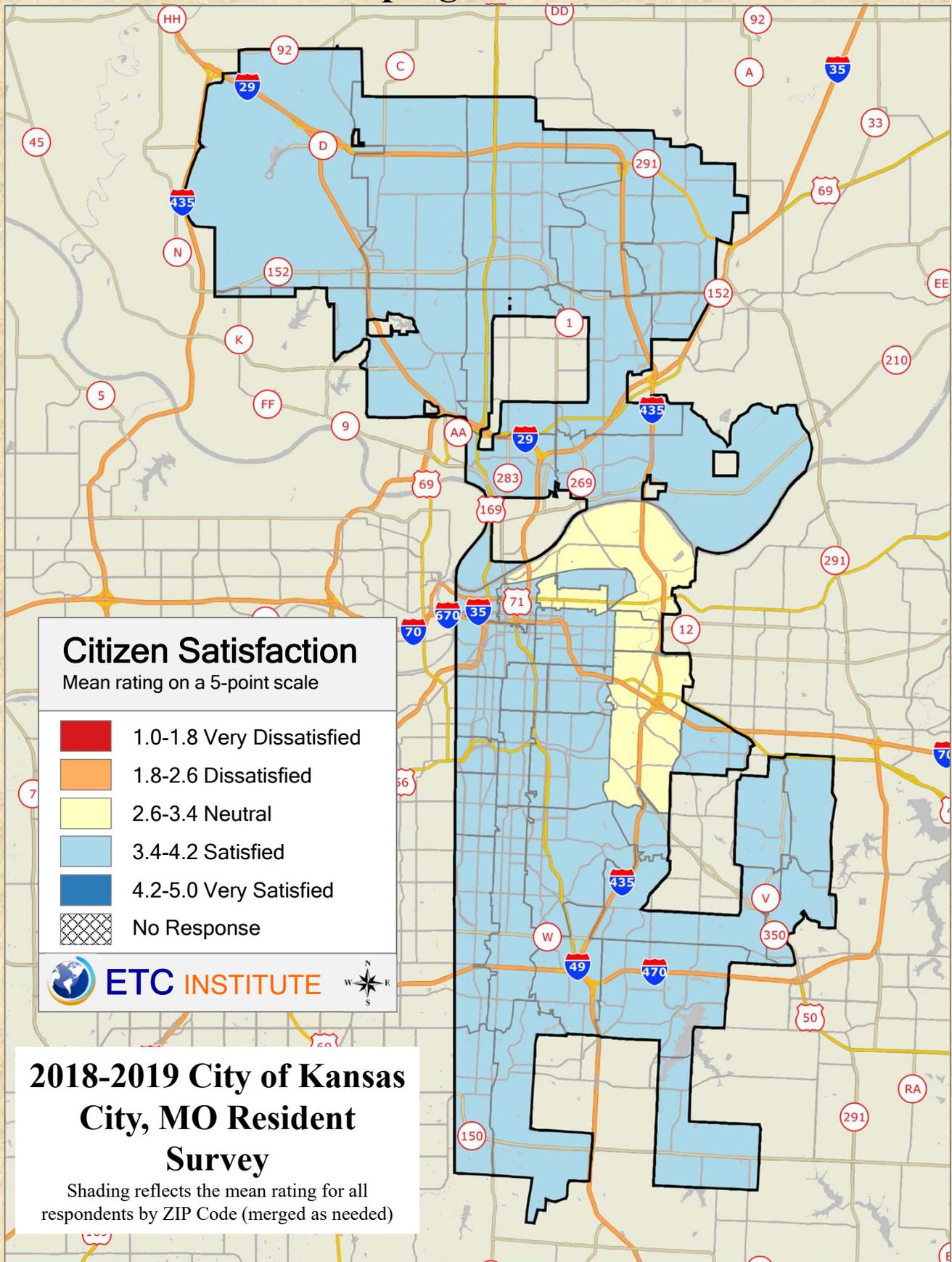
# Q3-05 Satisfaction with overall quality of City water utilities



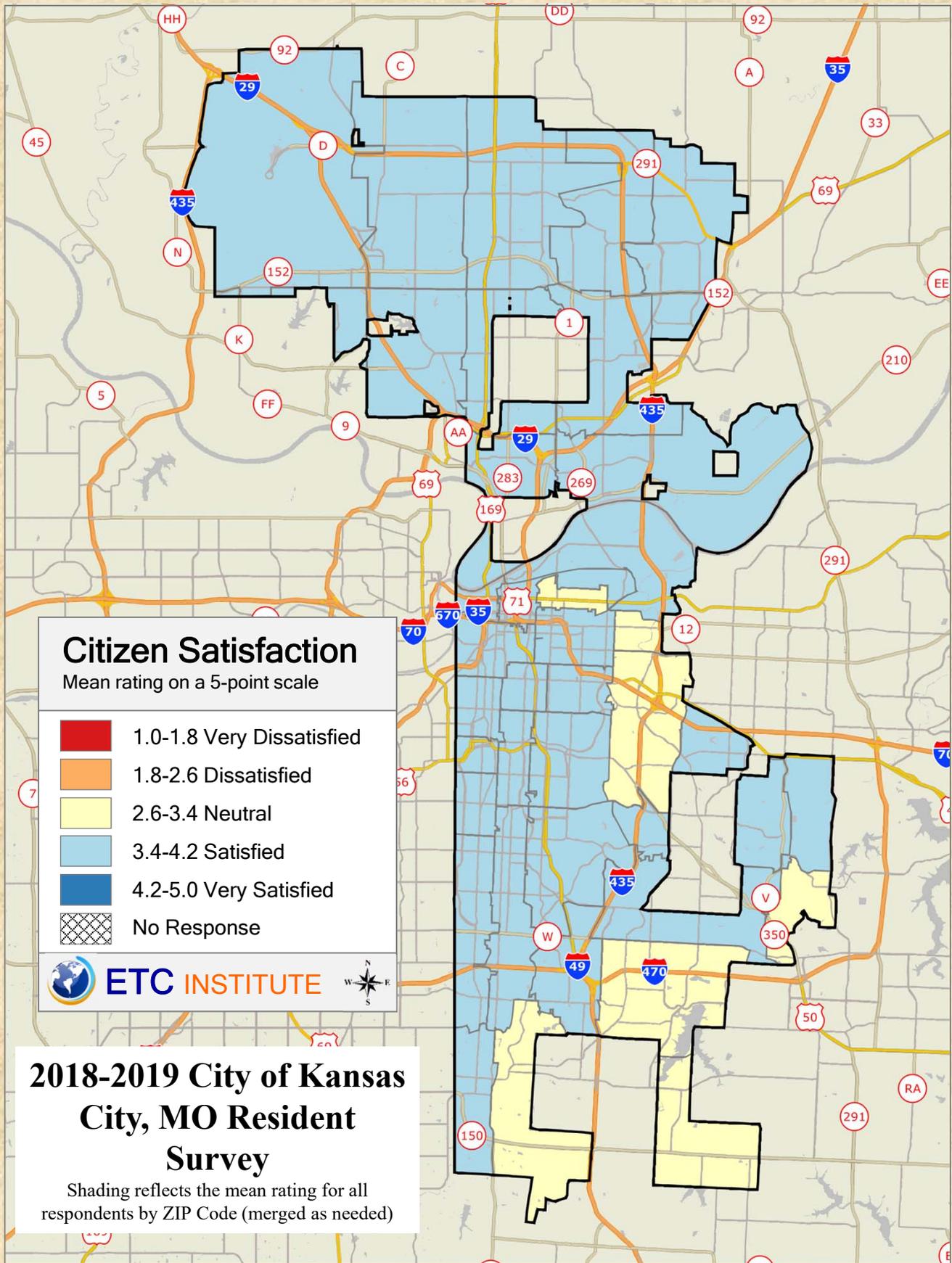
# Q3-06 Satisfaction with overall quality of neighborhood services



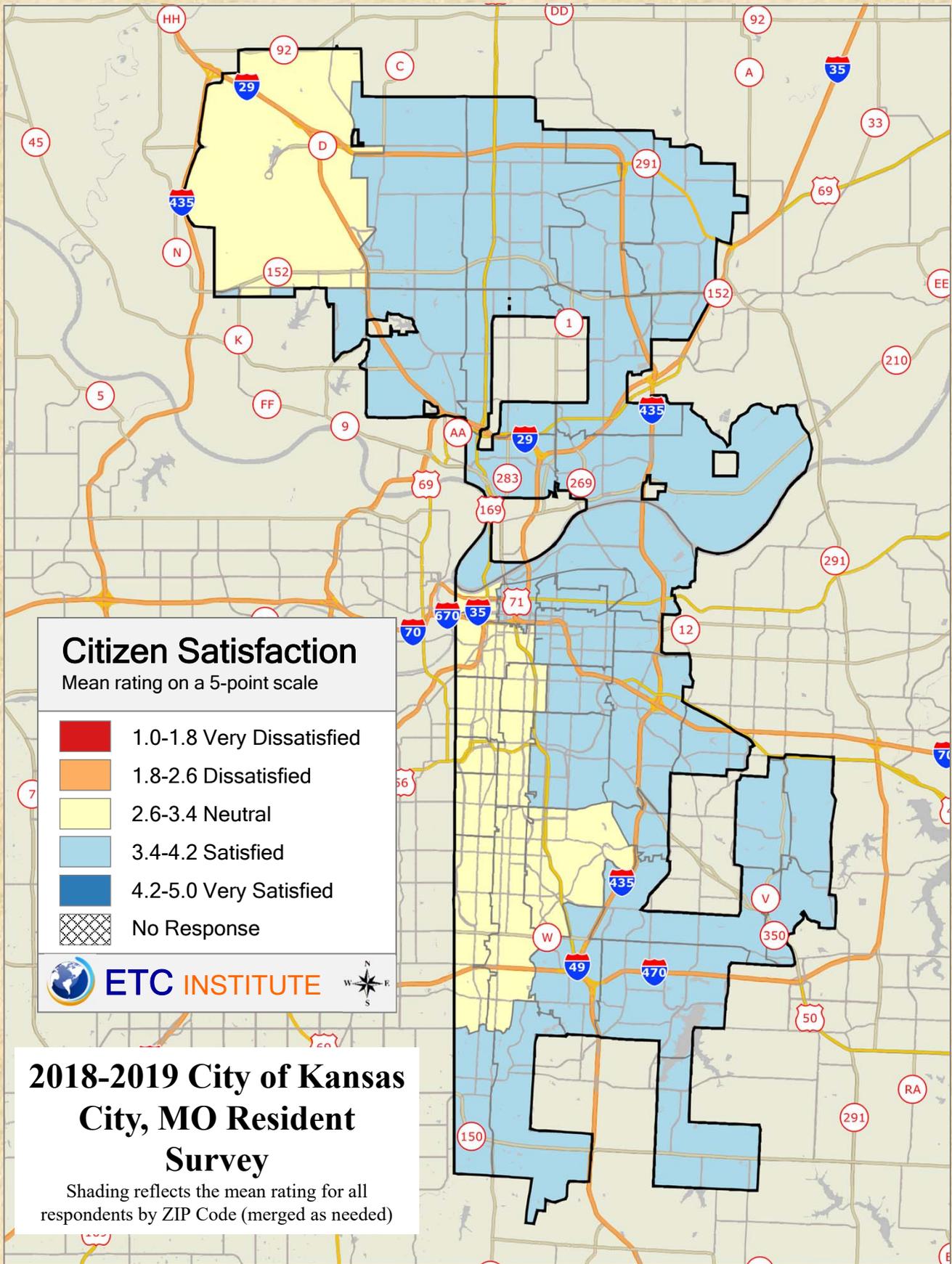
# Q3-07 Satisfaction with overall quality of City parks and recreation programs and facilities



# Q3-08 Satisfaction with overall quality of Health Department services

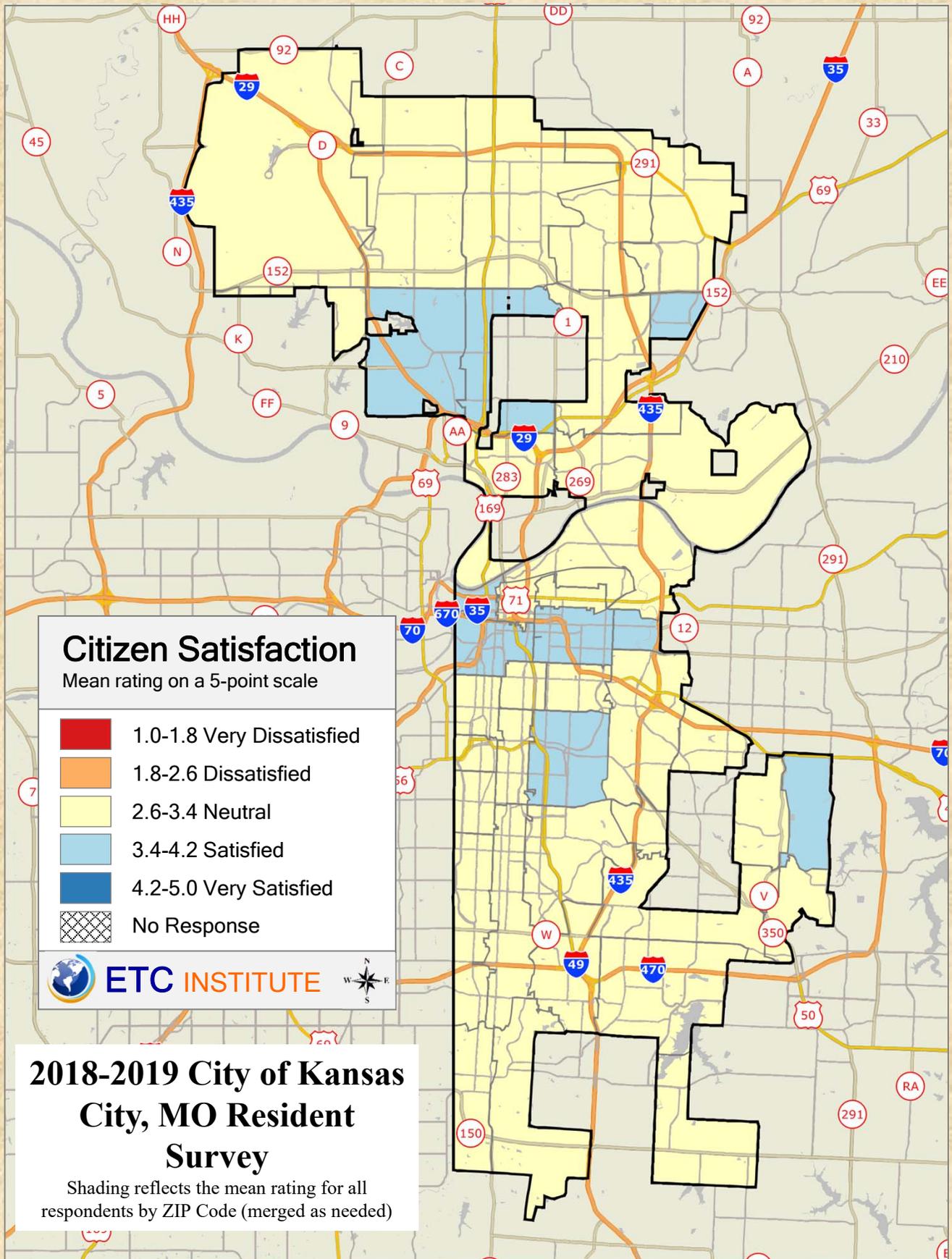


# Q3-09 Satisfaction with overall quality of airport facilities



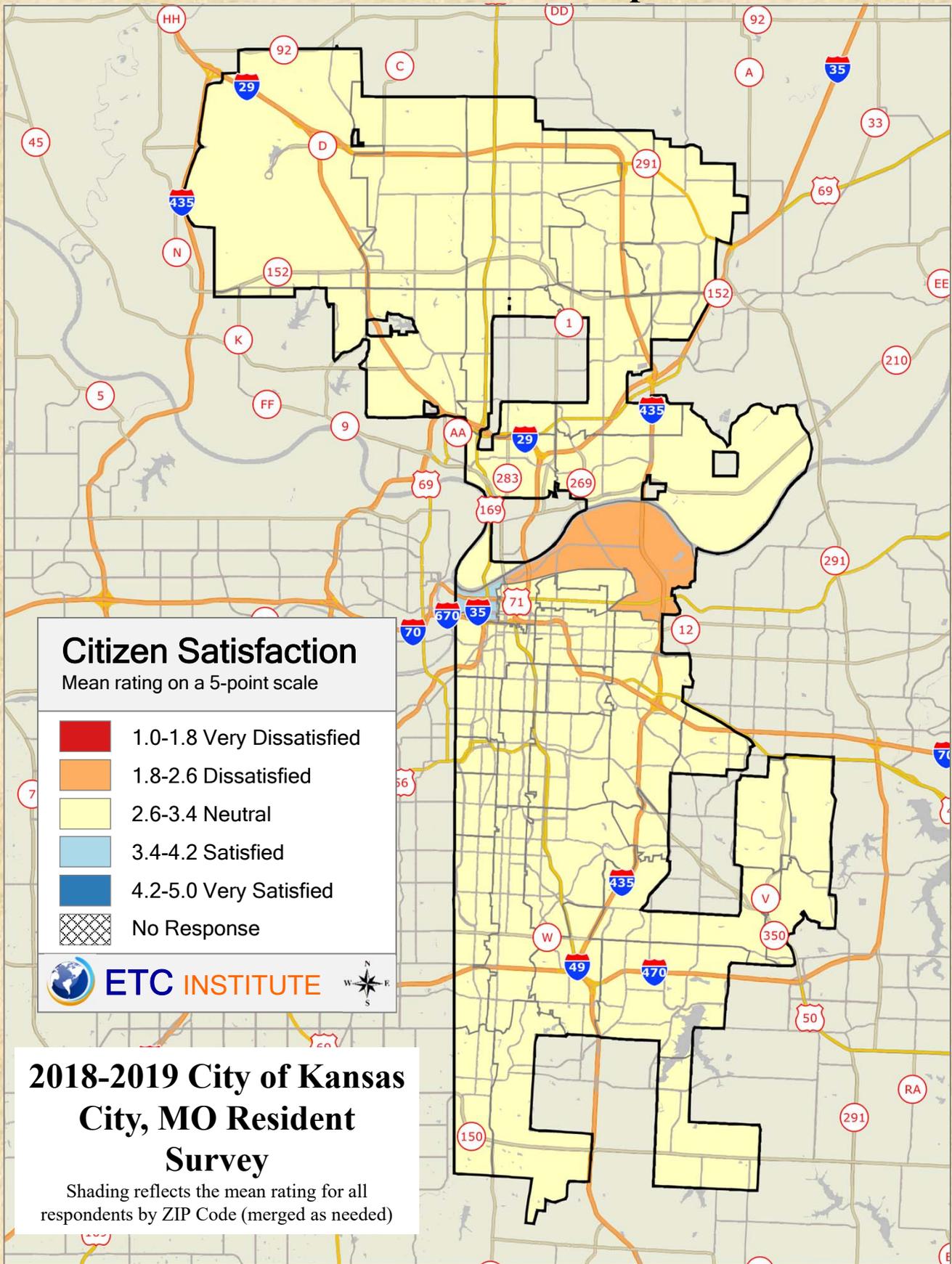


# Q3-11 Satisfaction with overall quality of municipal court services



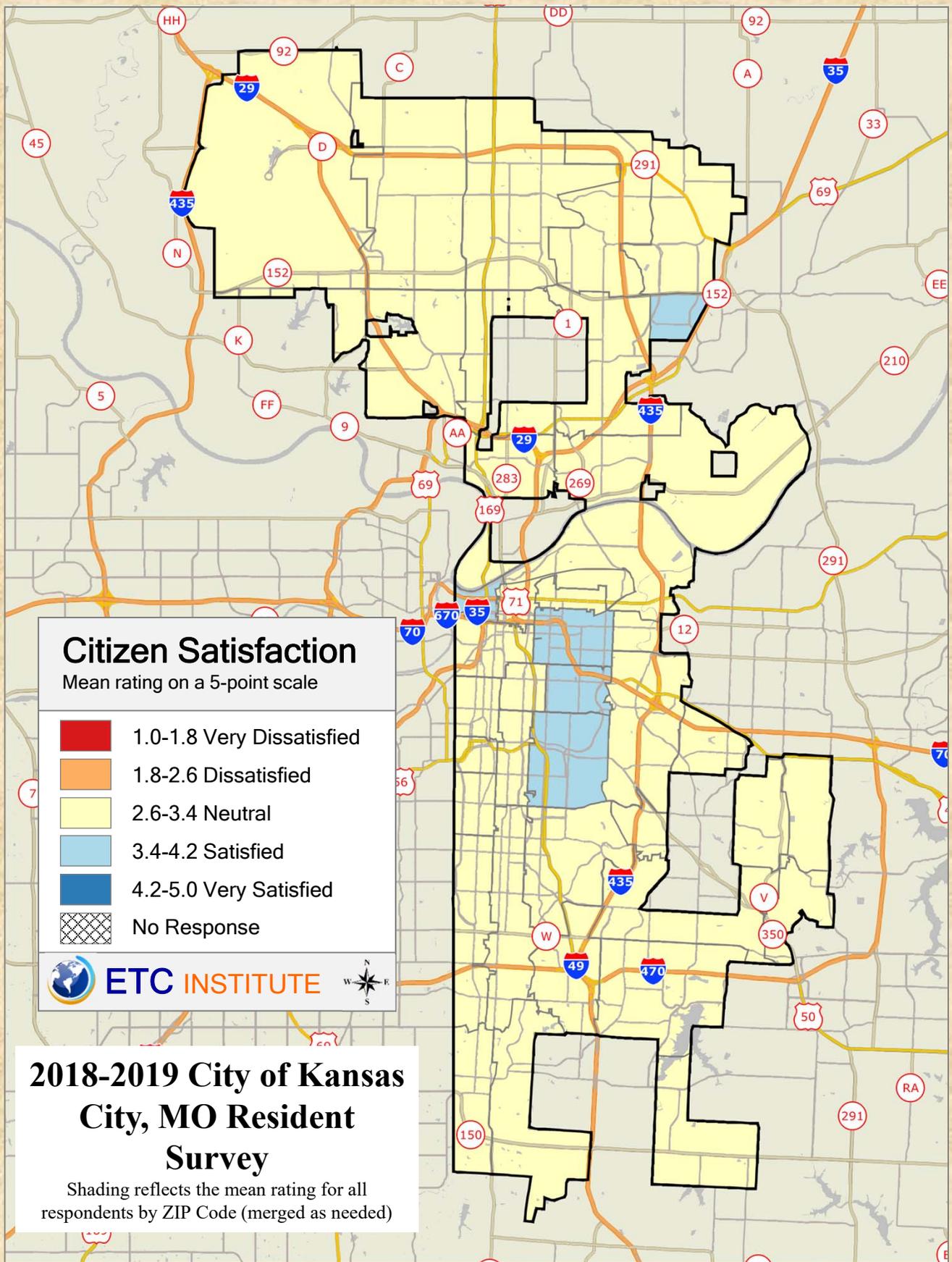


# Q3-13 Satisfaction with overall effectiveness of city communication with the public

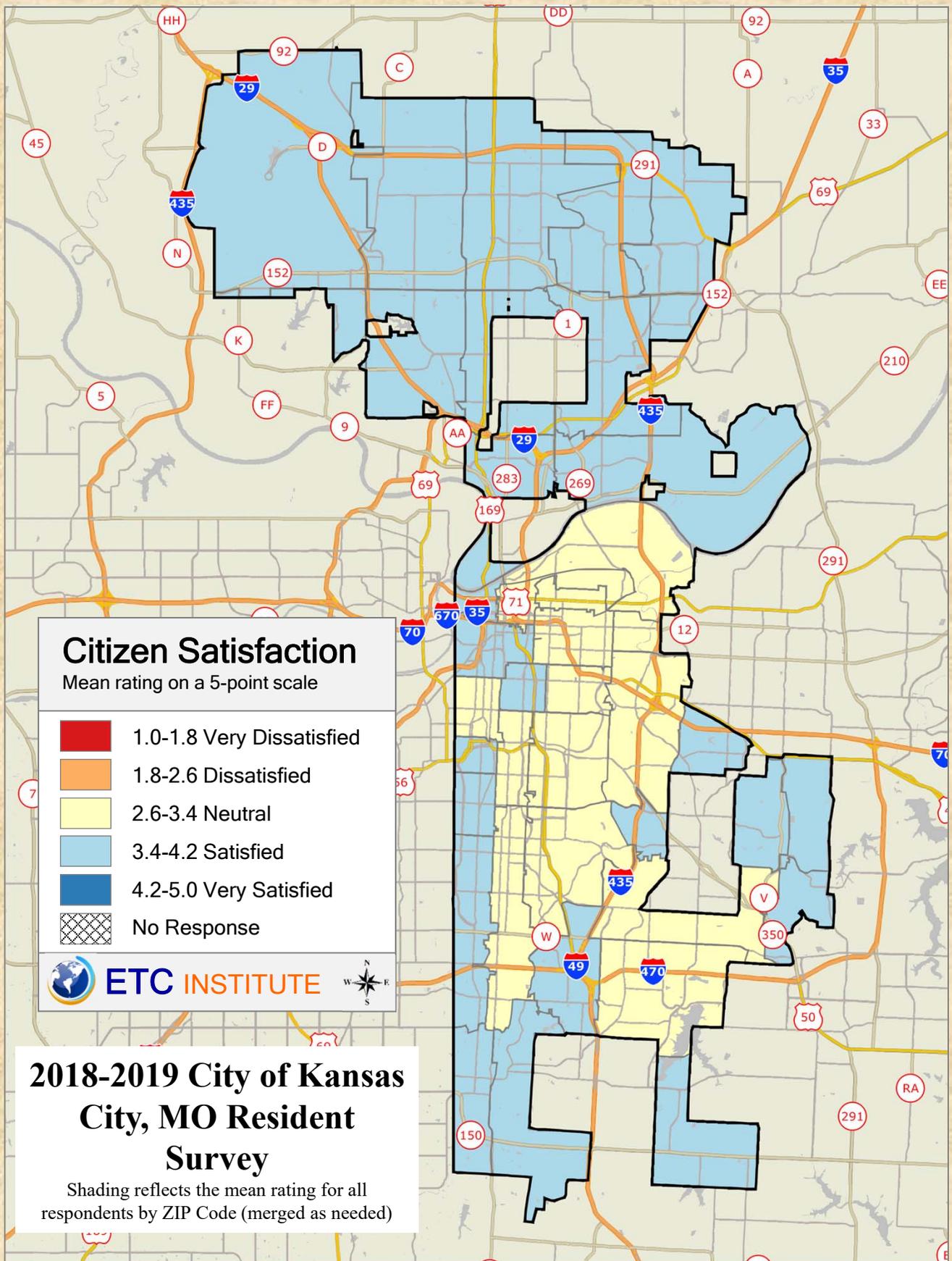




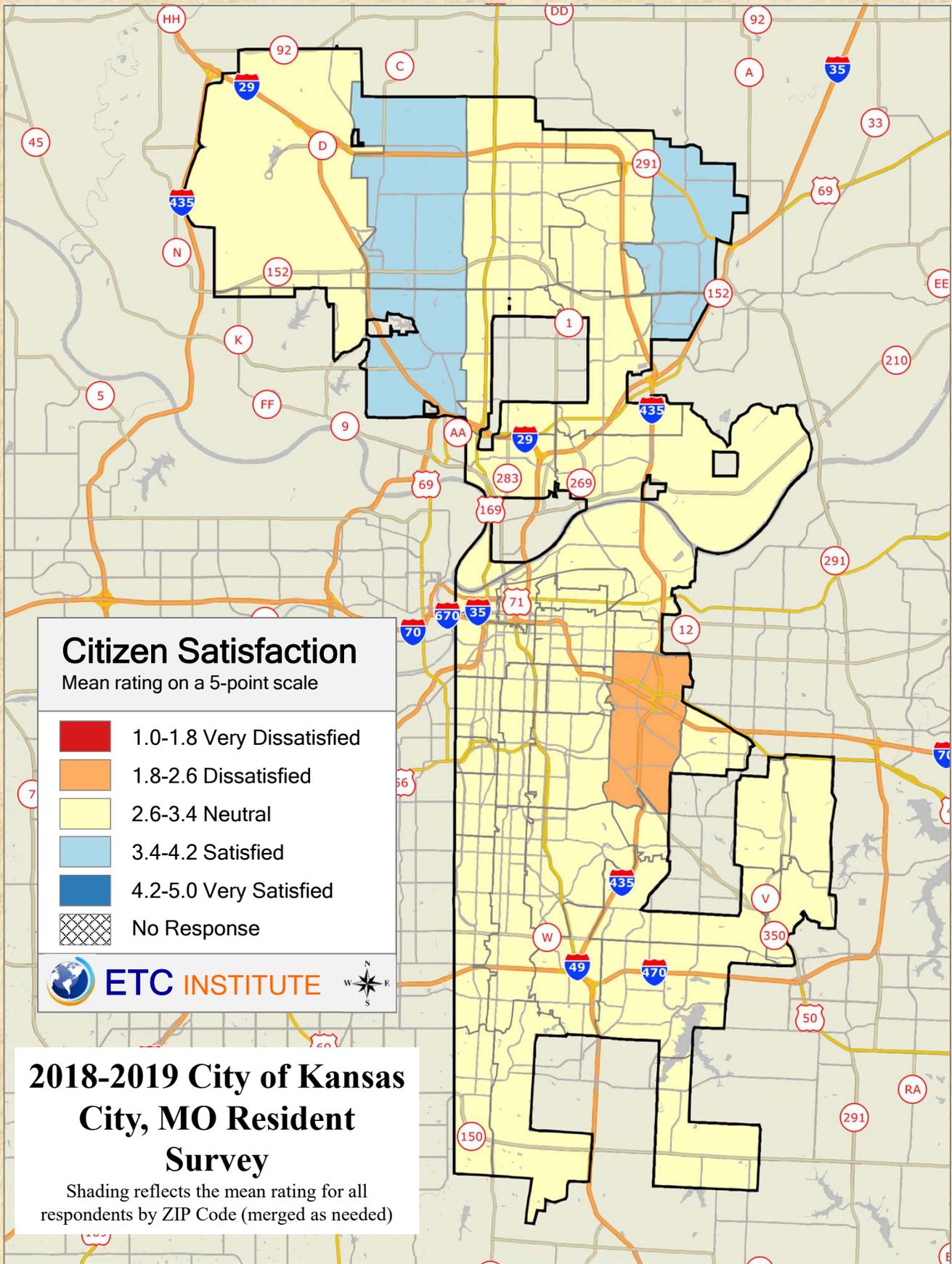
# Q3-15 Satisfaction with overall quality of public transportation



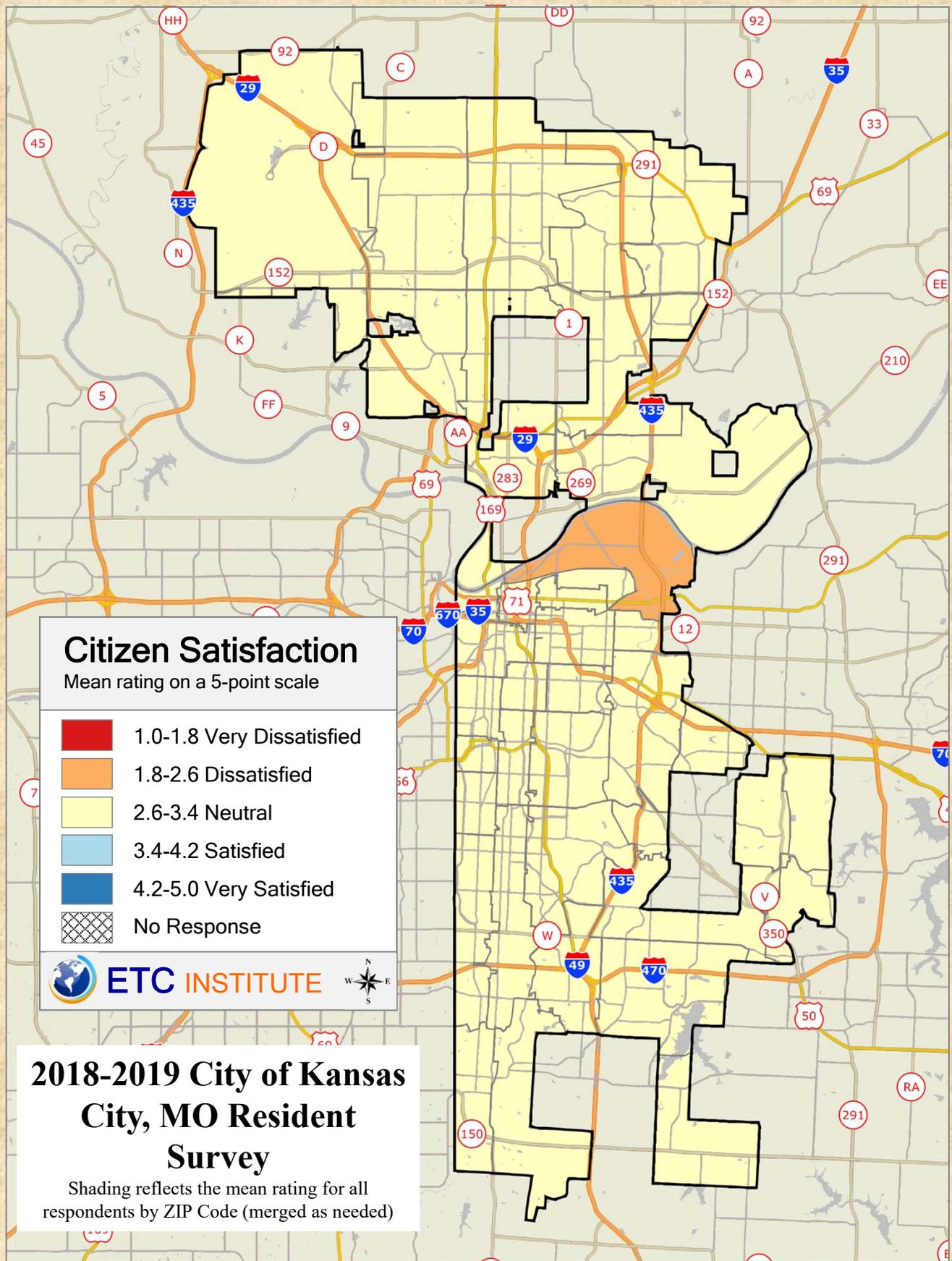
# Q5-1 Satisfaction with effectiveness of local police protection



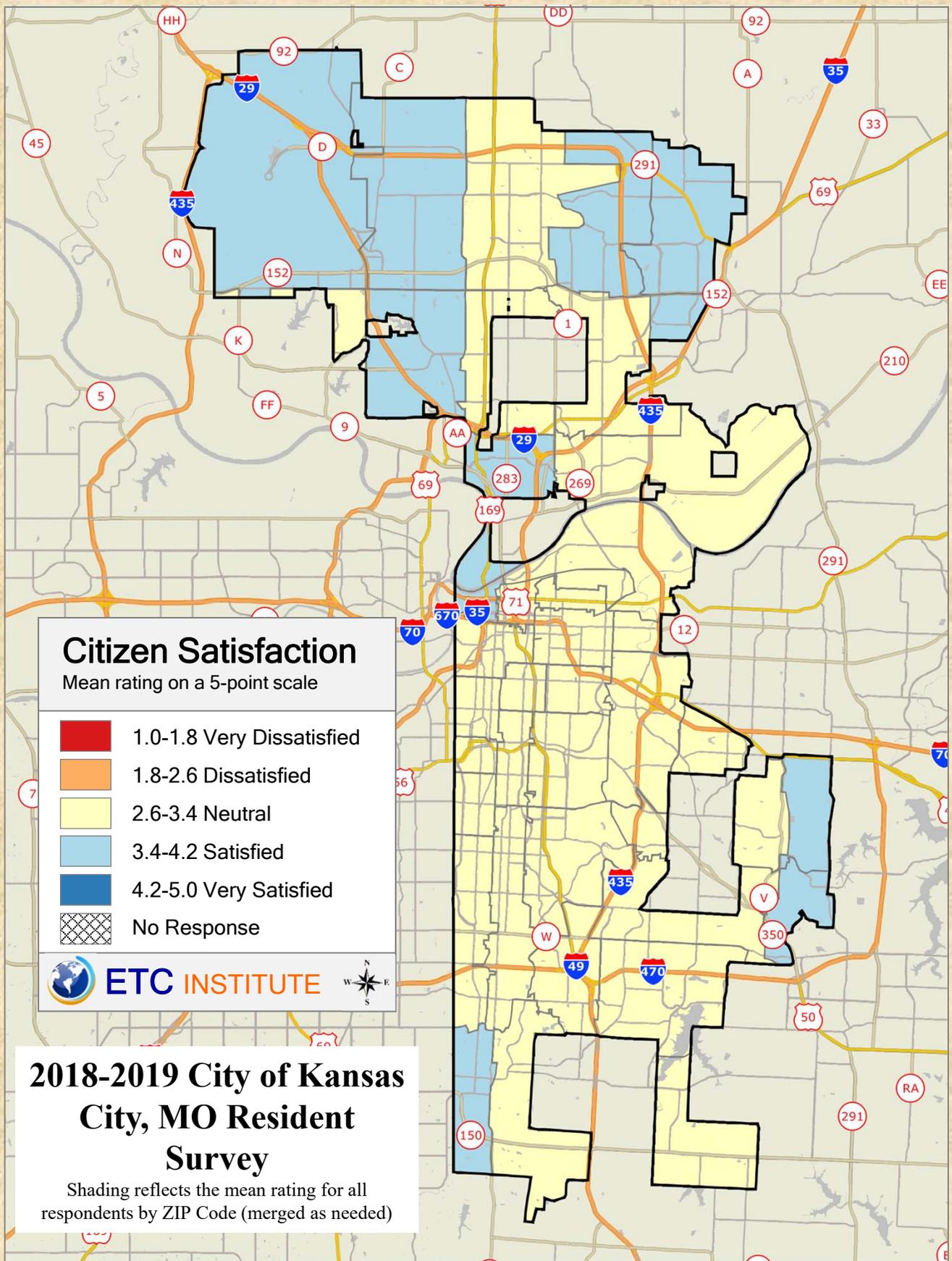
# Q5-2 Satisfaction with the visibility of police in neighborhoods



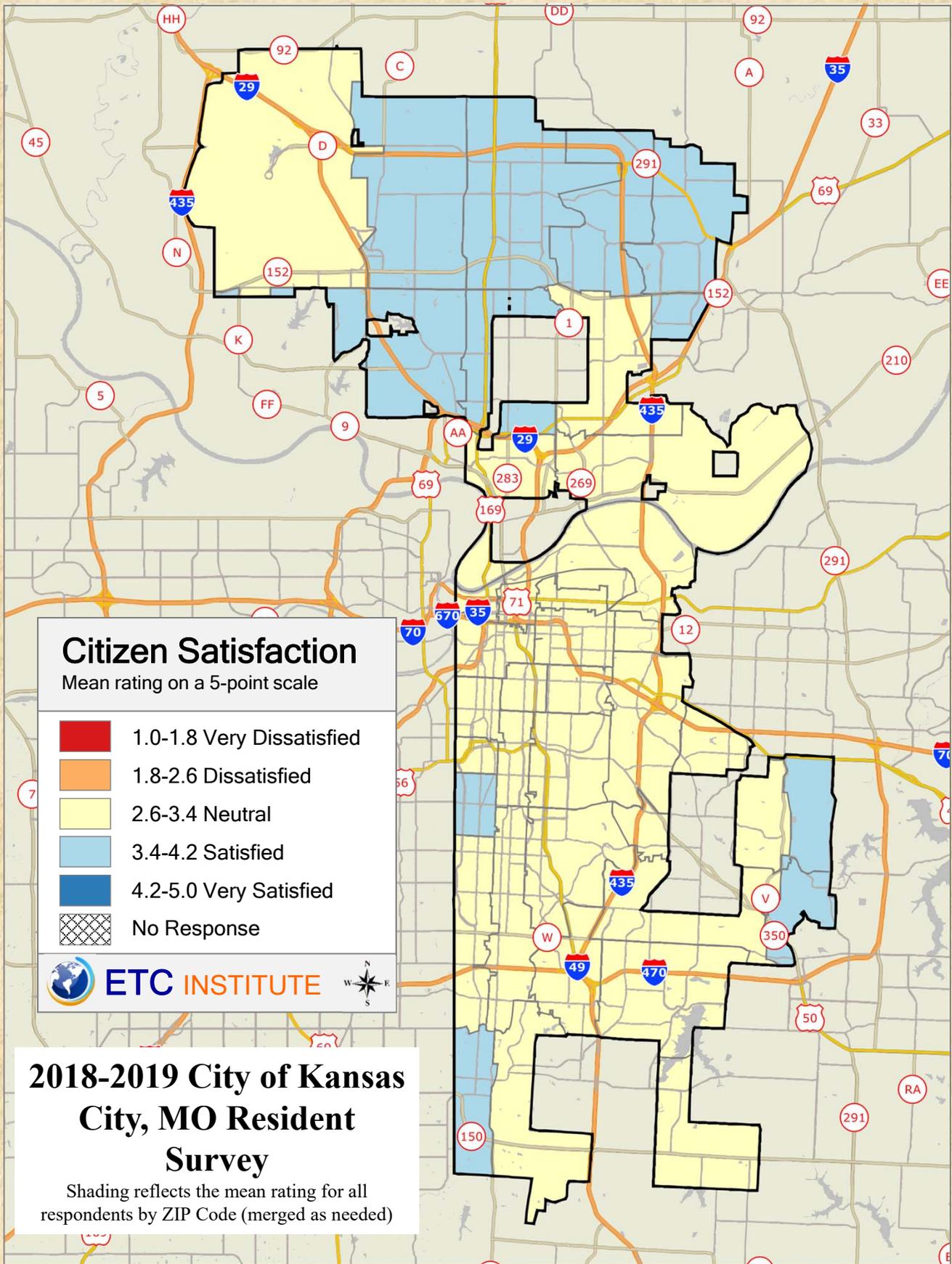
# Q5-3 Satisfaction with the city's overall efforts to prevent crime



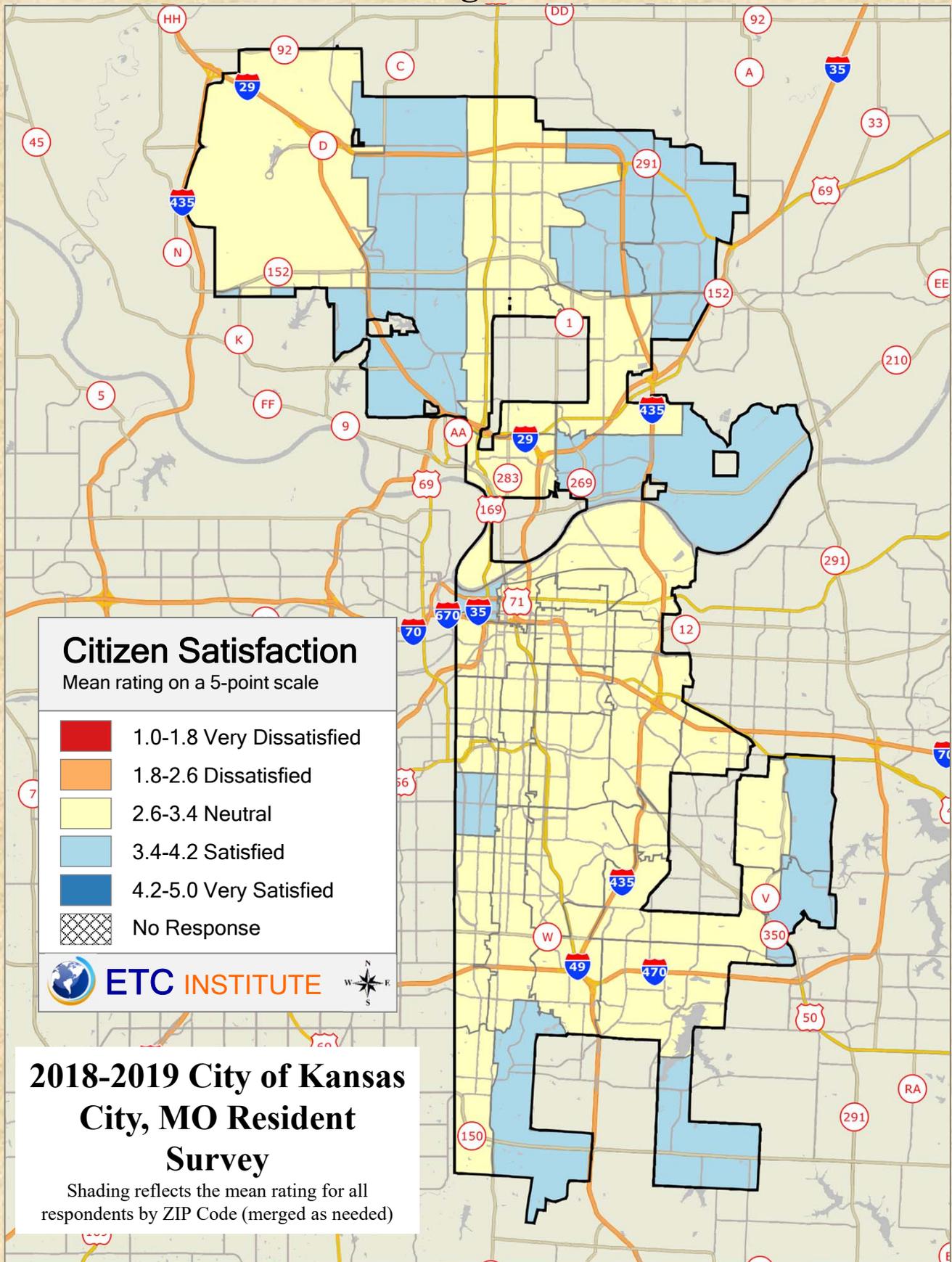
# Q5-4 Satisfaction with enforcement of local traffic laws



# Q5-5 Satisfaction with parking enforcement services

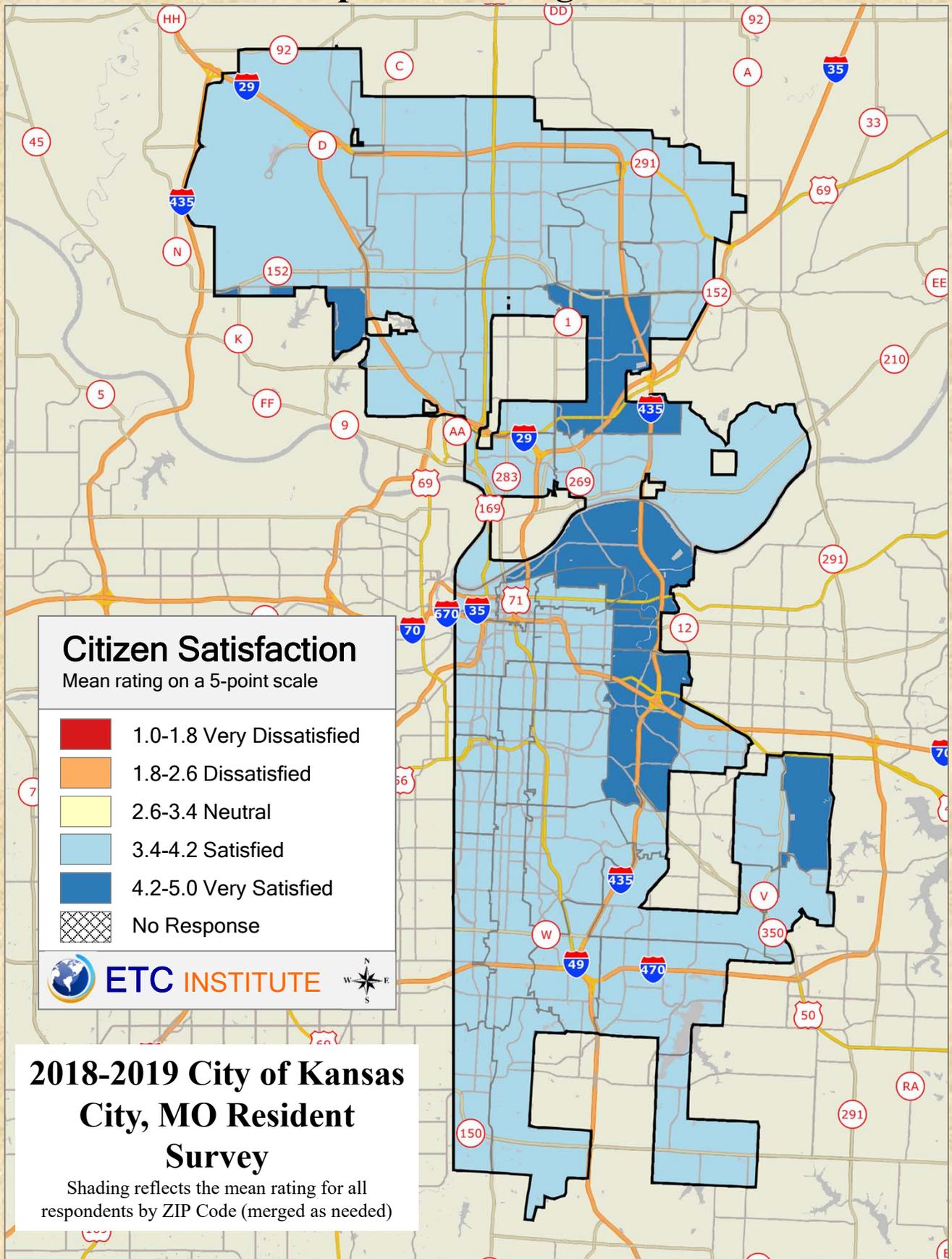


# Q5-6 Satisfaction with how quickly police respond to emergencies

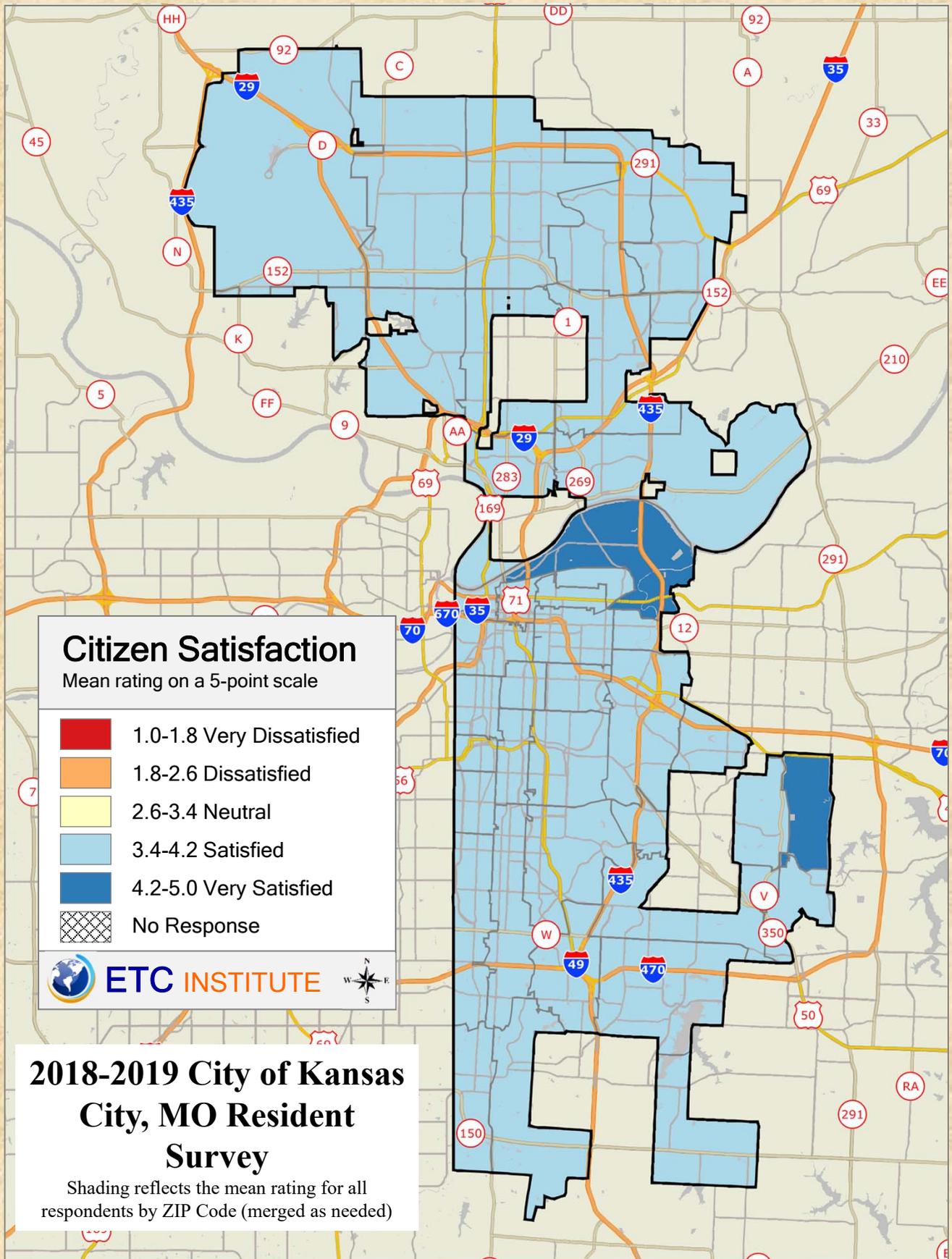




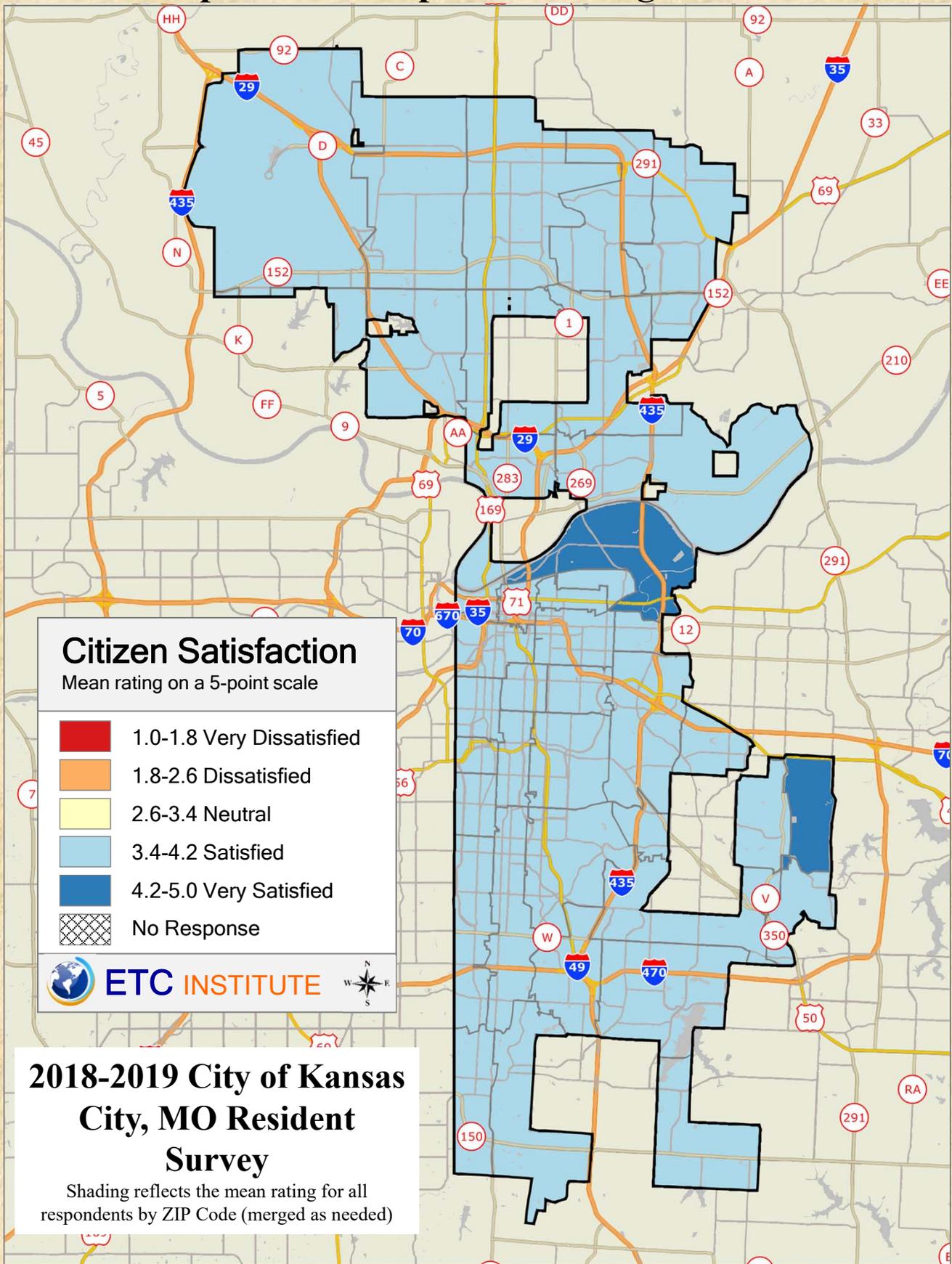
# Q7-2 Satisfaction with how quickly fire and rescue personnel respond to emergencies



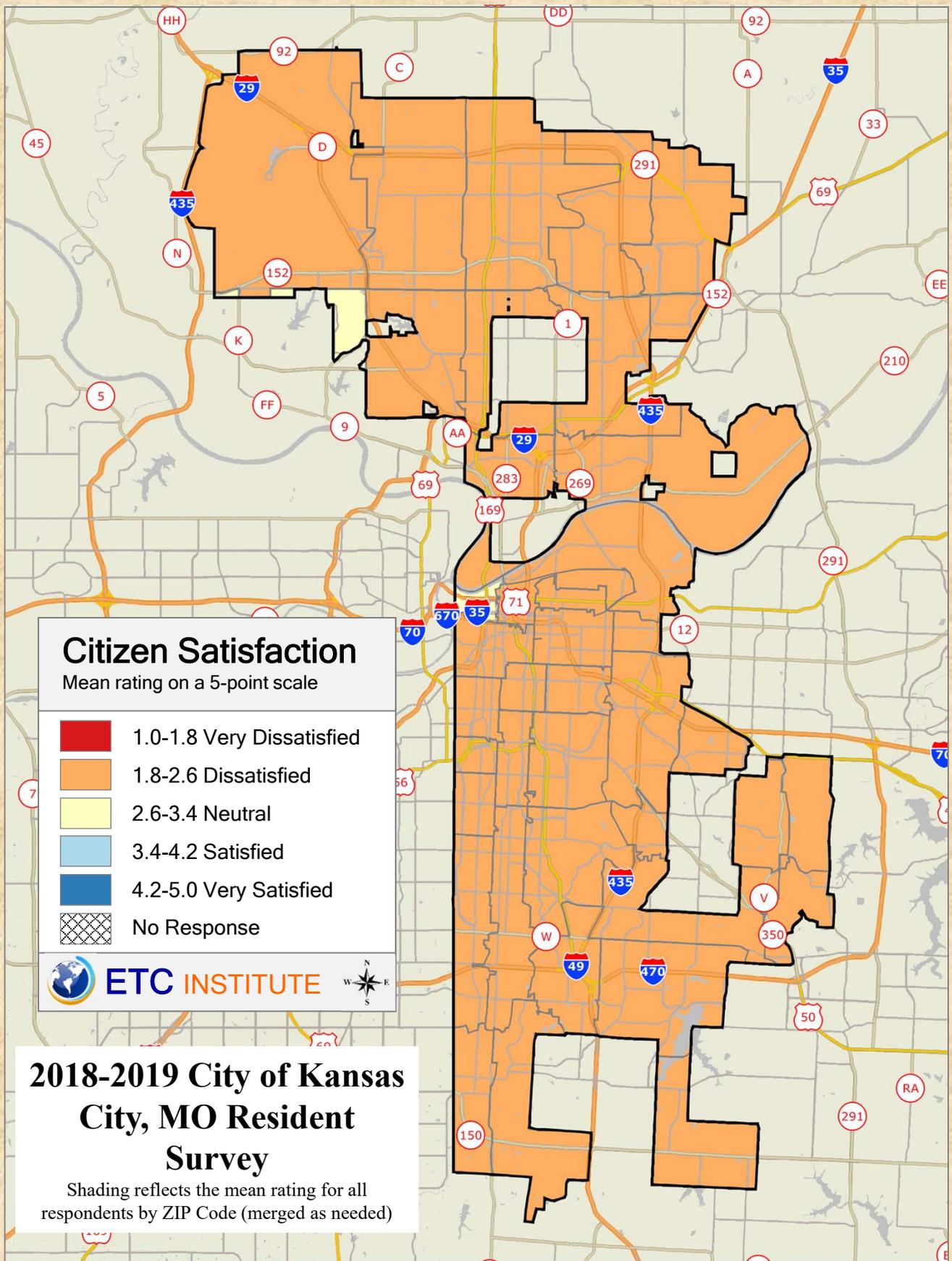
# Q7-3 Satisfaction with quality of local emergency medical service



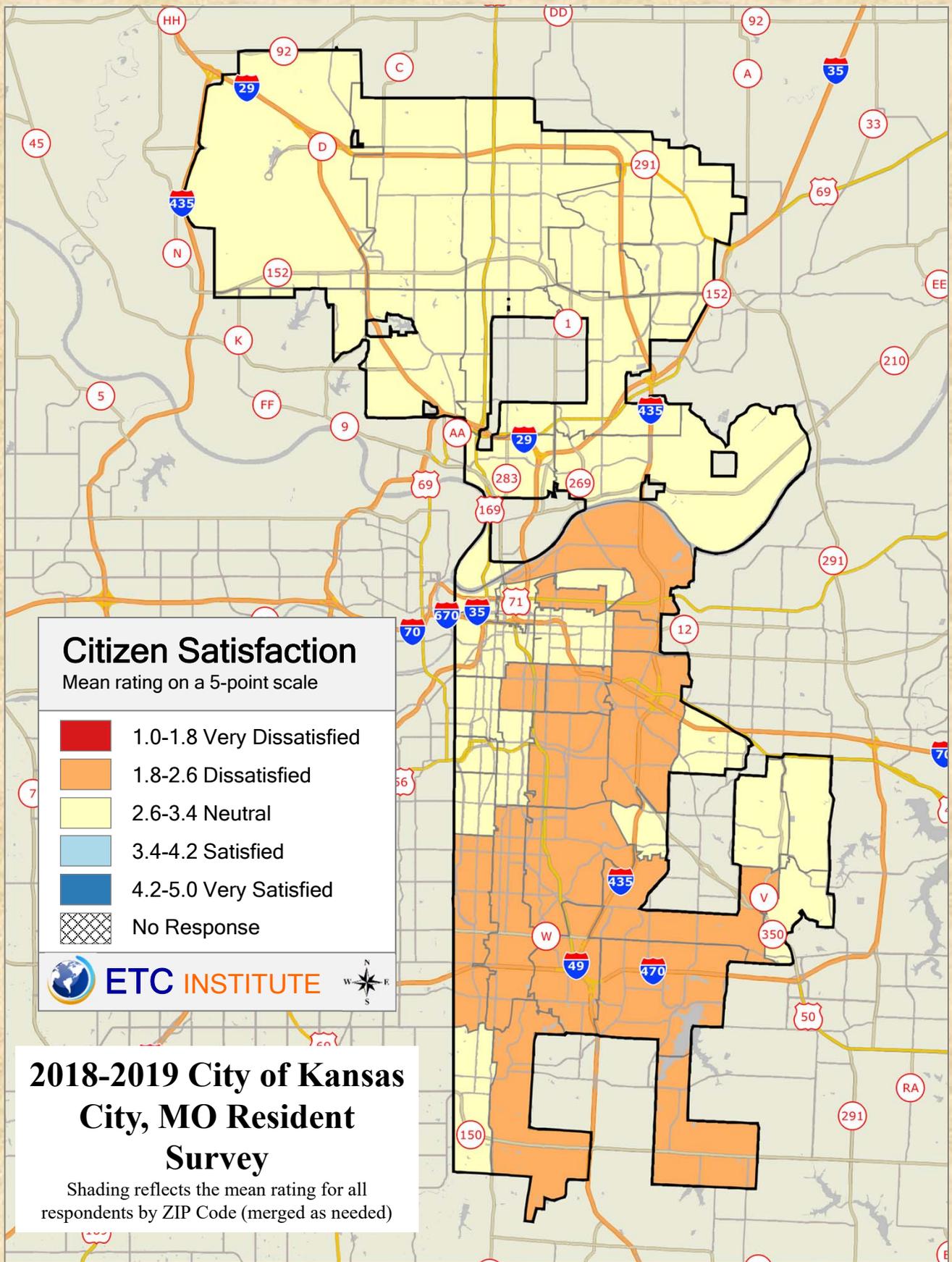
# Q7-4 Satisfaction with how quickly emergency medical personnel respond to emergencies



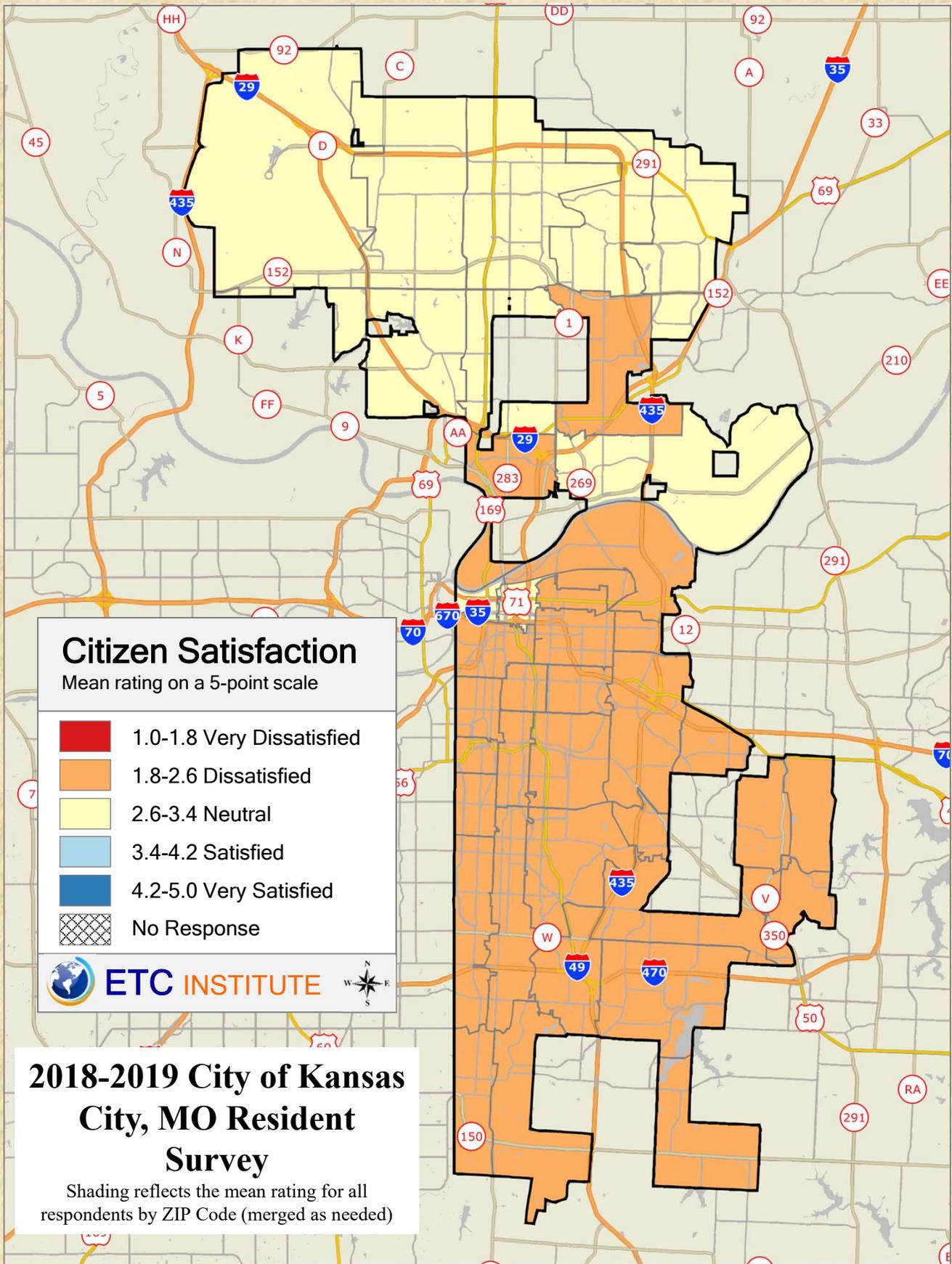
# Q9-01 Satisfaction with maintenance of City streets



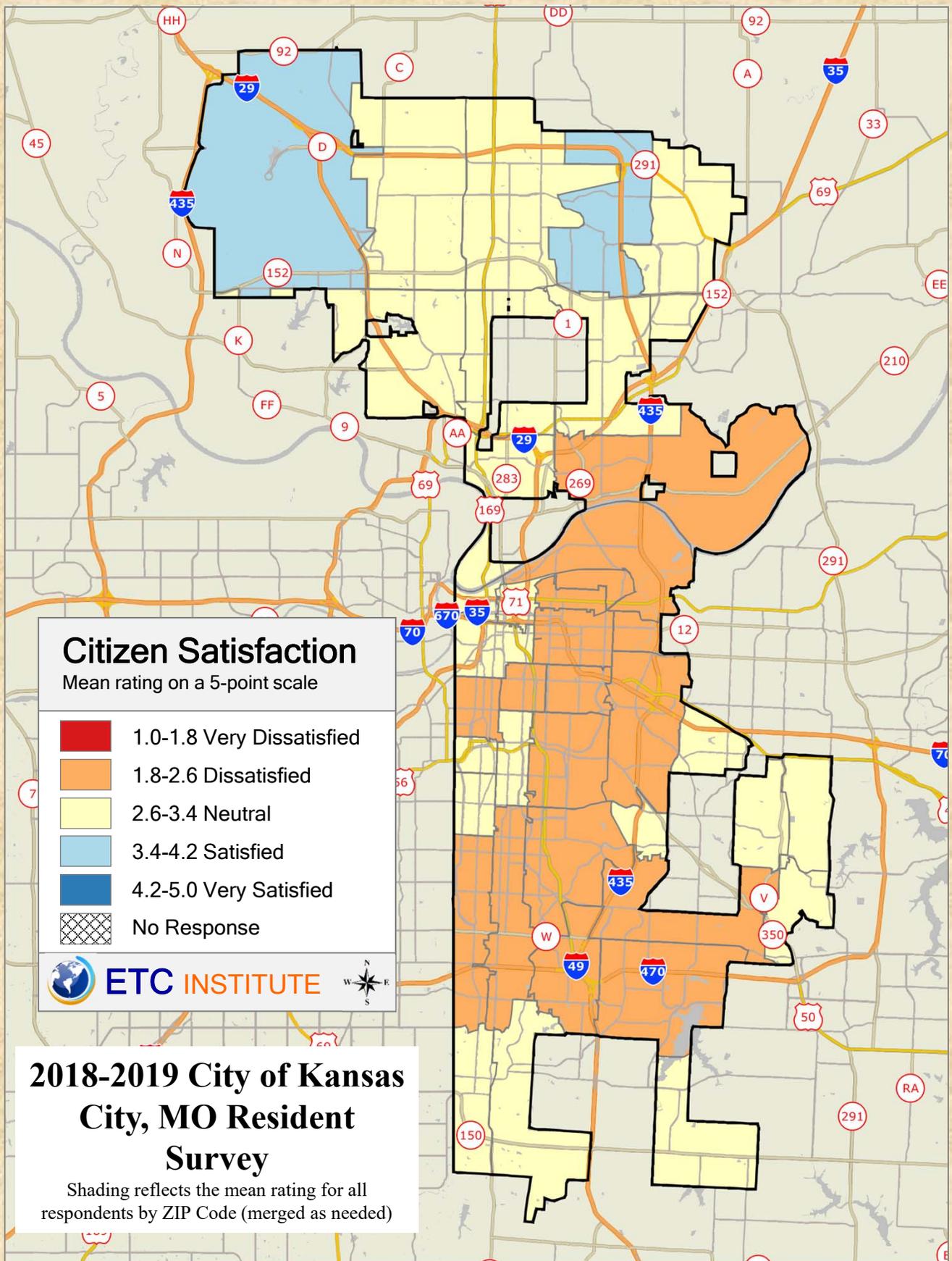
# Q9-02 Satisfaction with maintenance of neighborhood streets



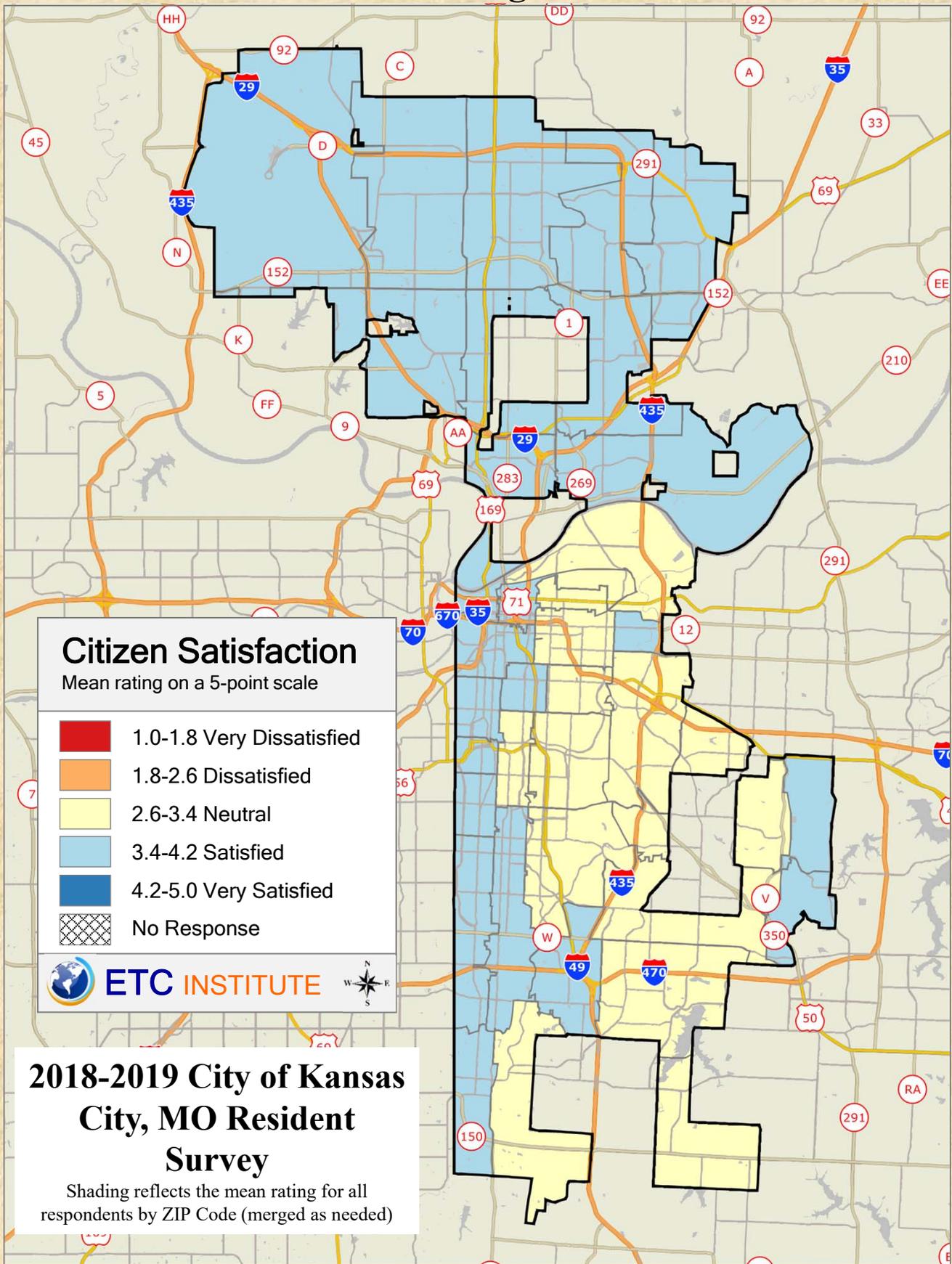
# Q9-03 Satisfaction with condition of sidewalks in the city



# Q9-04 Satisfaction with condition of neighborhood sidewalks

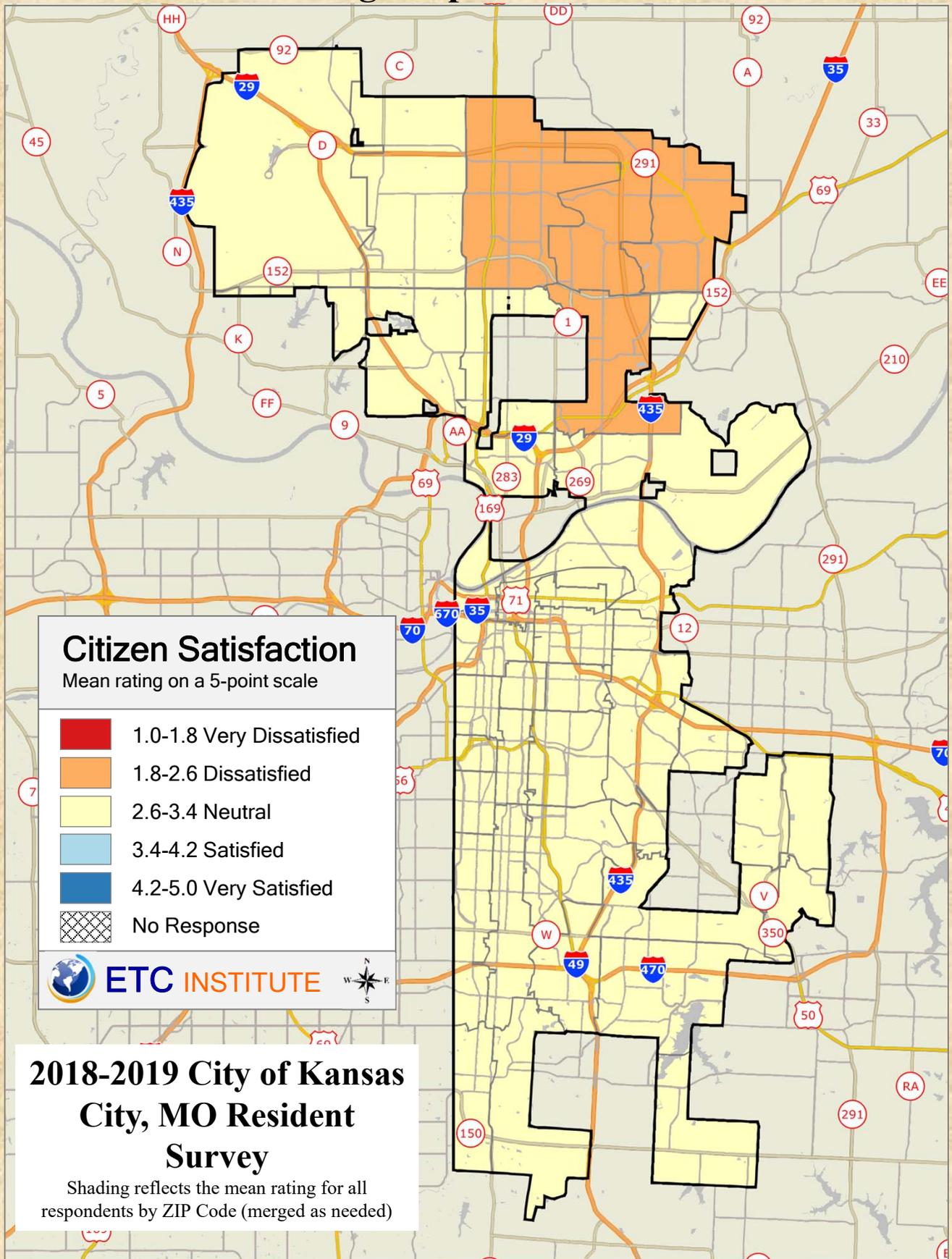


# Q9-05 Satisfaction with maintenance of street signs and traffic signals



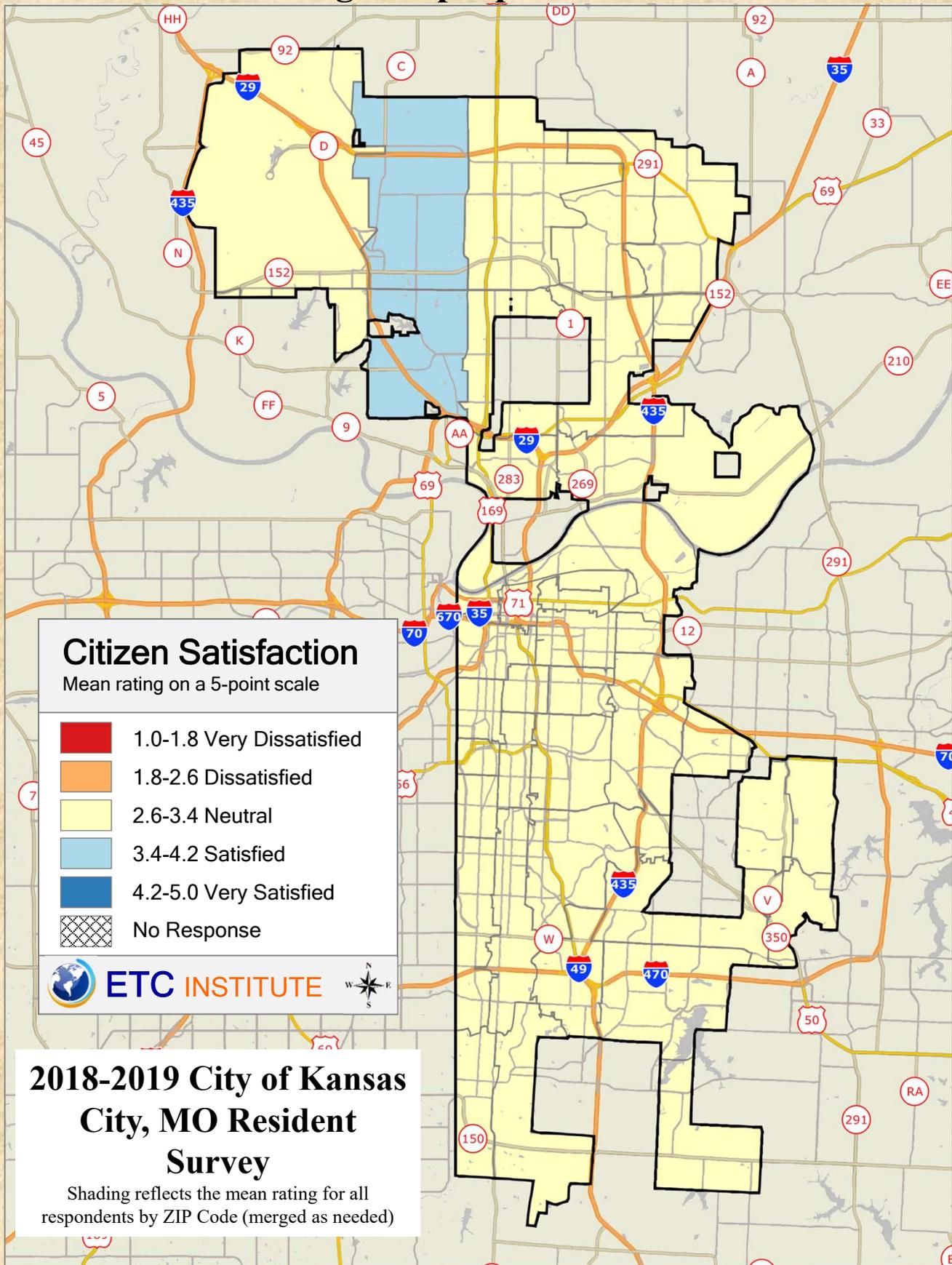


# Q9-07 Satisfaction with snow removal on residential streets during the past 12 months

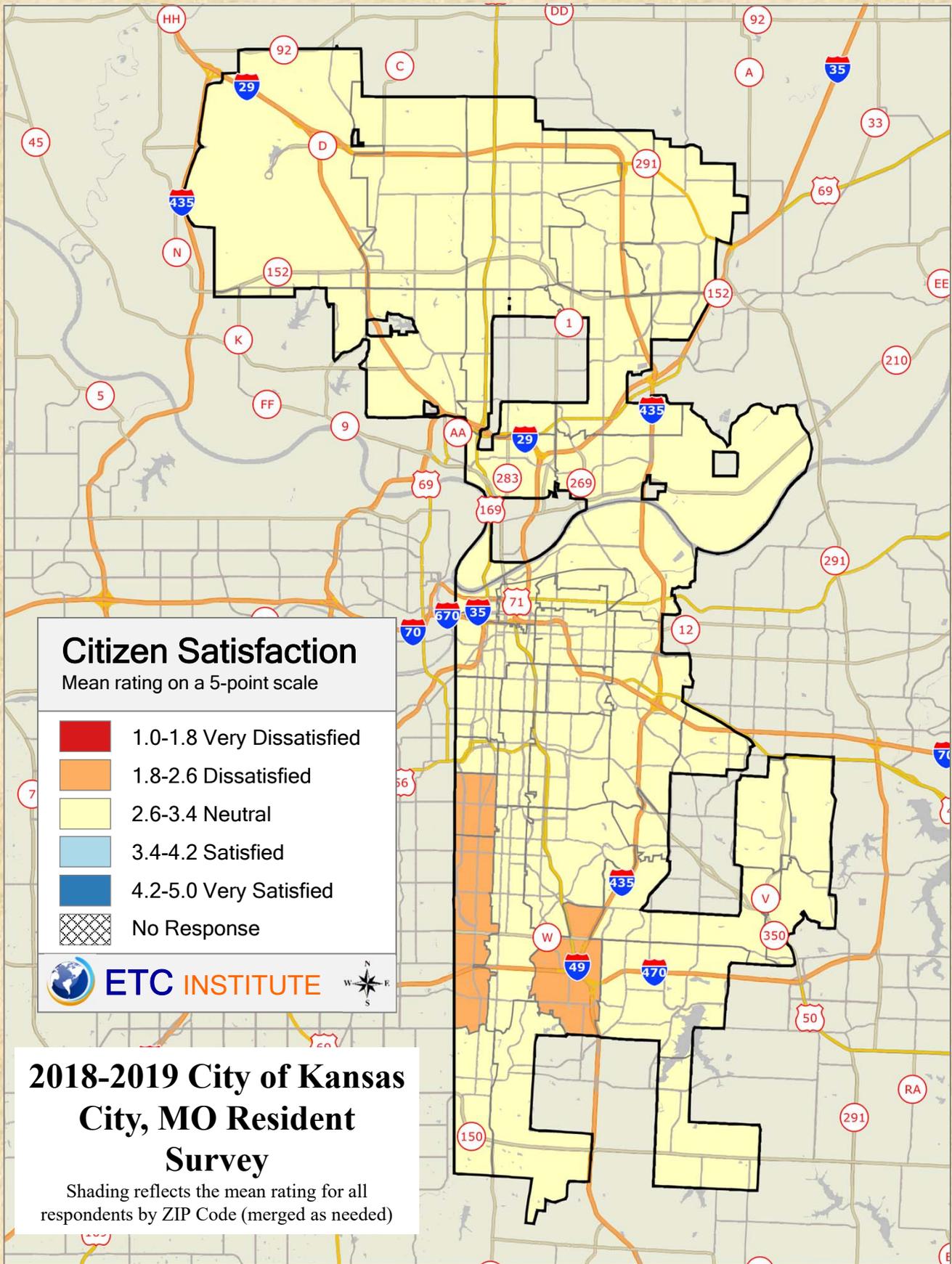




# Q9-09 Satisfaction with accessibility of streets, sidewalks, and buildings for people with disabilities



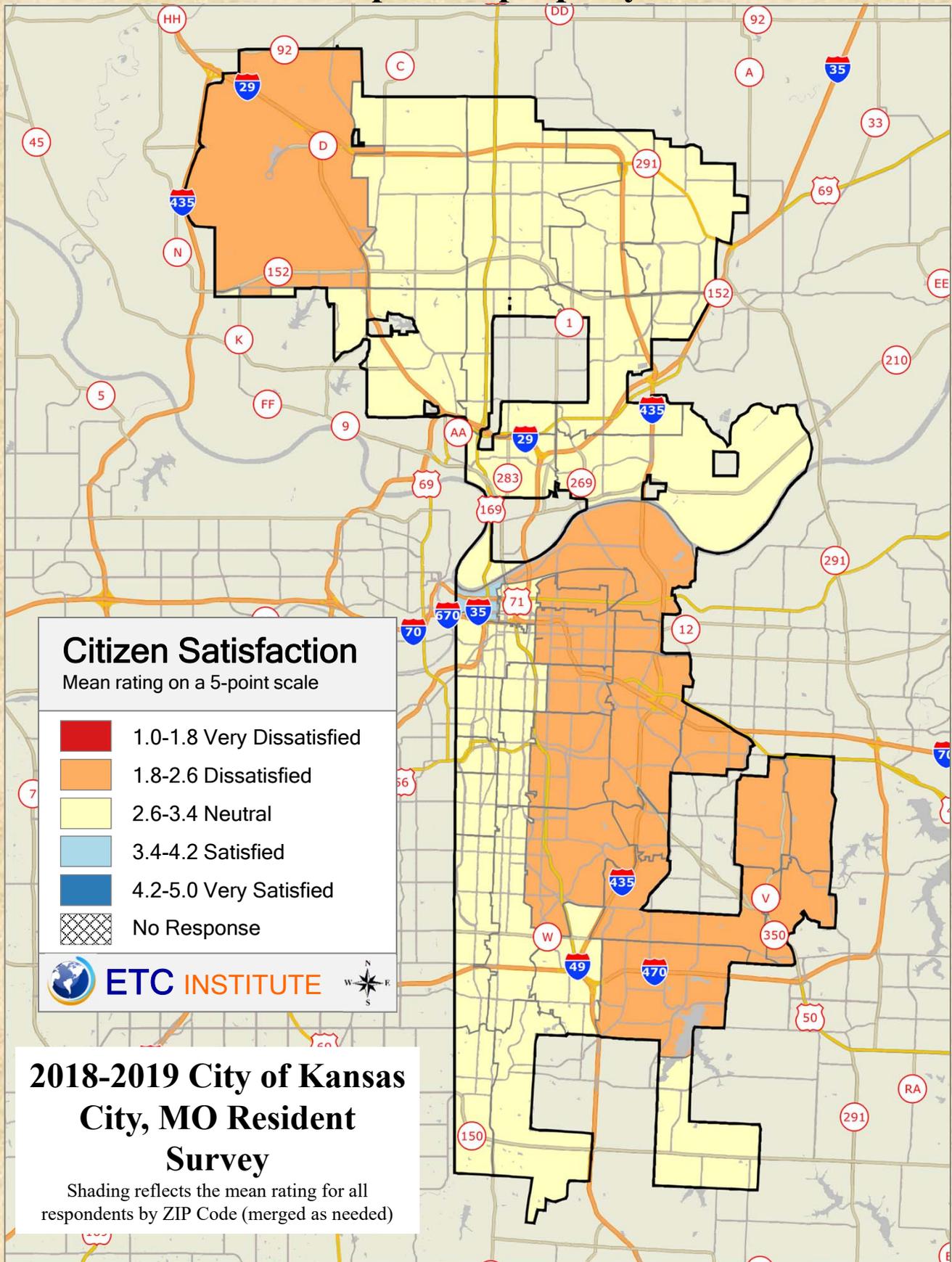
# Q9-10 Satisfaction with on-street bicycle infrastructure



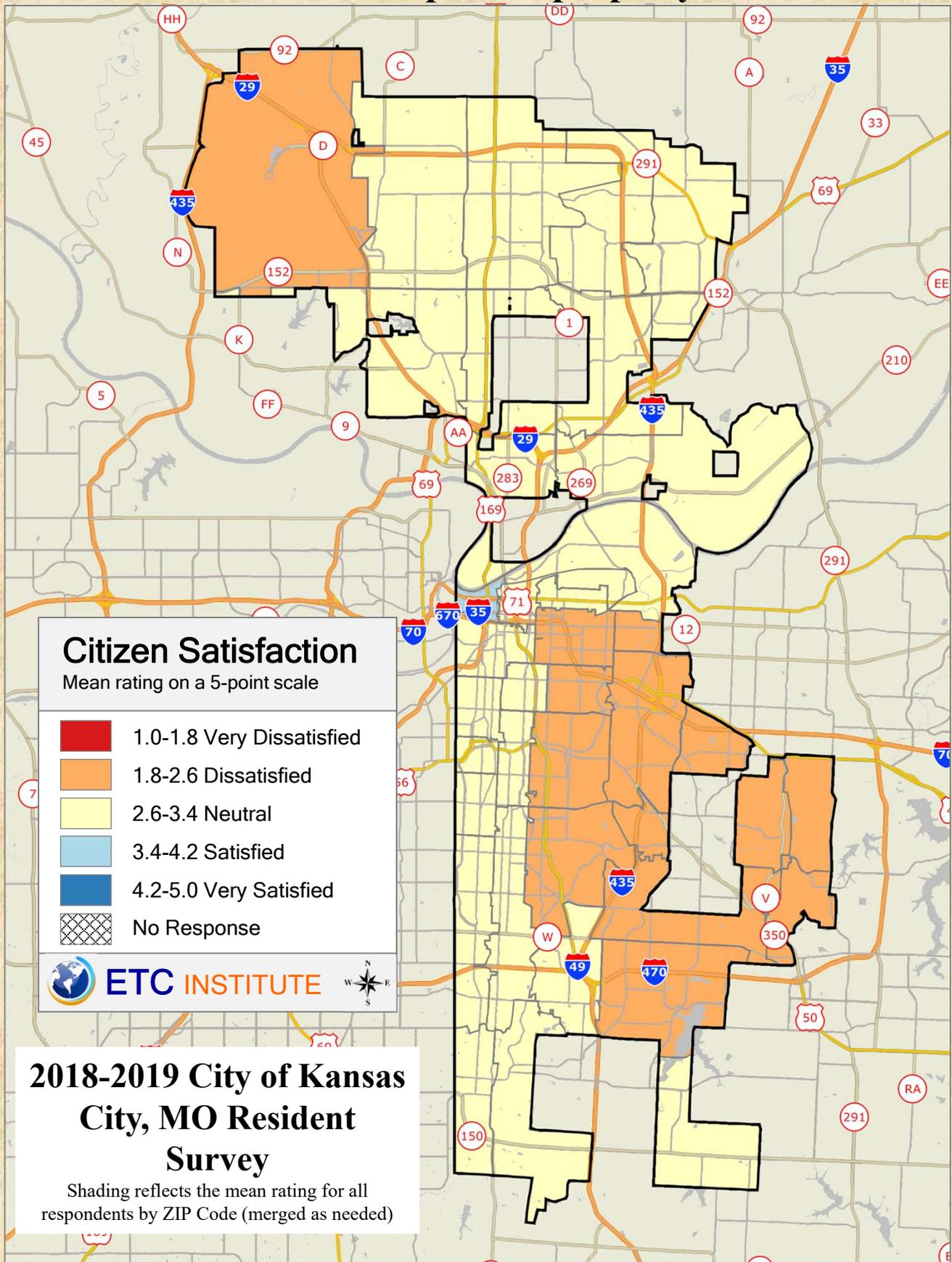




# Q12-1 Satisfaction with enforcing clean-up of trash and debris on private property

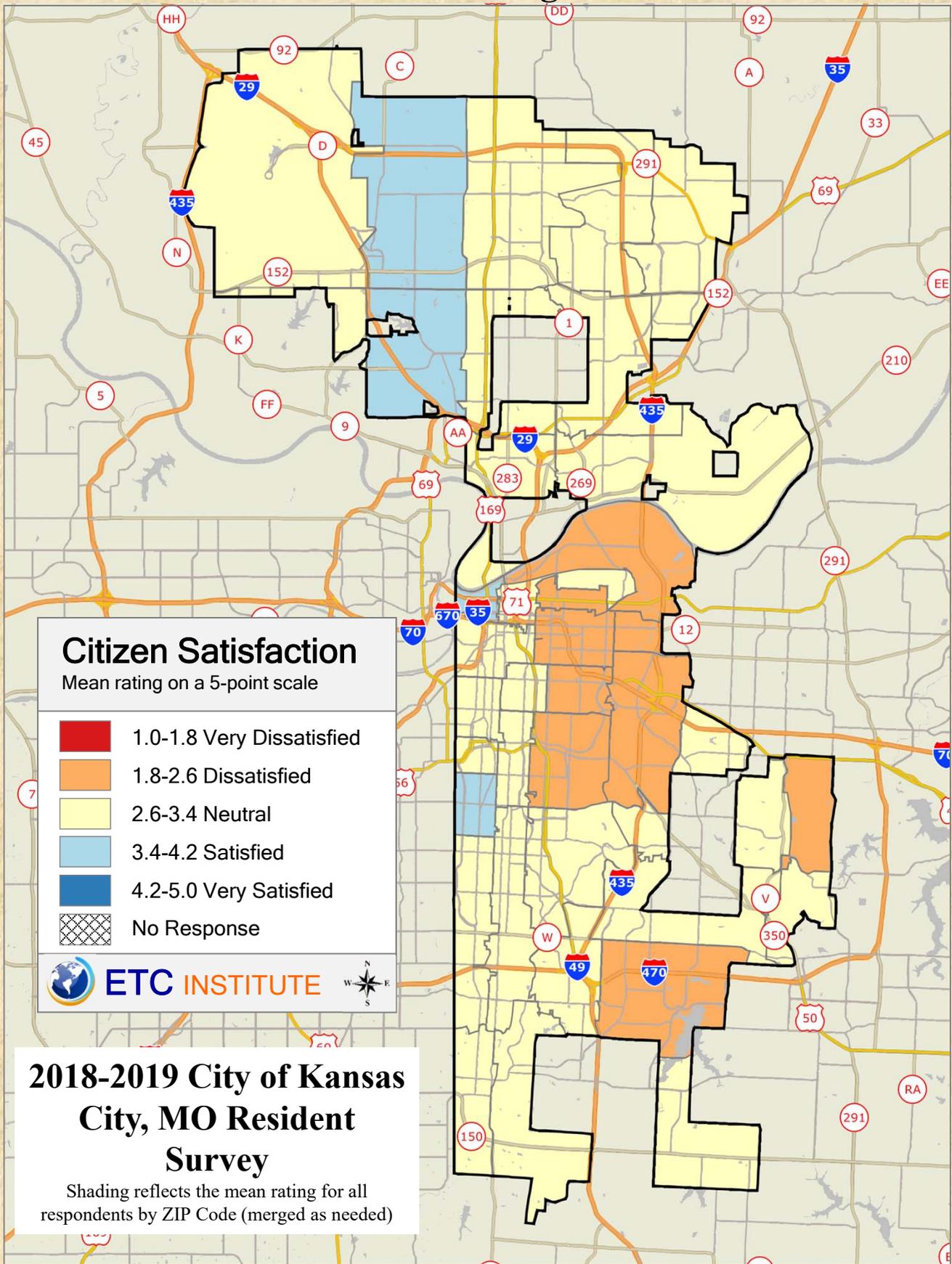


# Q12-2 Satisfaction with enforcing mowing and cutting of weeds on private property

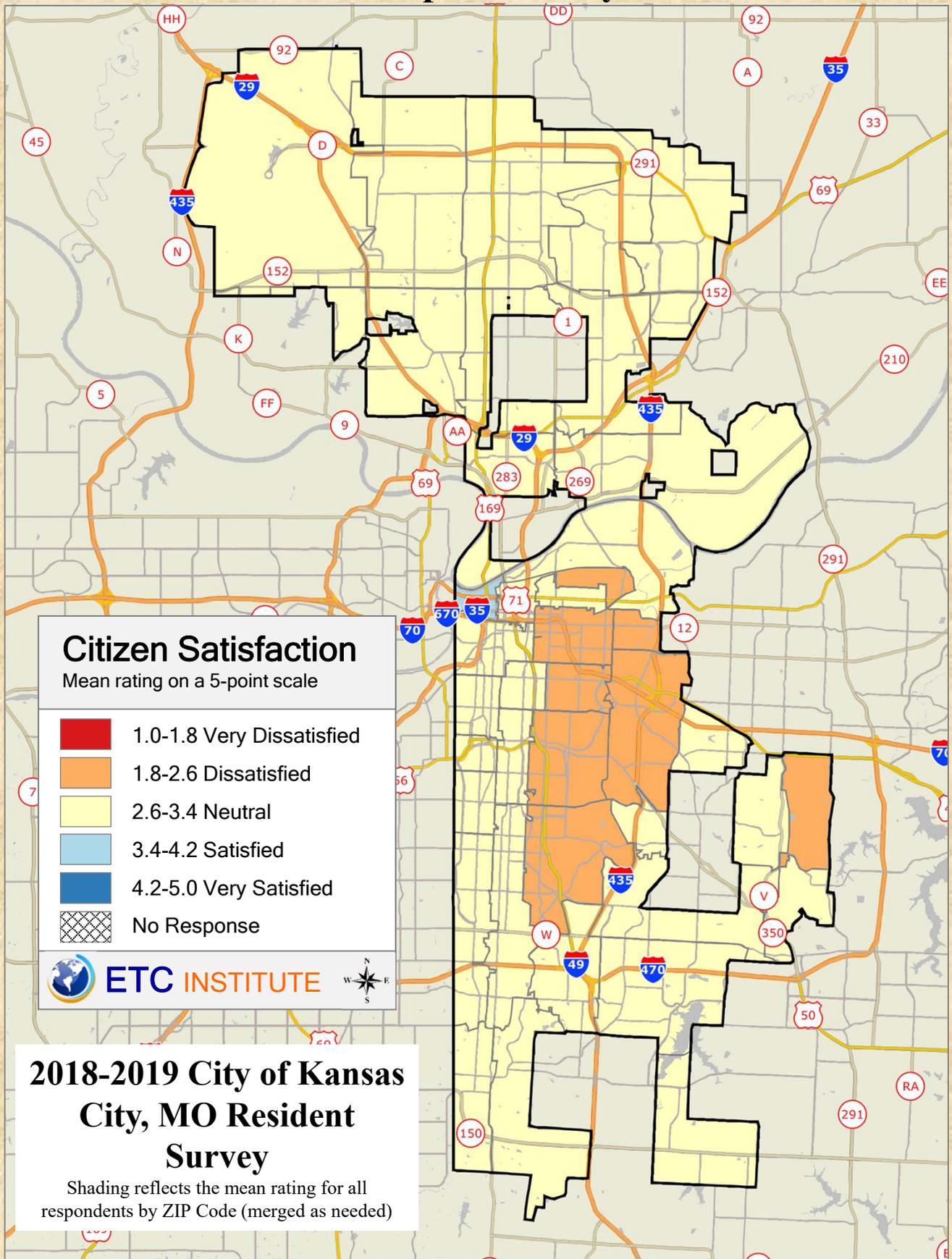




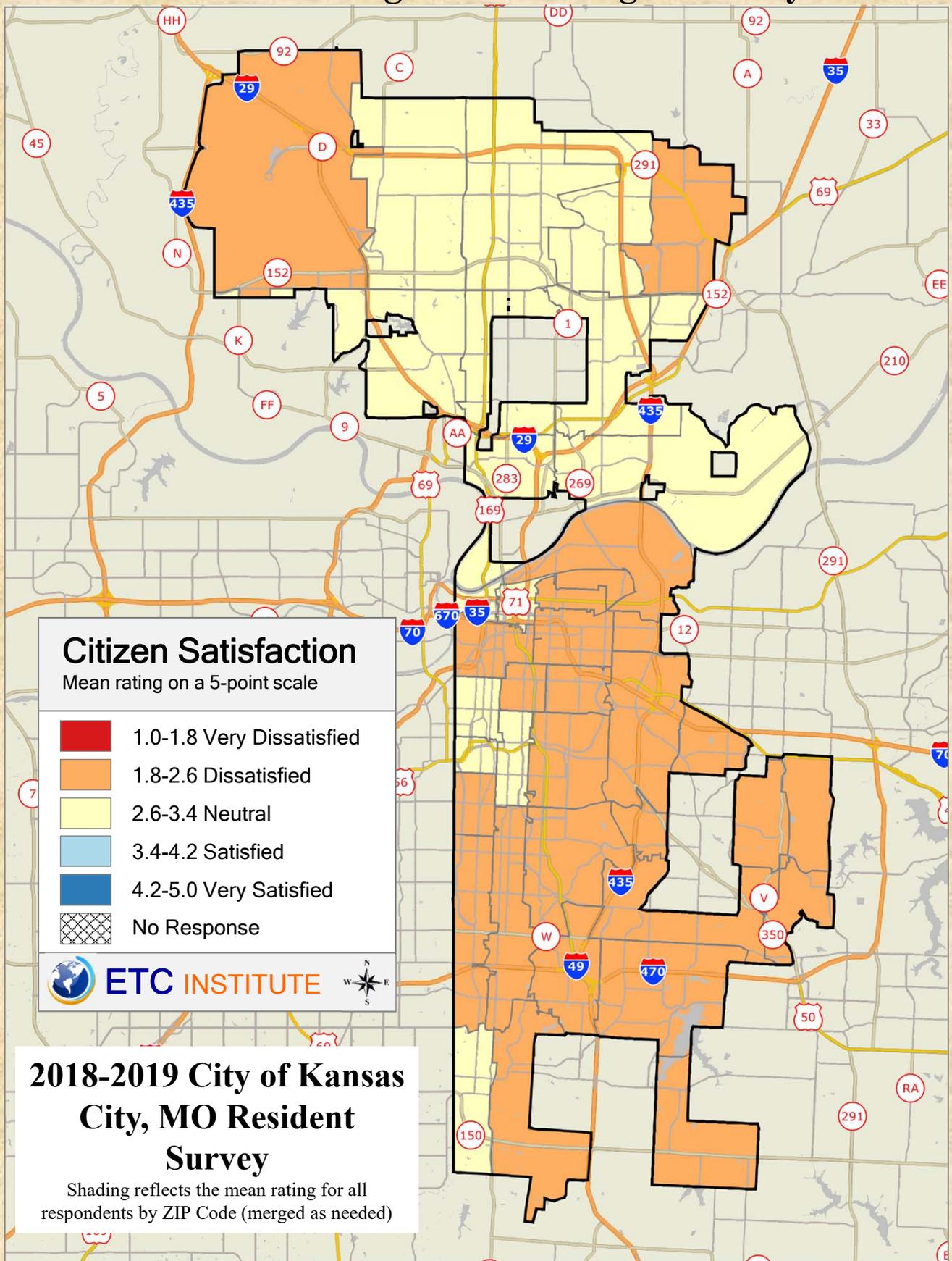
# Q12-4 Satisfaction with enforcing trash, weeds, and exterior maintenance in neighborhoods



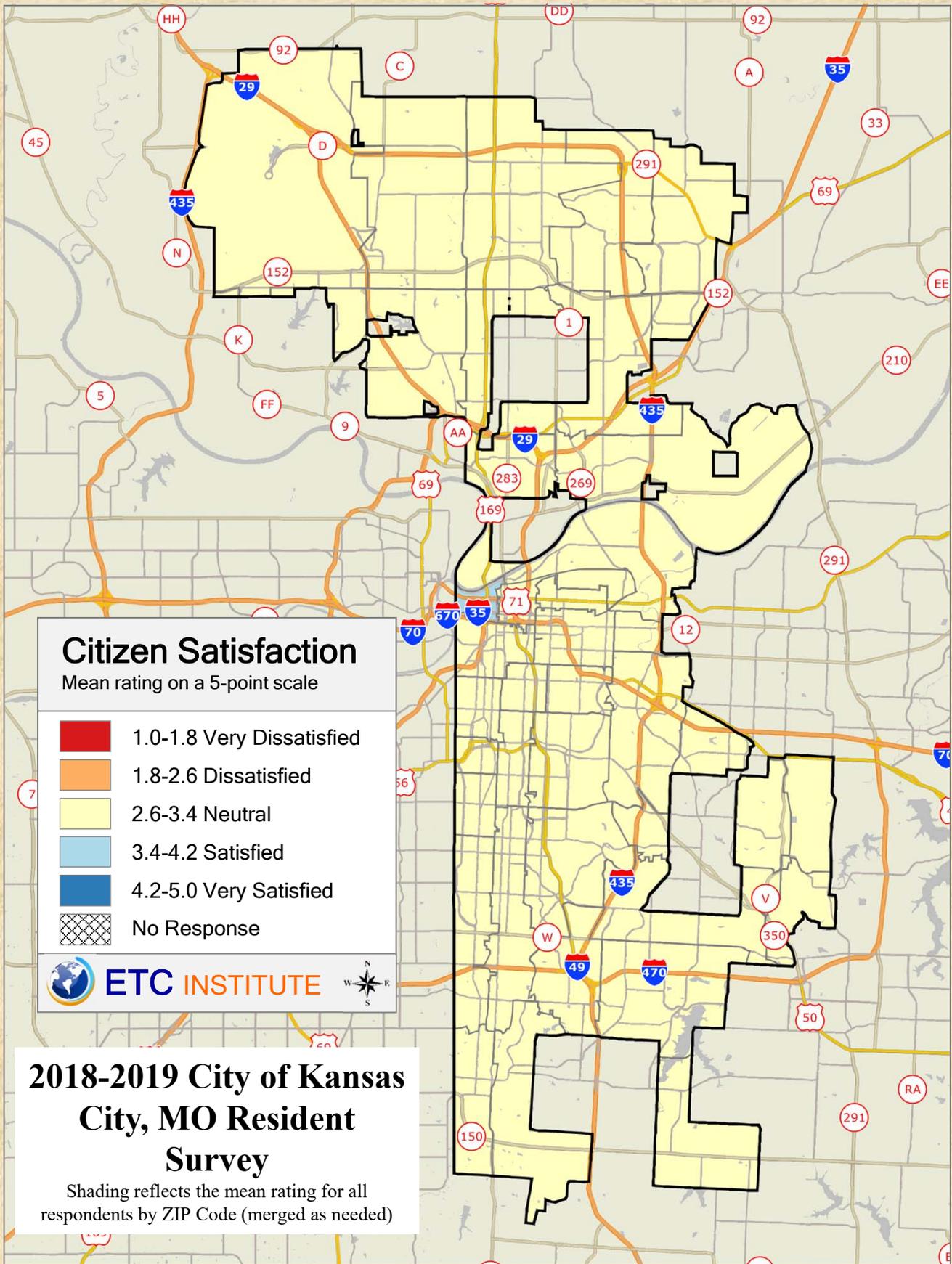
# Q12-5 Satisfaction with boarding up vacant structures that are open to entry



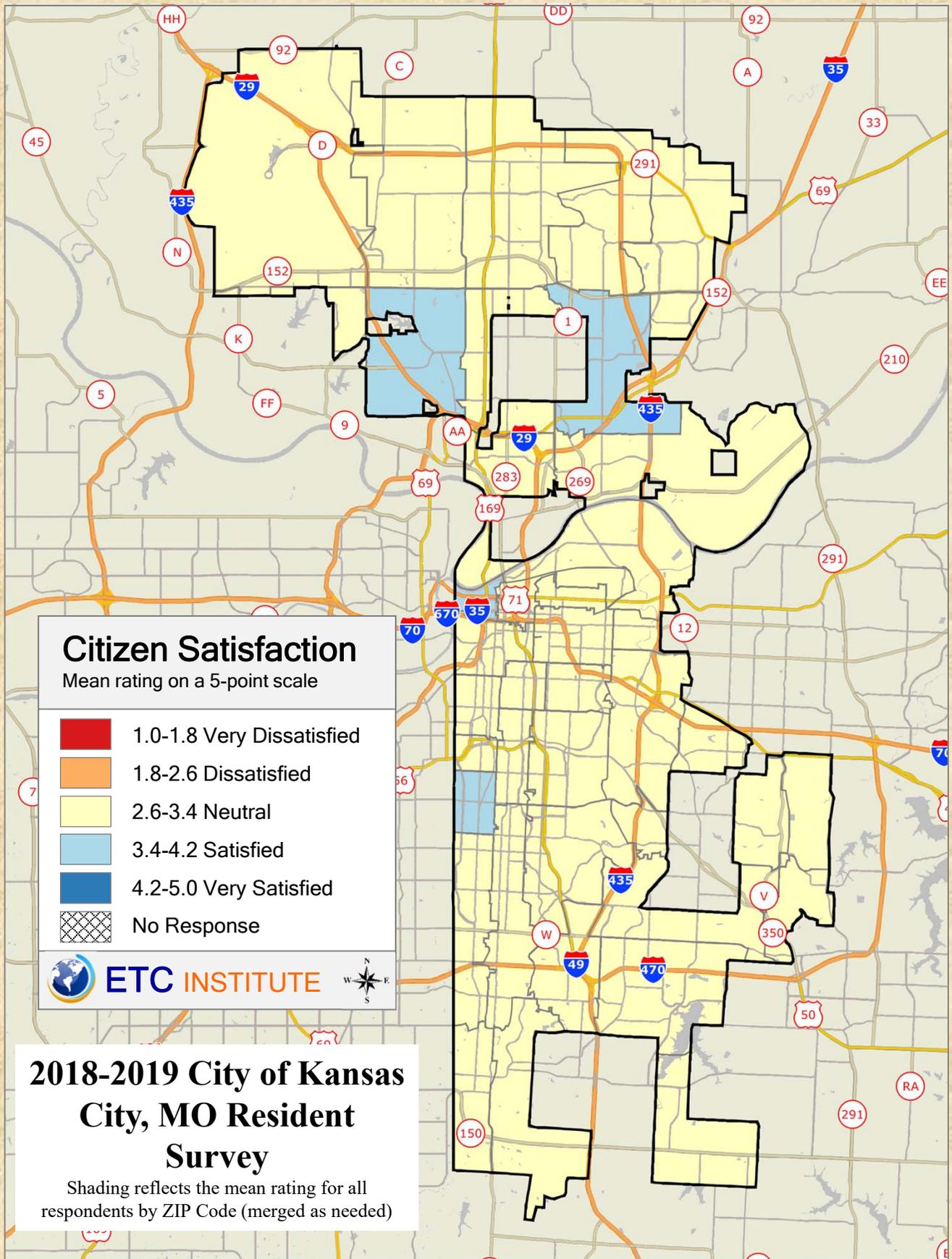
# Q12-6 Satisfaction with demolishing vacant structures that are in the dangerous building inventory



# Q12-7 Satisfaction with enforcement of animal code

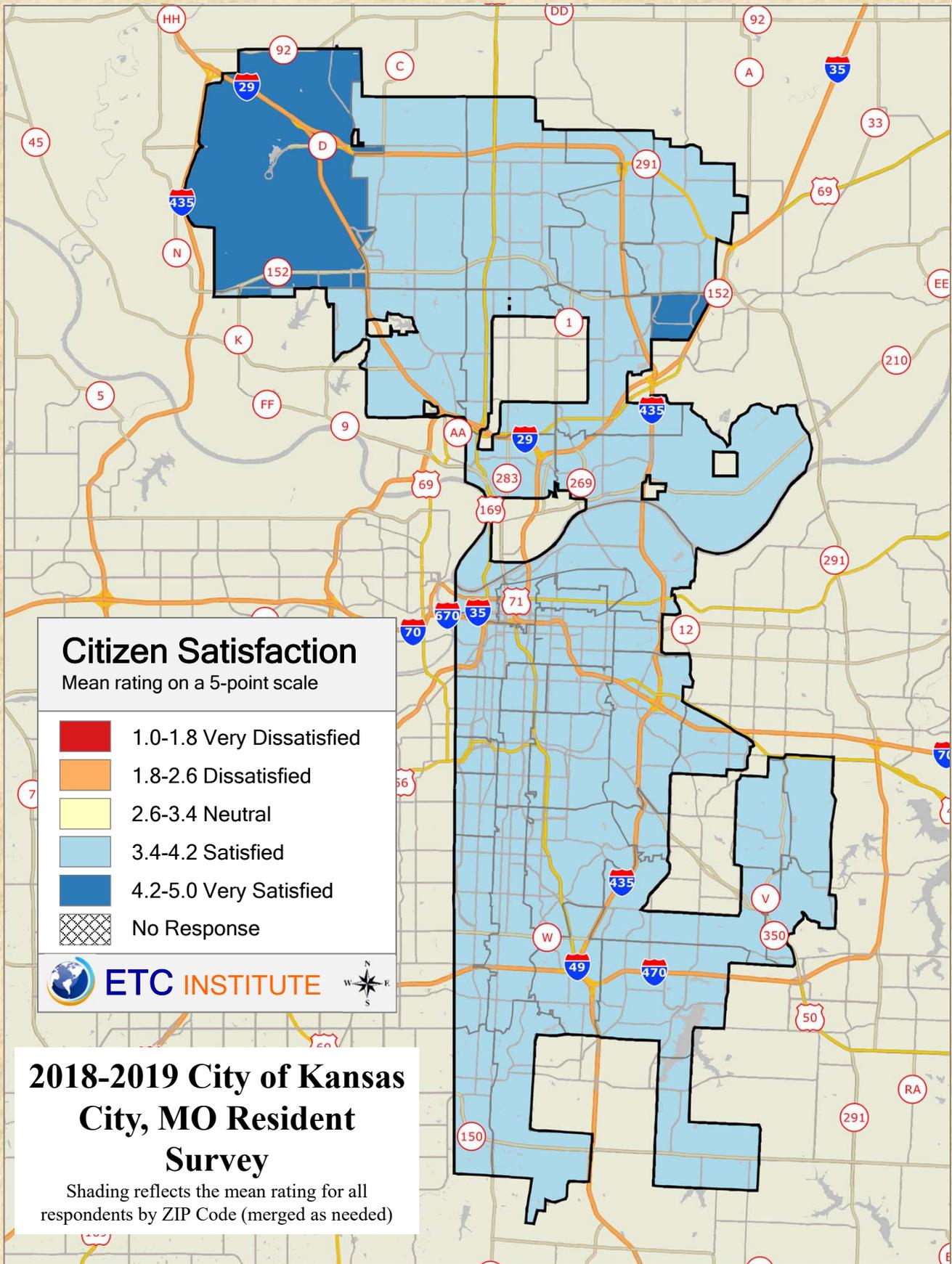


# Q12-8 Satisfaction with customer service from animal control officers

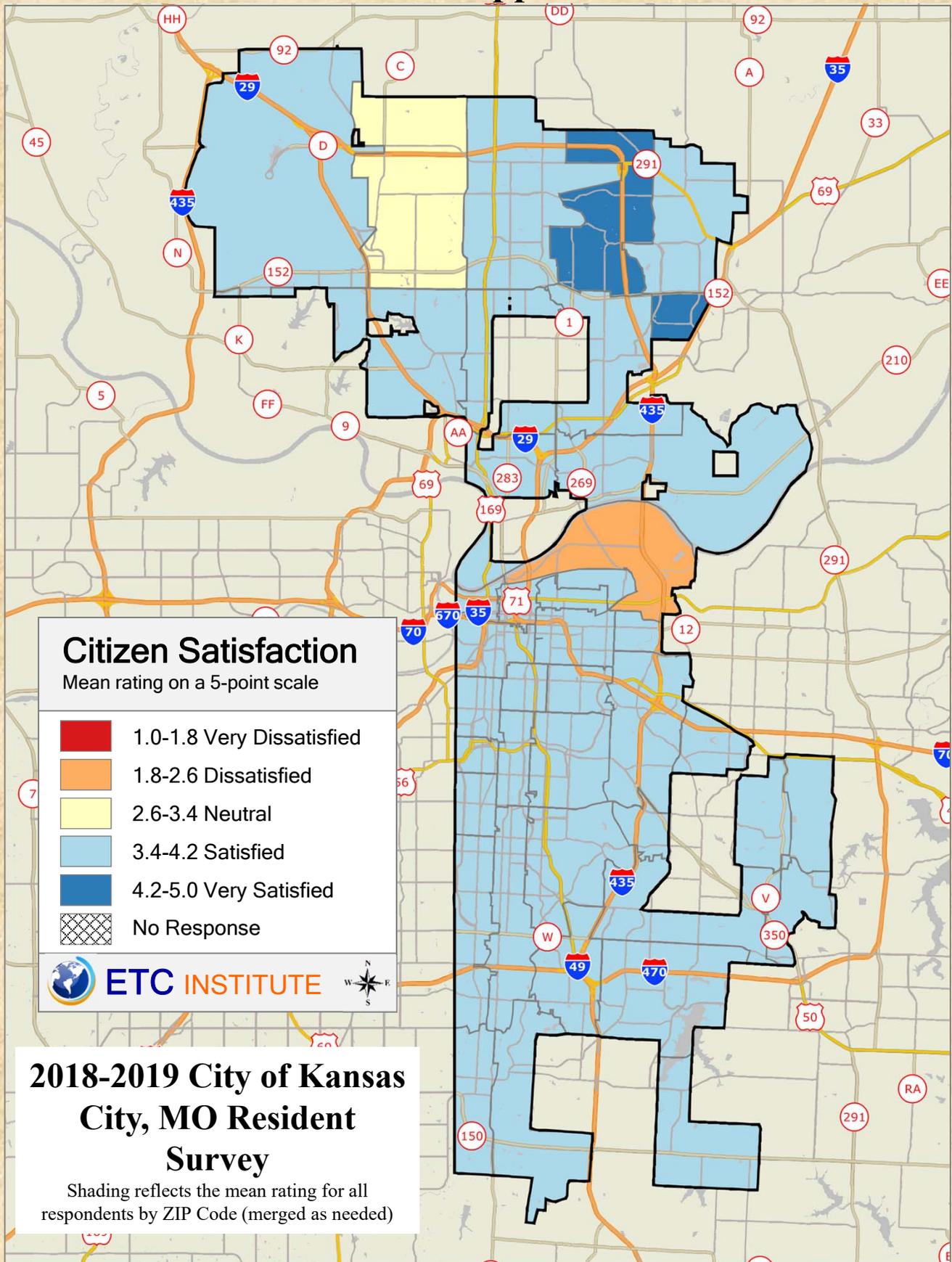




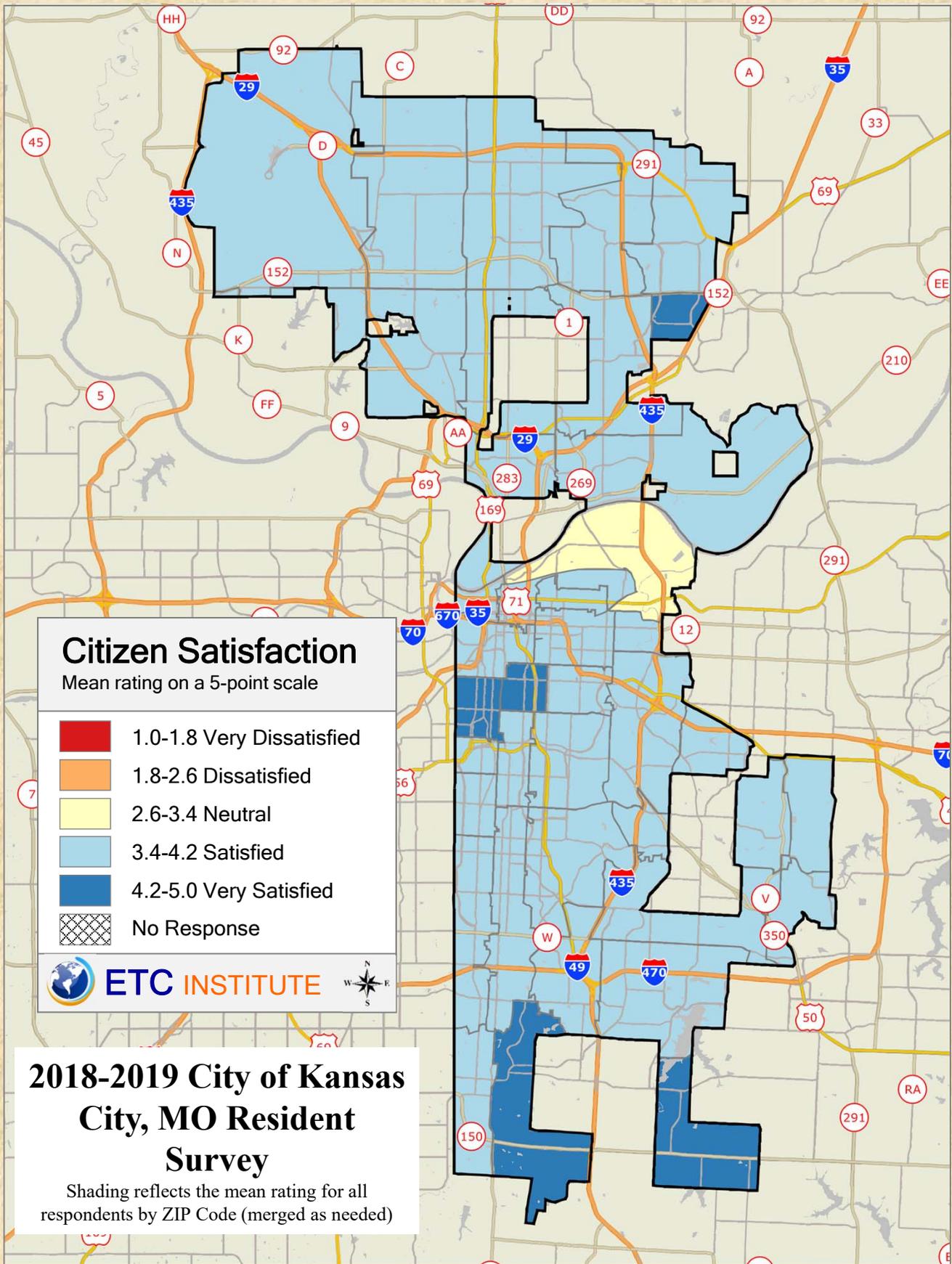
# Q14-1 Satisfaction with ease of utilizing 311 services via phone



# Q14-2 Satisfaction with ease of utilizing 311 services via web or mobile application

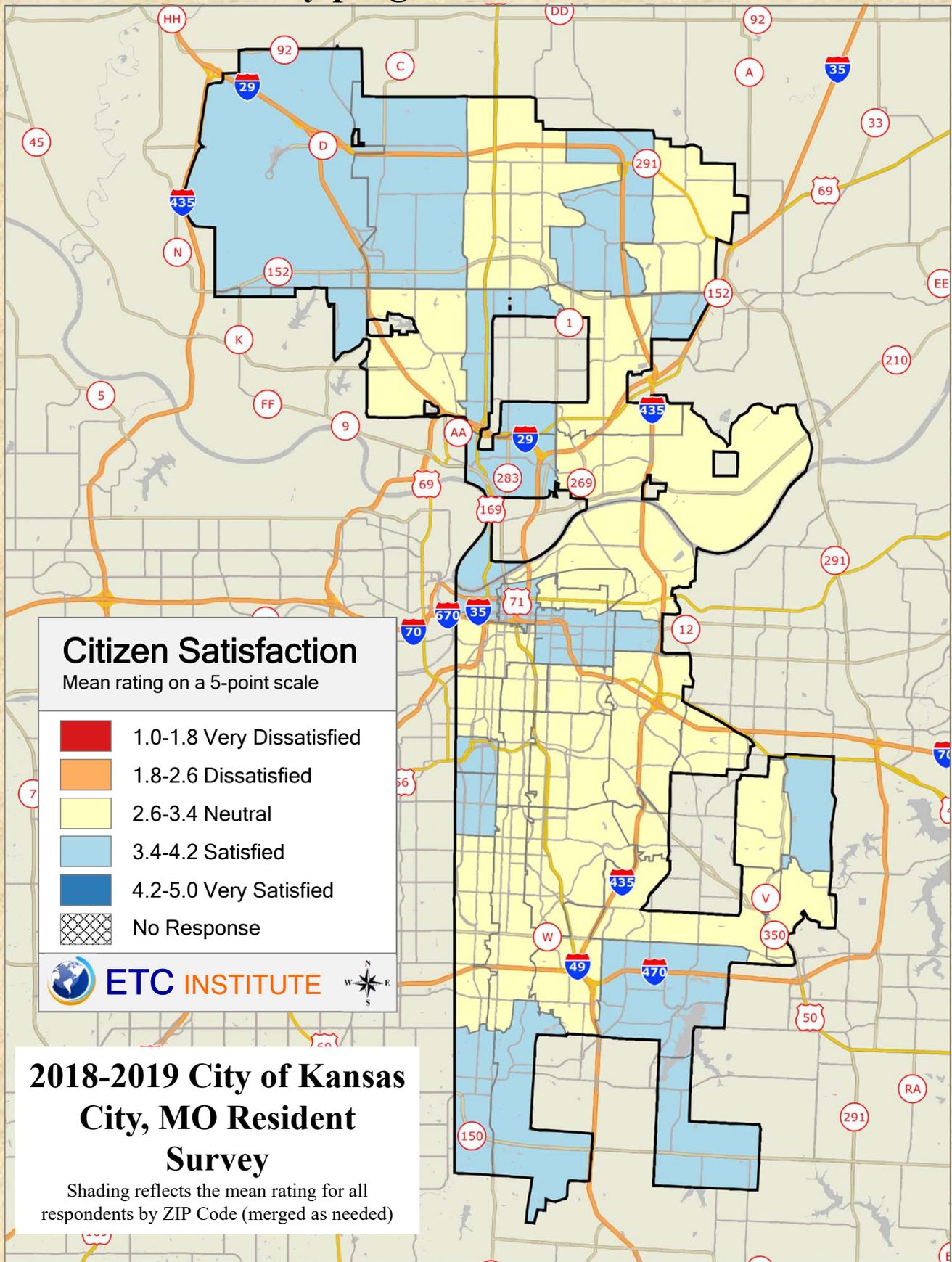


# Q14-3 Satisfaction with courtesy and professionalism of 311 call takers



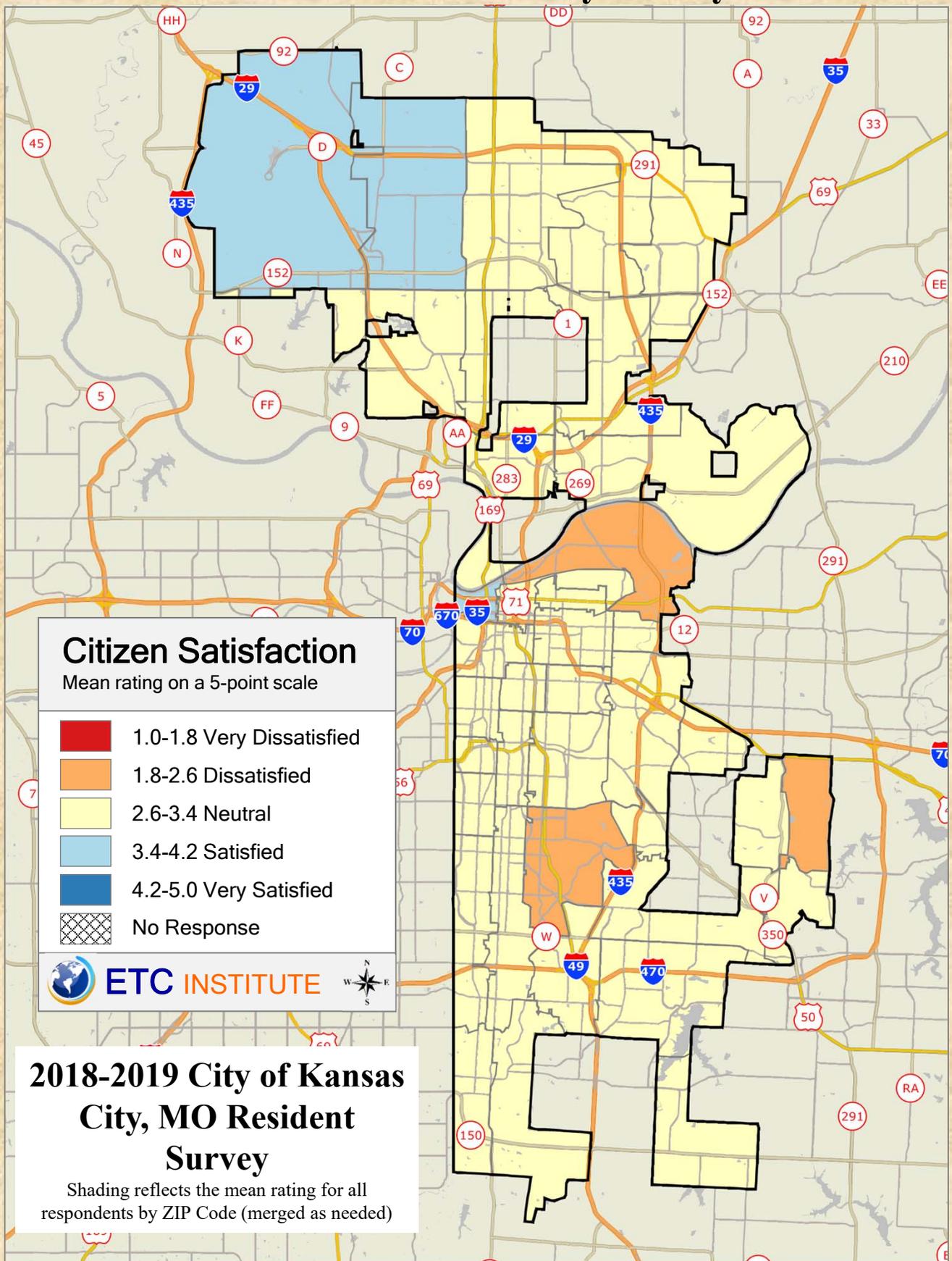


# Q15-1 Satisfaction with the availability of information about city programs and services



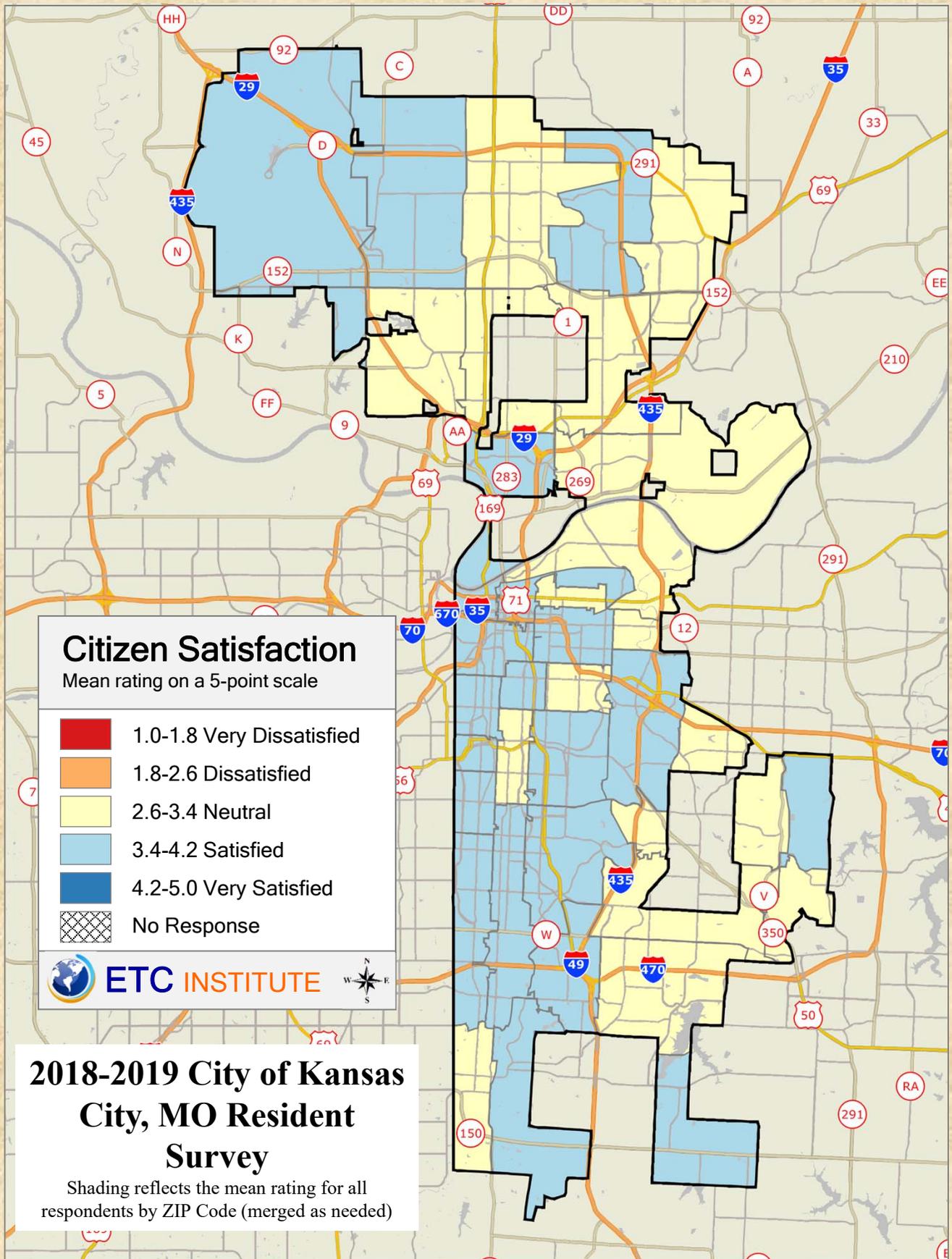


# Q15-3 Satisfaction with opportunity to engage/provide input into decisions made by the city

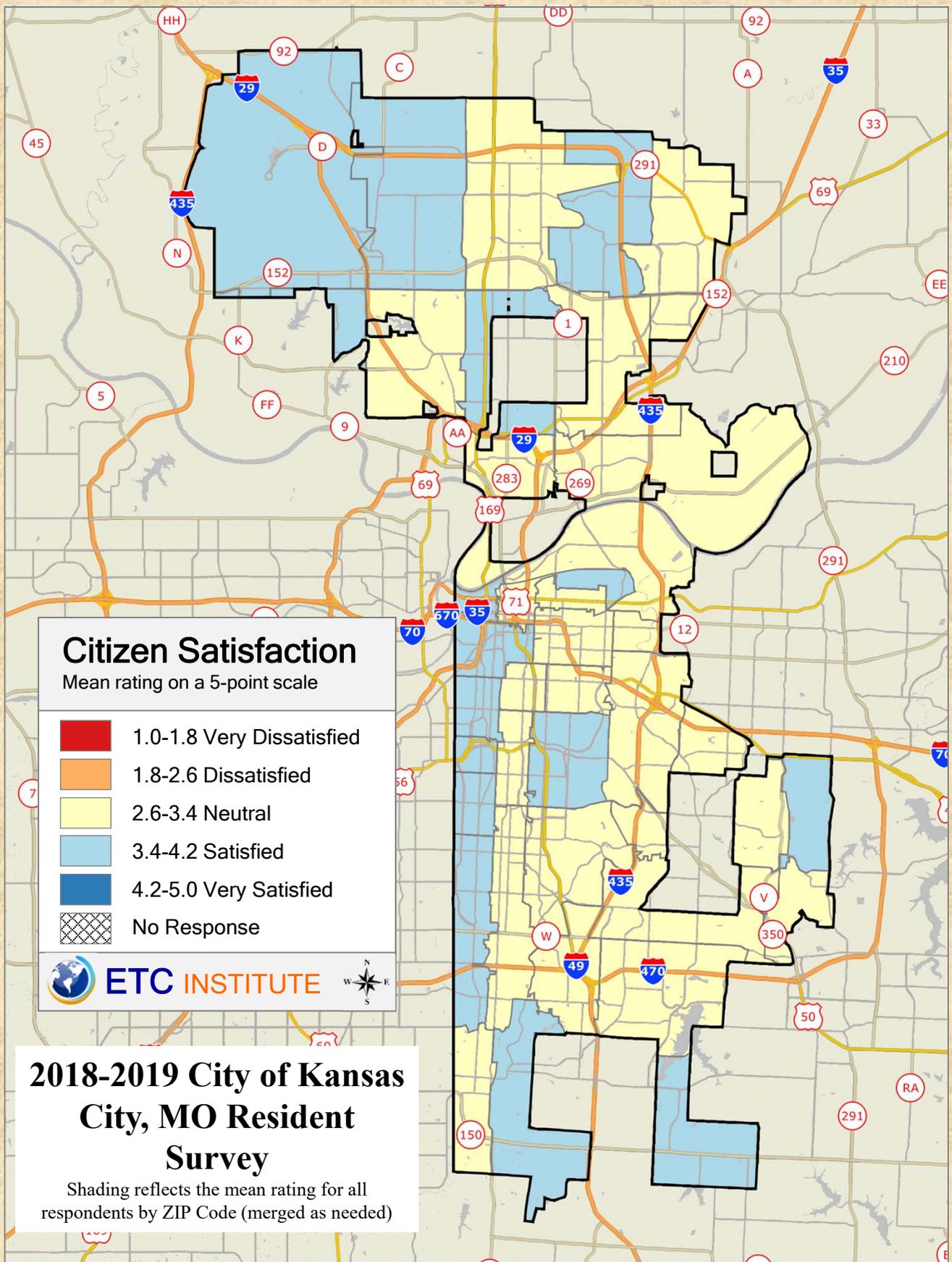




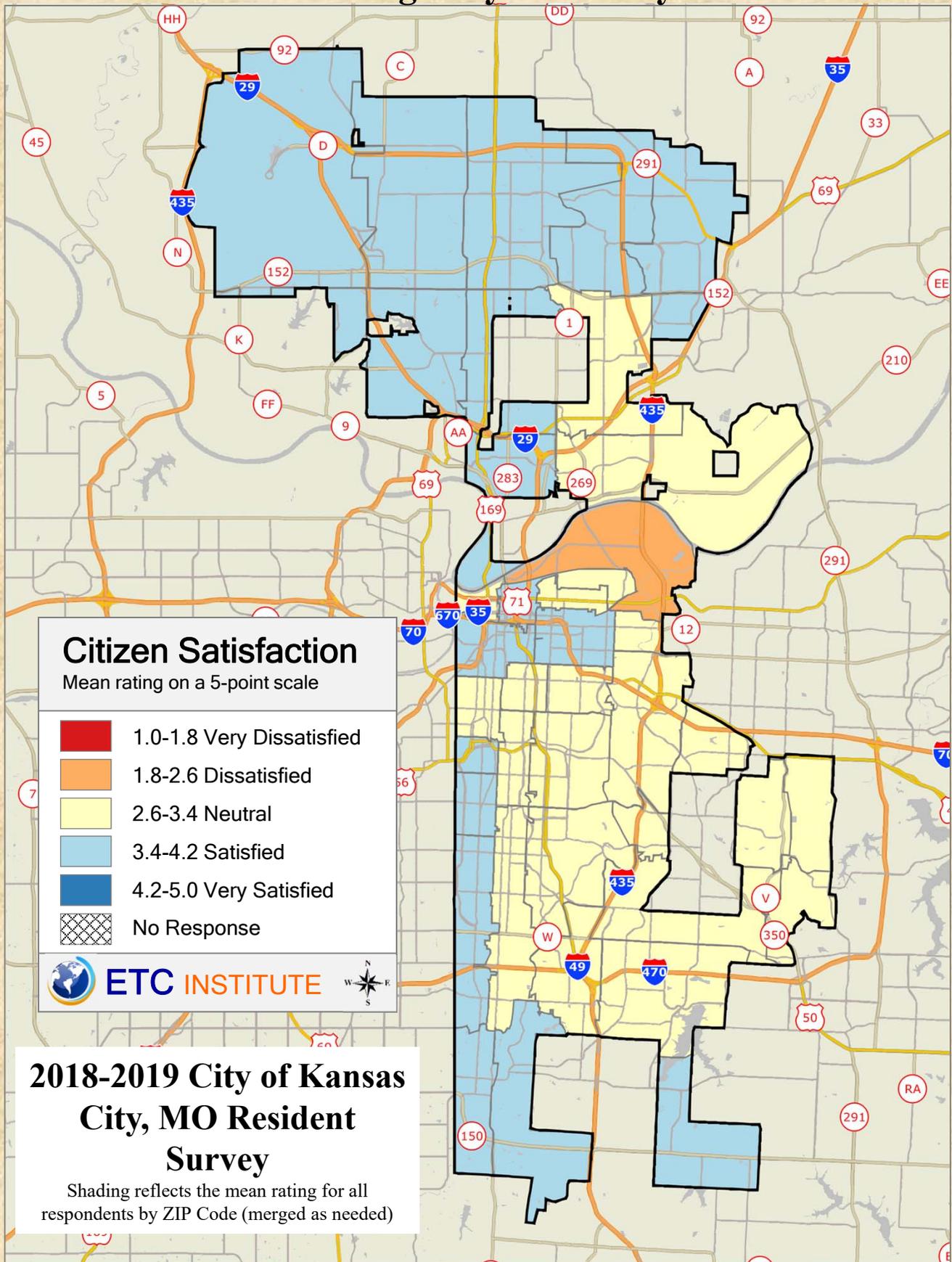
# Q15-5 Satisfaction with the content in the City's magazine KCMore



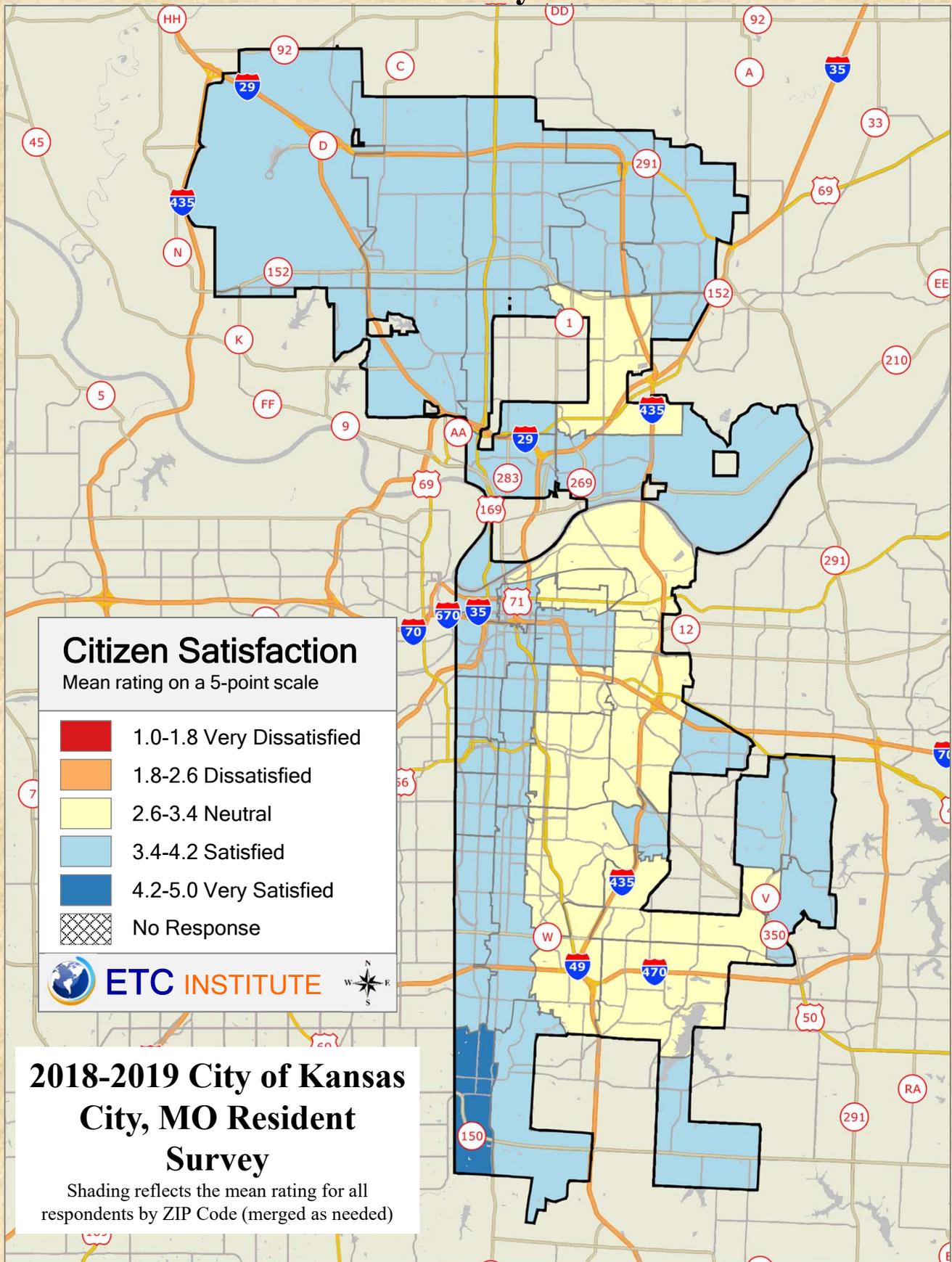
# Q15-6 Satisfaction with the city's use of social media



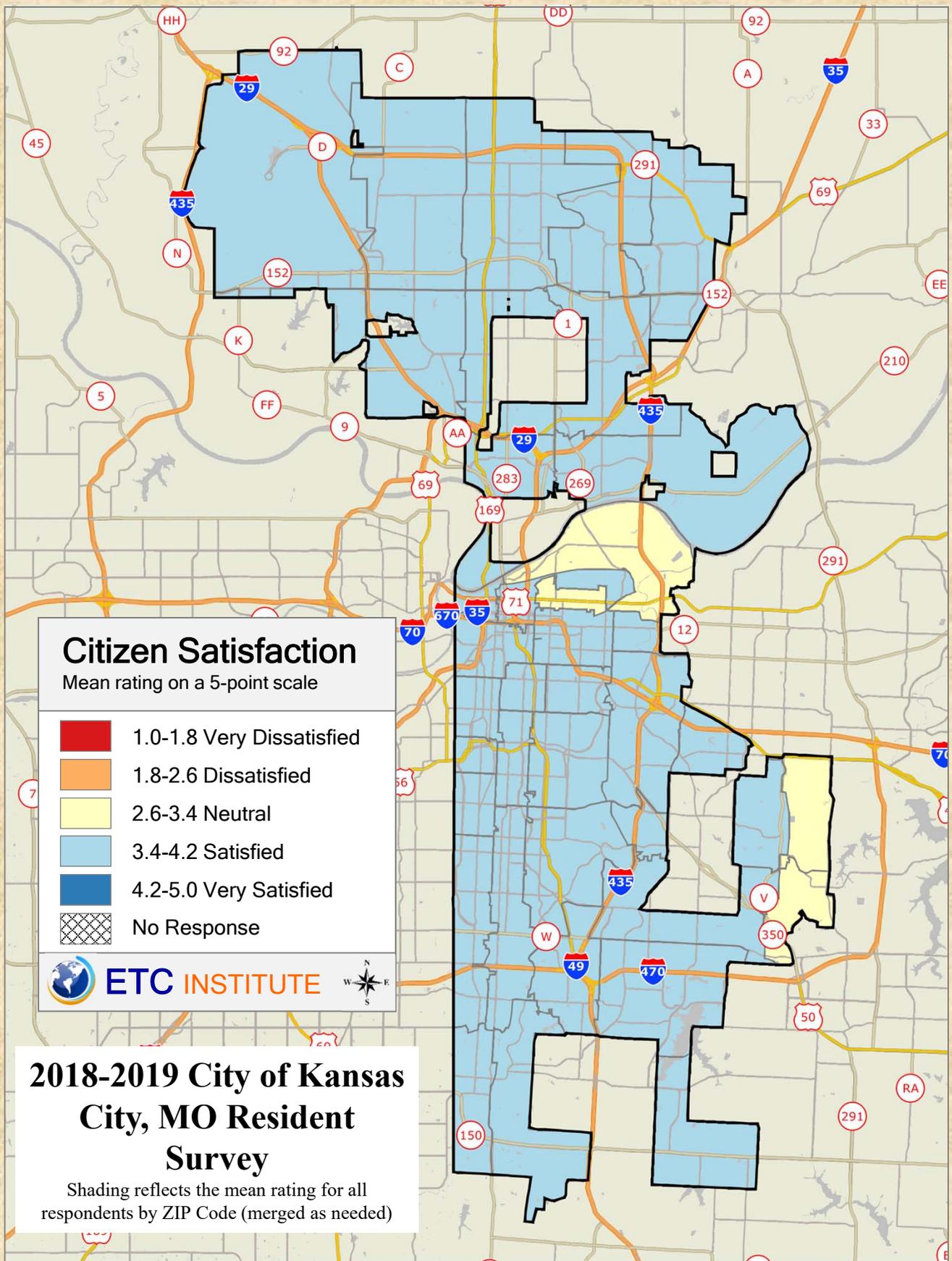
# Q23-1 Satisfaction with the availability of affordable housing for your family



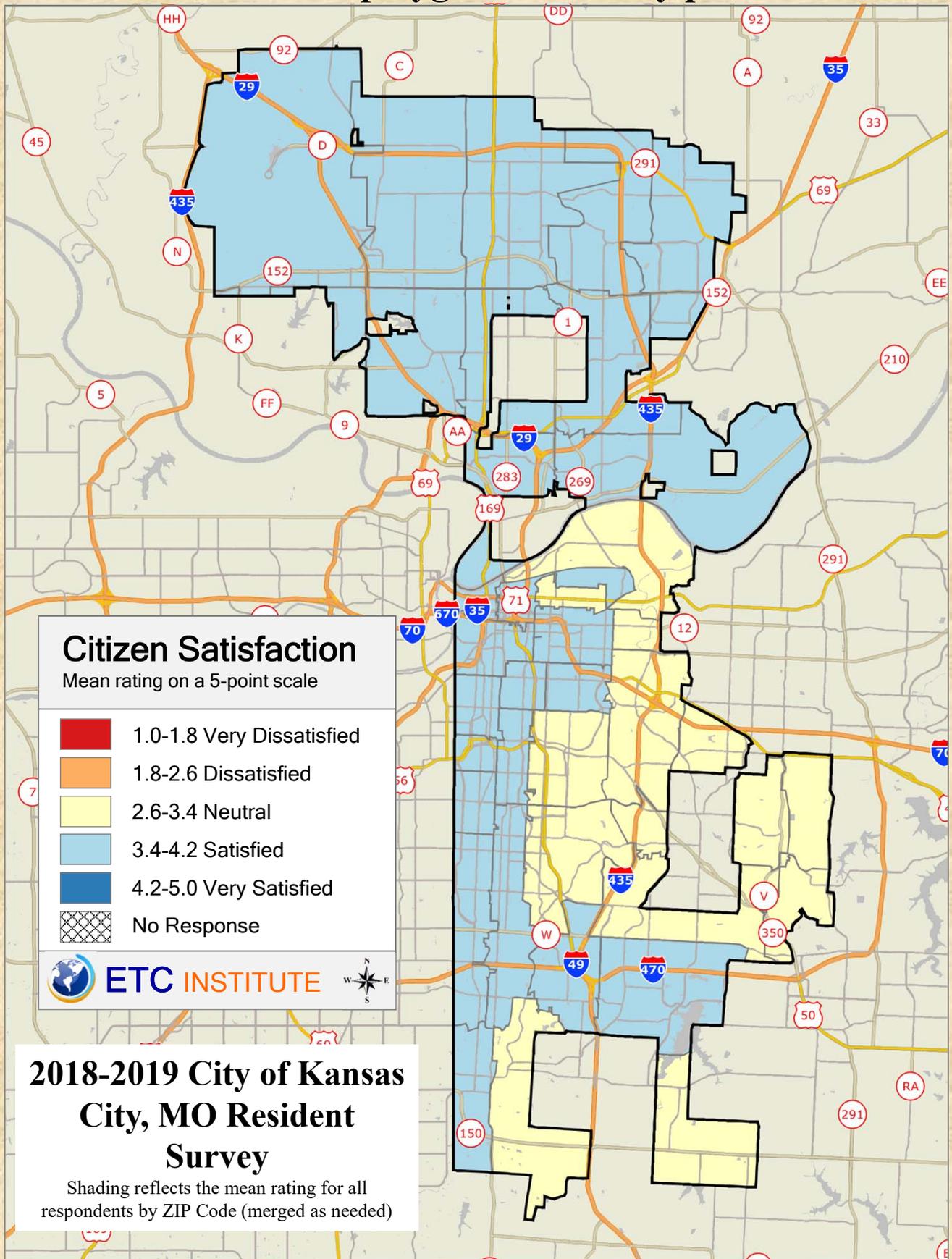
# Q23-2 Satisfaction with the quality of housing for your family



# Q14-01 Satisfaction with maintenance of City parks



# Q14-02 Satisfaction with quality of facilities such as picnic shelters & playgrounds in city parks



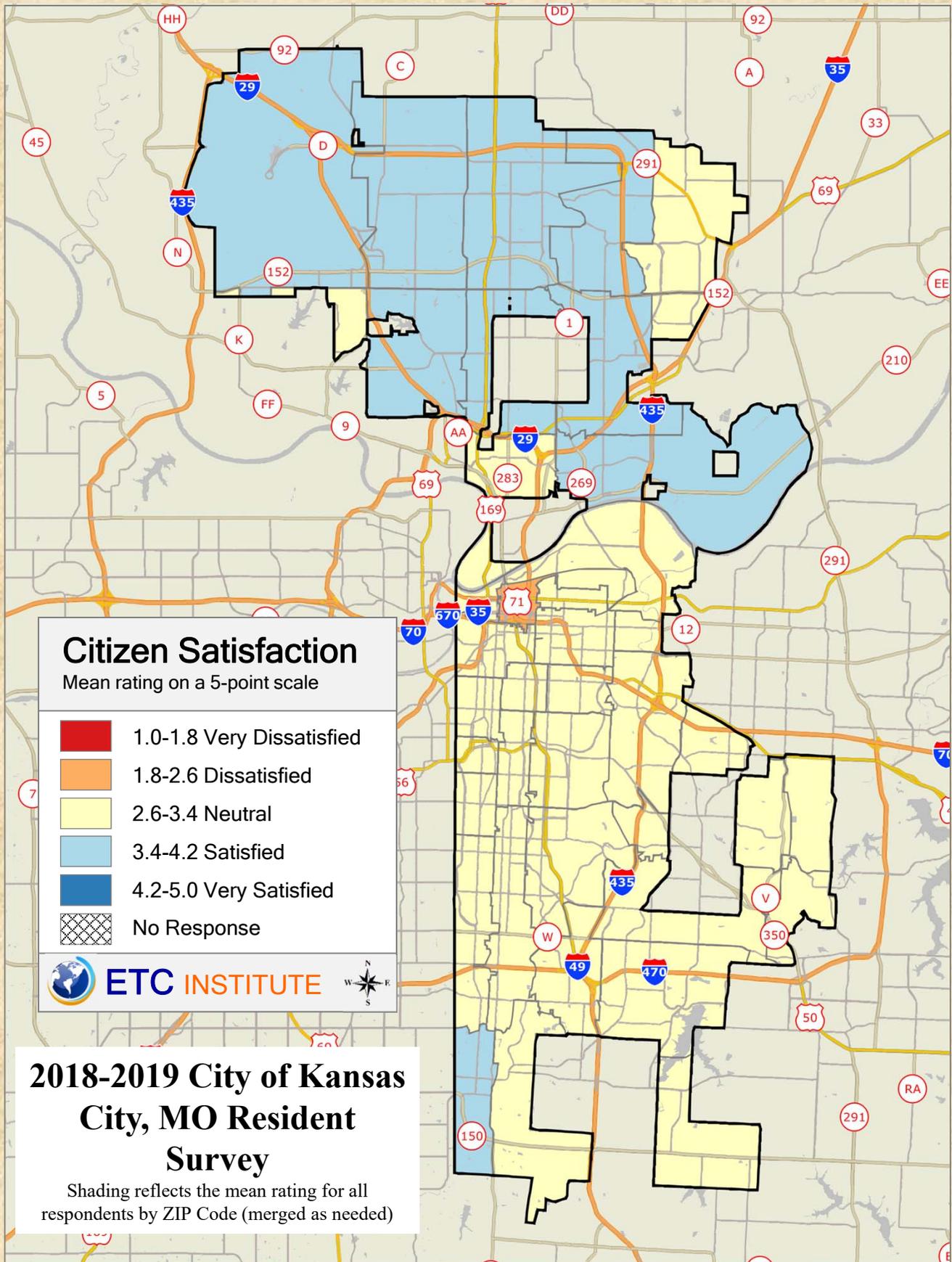




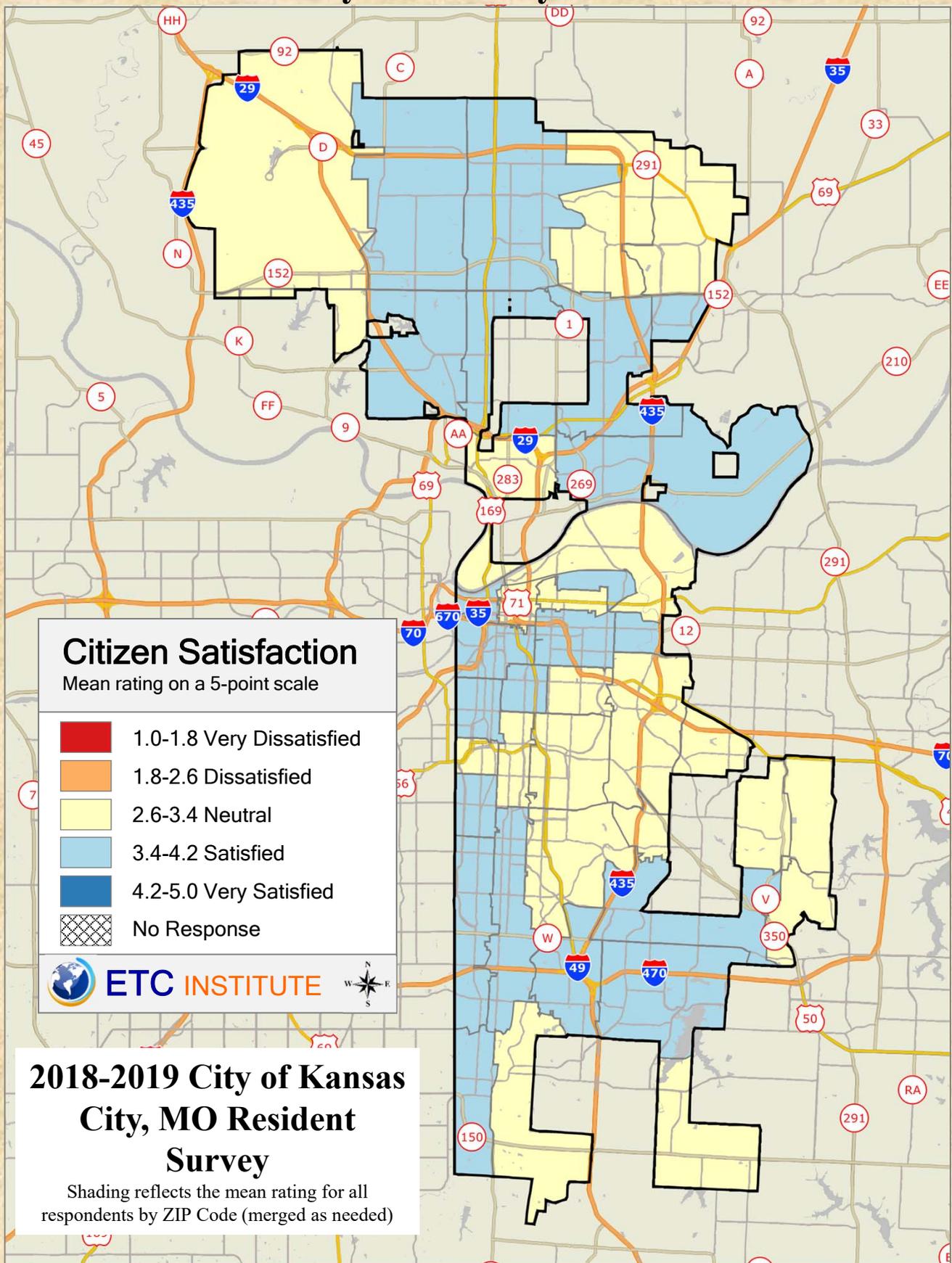




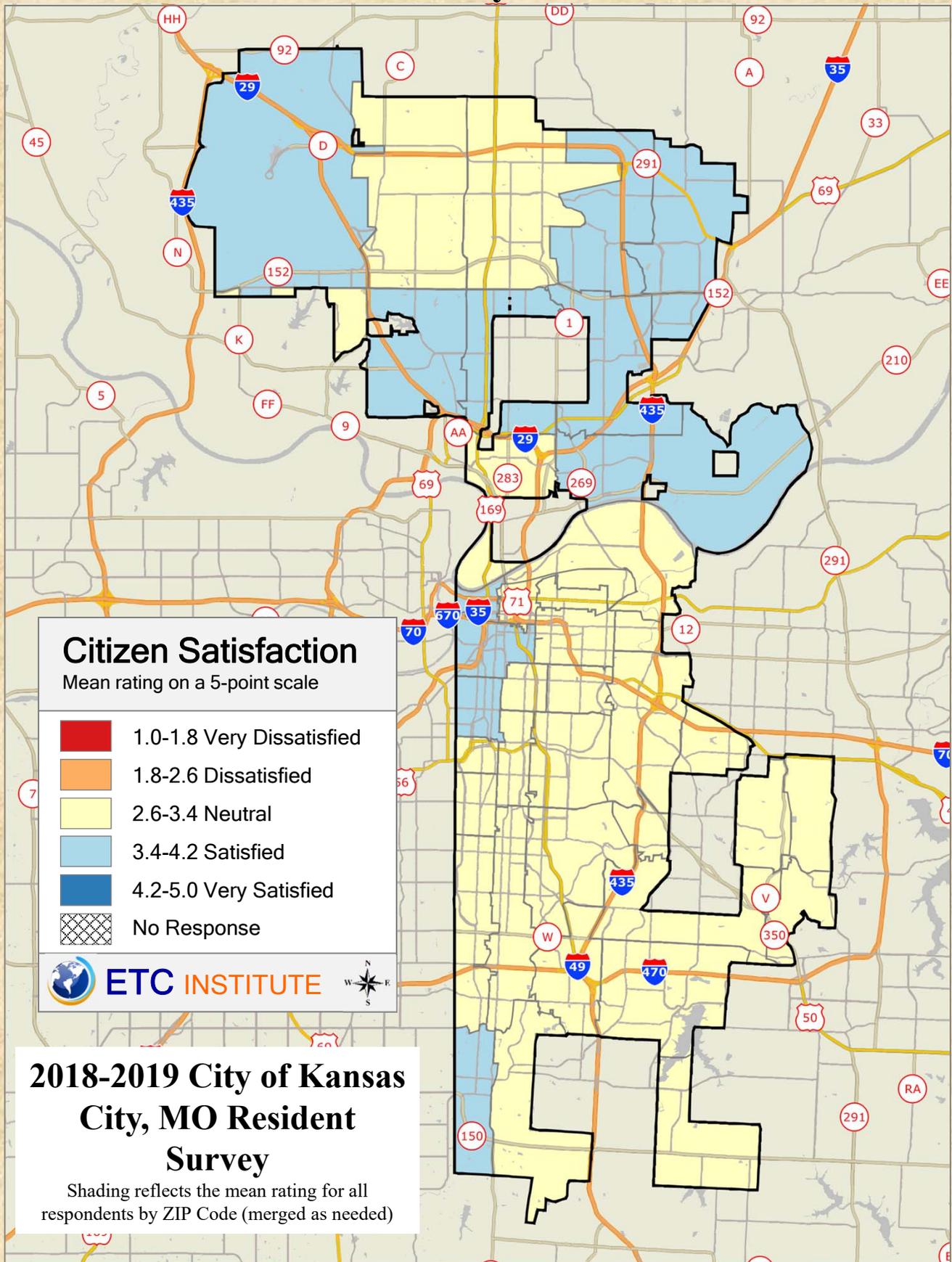
# Q14-07 Satisfaction with the City's youth programs and activities



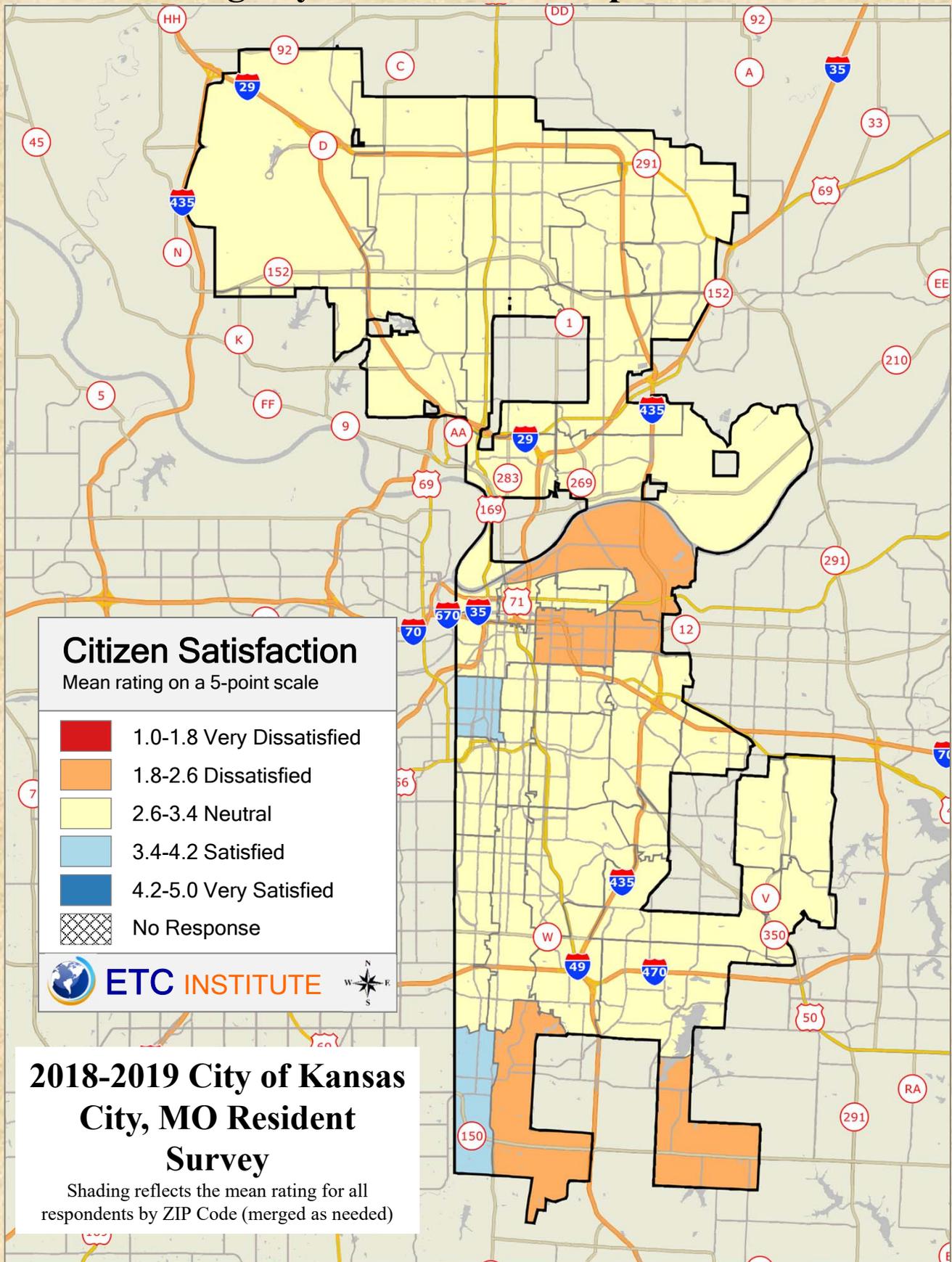
# Q14-08 Satisfaction with maintenance and appearance of City community centers



# Q14-09 Satisfaction with programs and activities at City community centers

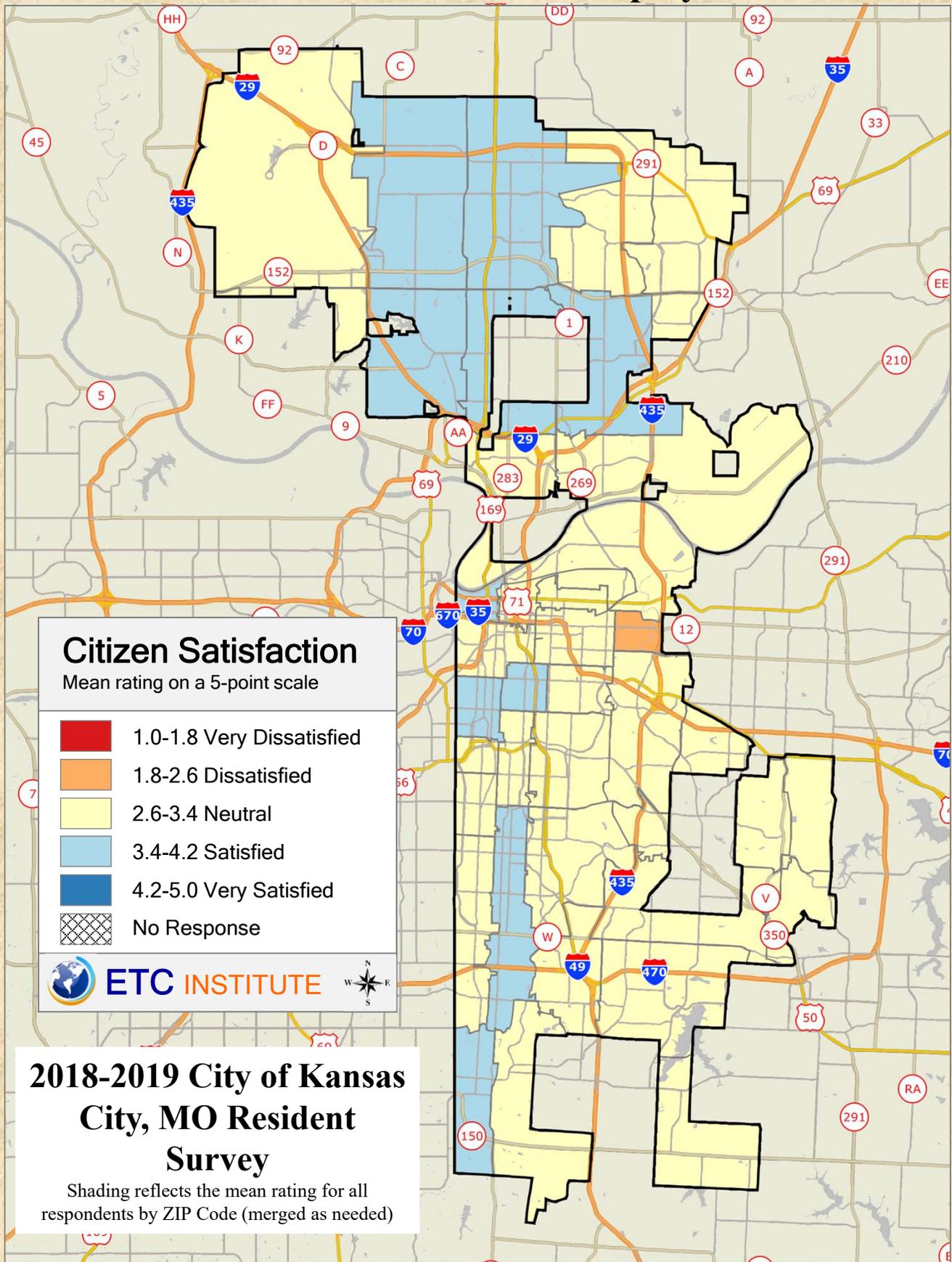


# Q14-10 Satisfaction with tree trimming and other tree care along city streets and other public areas



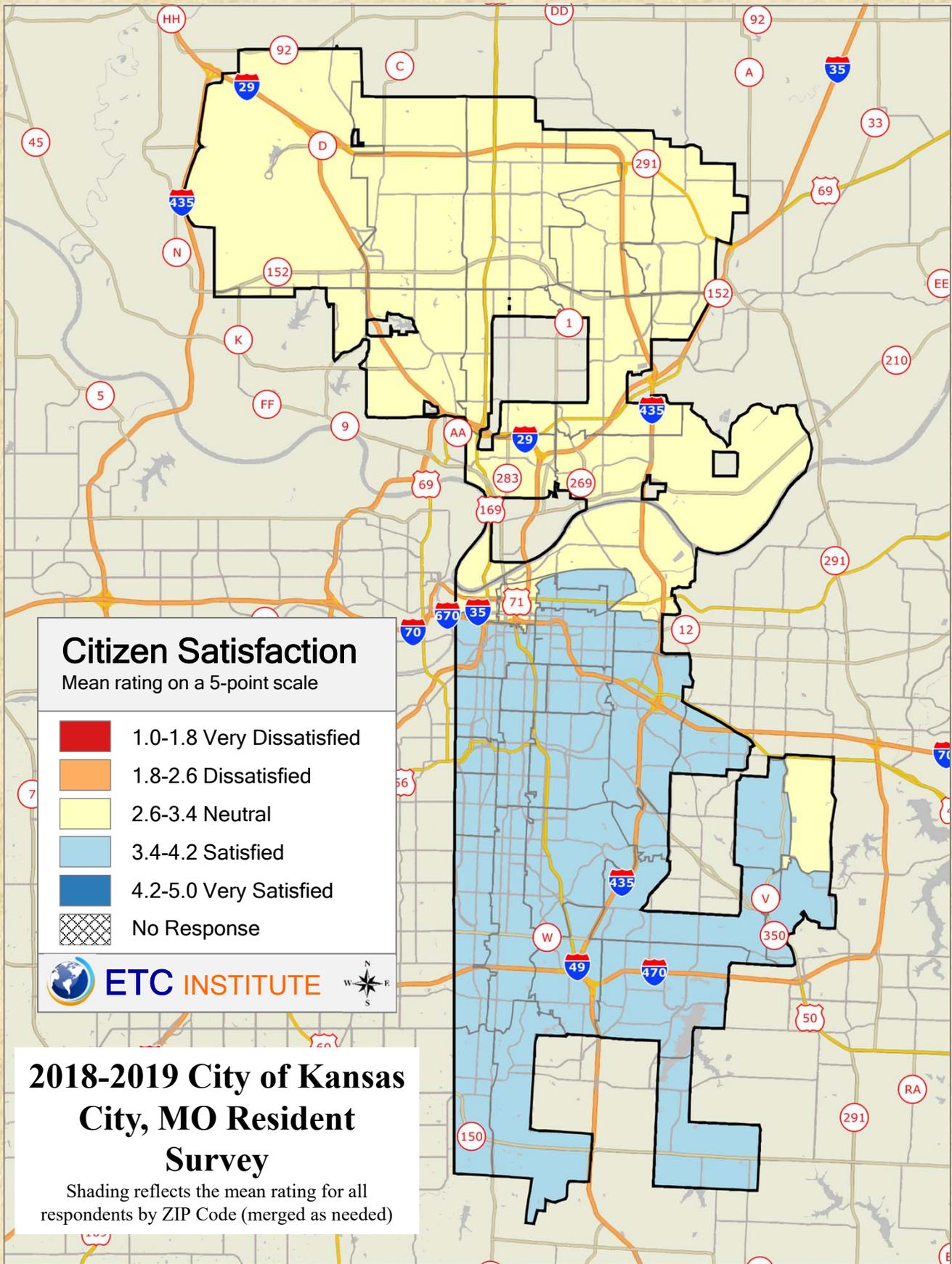


# Q14-12 Satisfaction with quality of customer service from Parks and Recreation employees

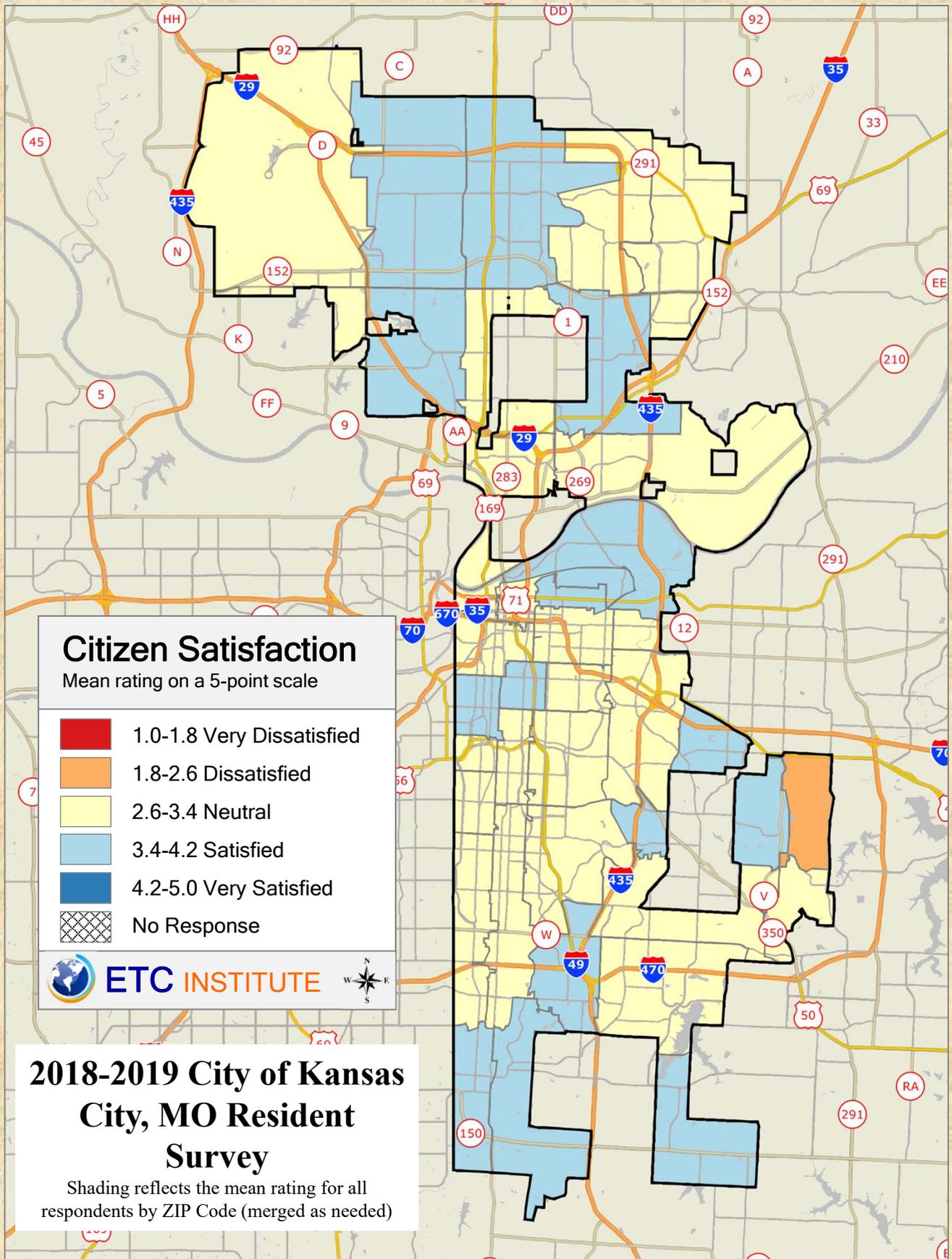




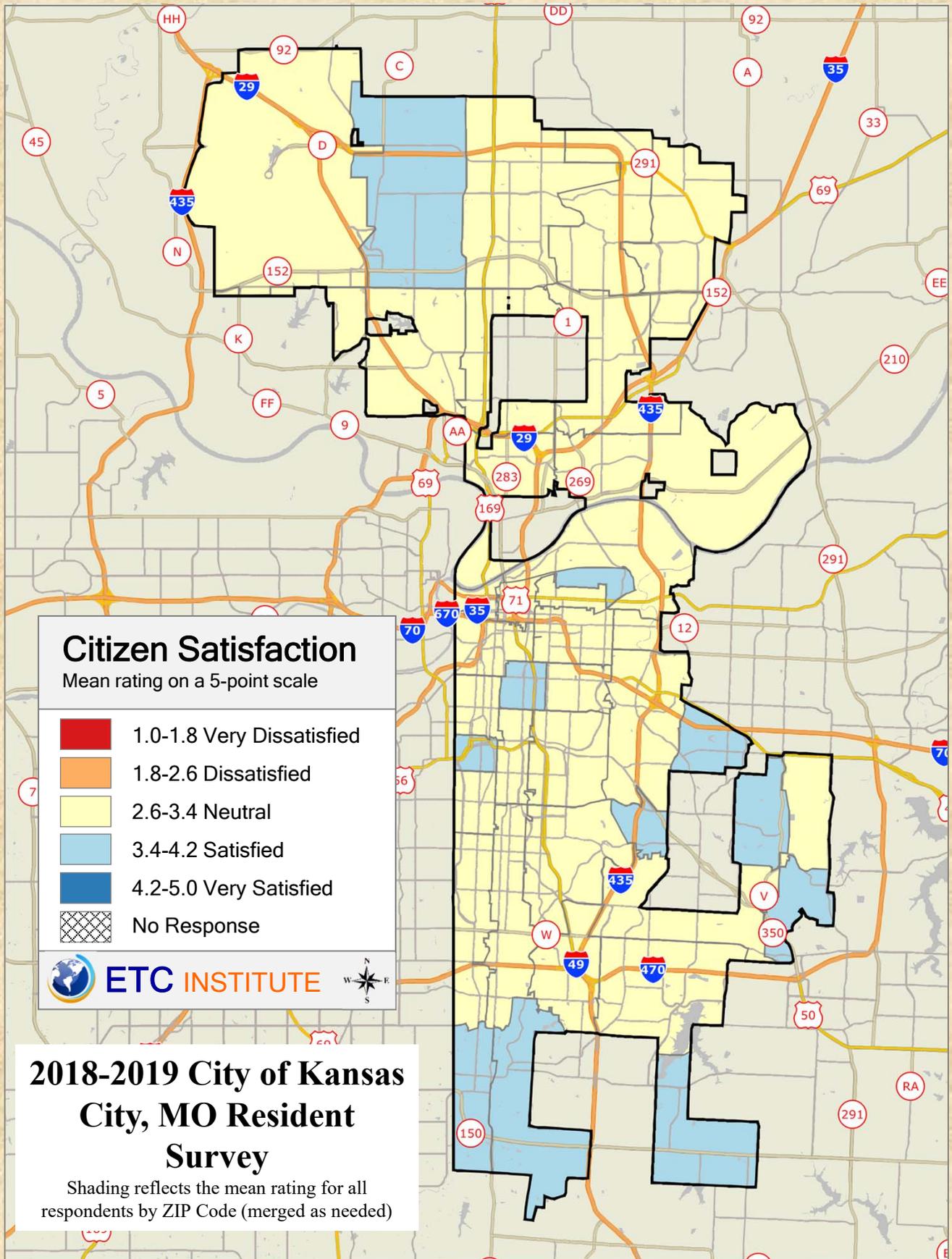
# Q16-2 Satisfaction with overall quality of curbside recycling services



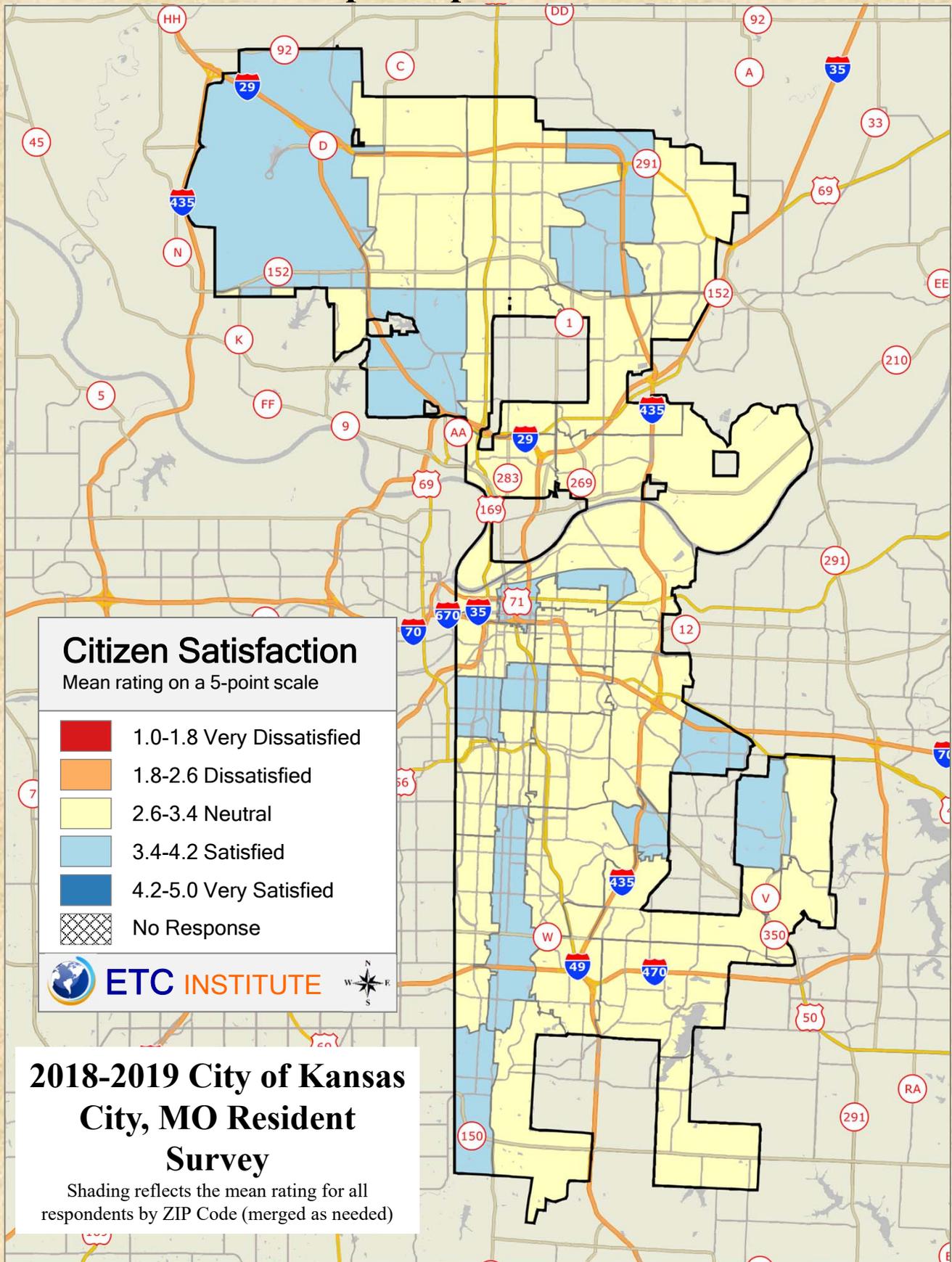
# Q16-3 Satisfaction with overall quality of recycling drop-off centers



# Q16-4 Satisfaction with overall quality of bulky item pick-up services

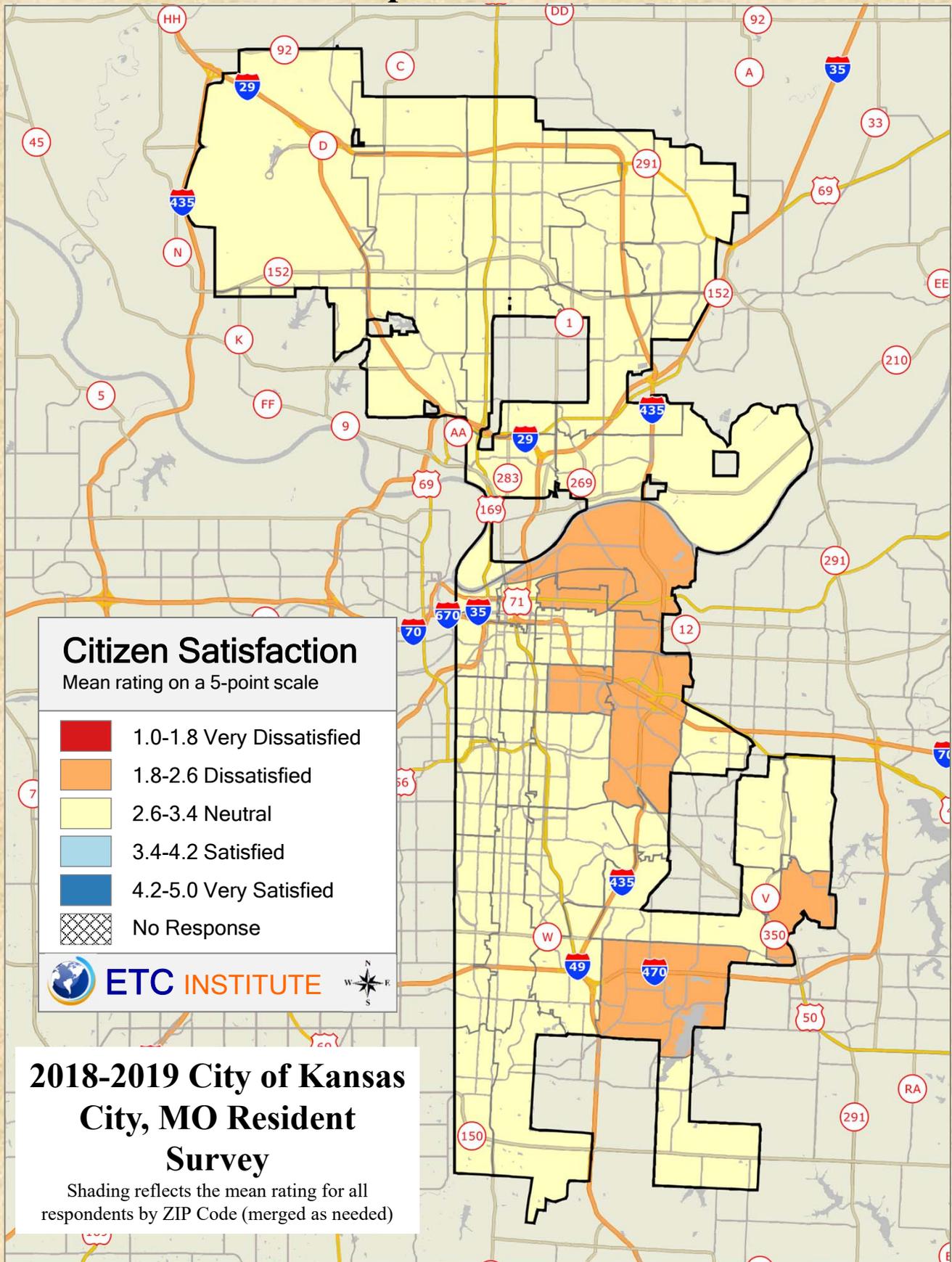


# Q16-5 Satisfaction with overall quality of leaf and brush pick-up services

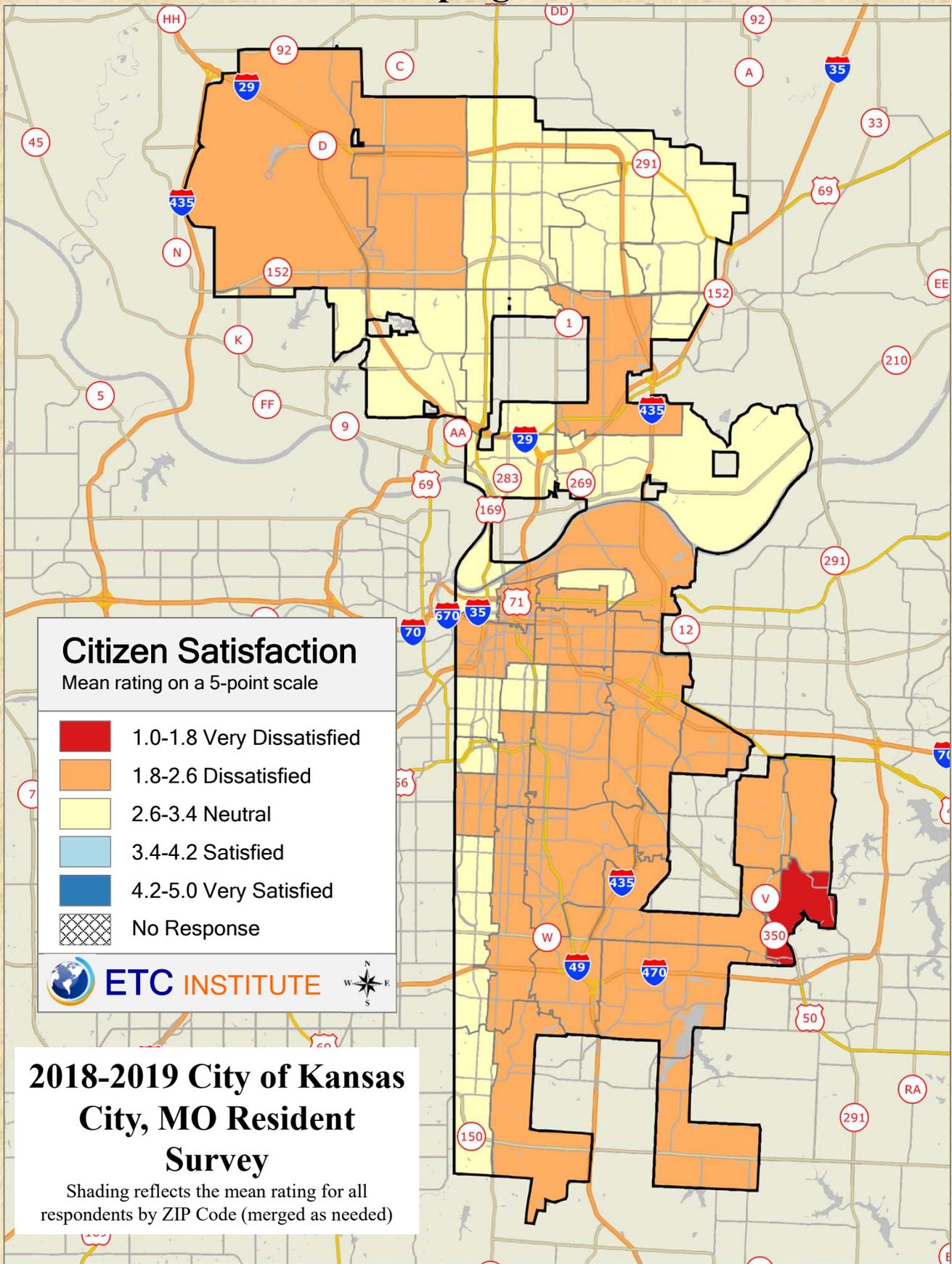




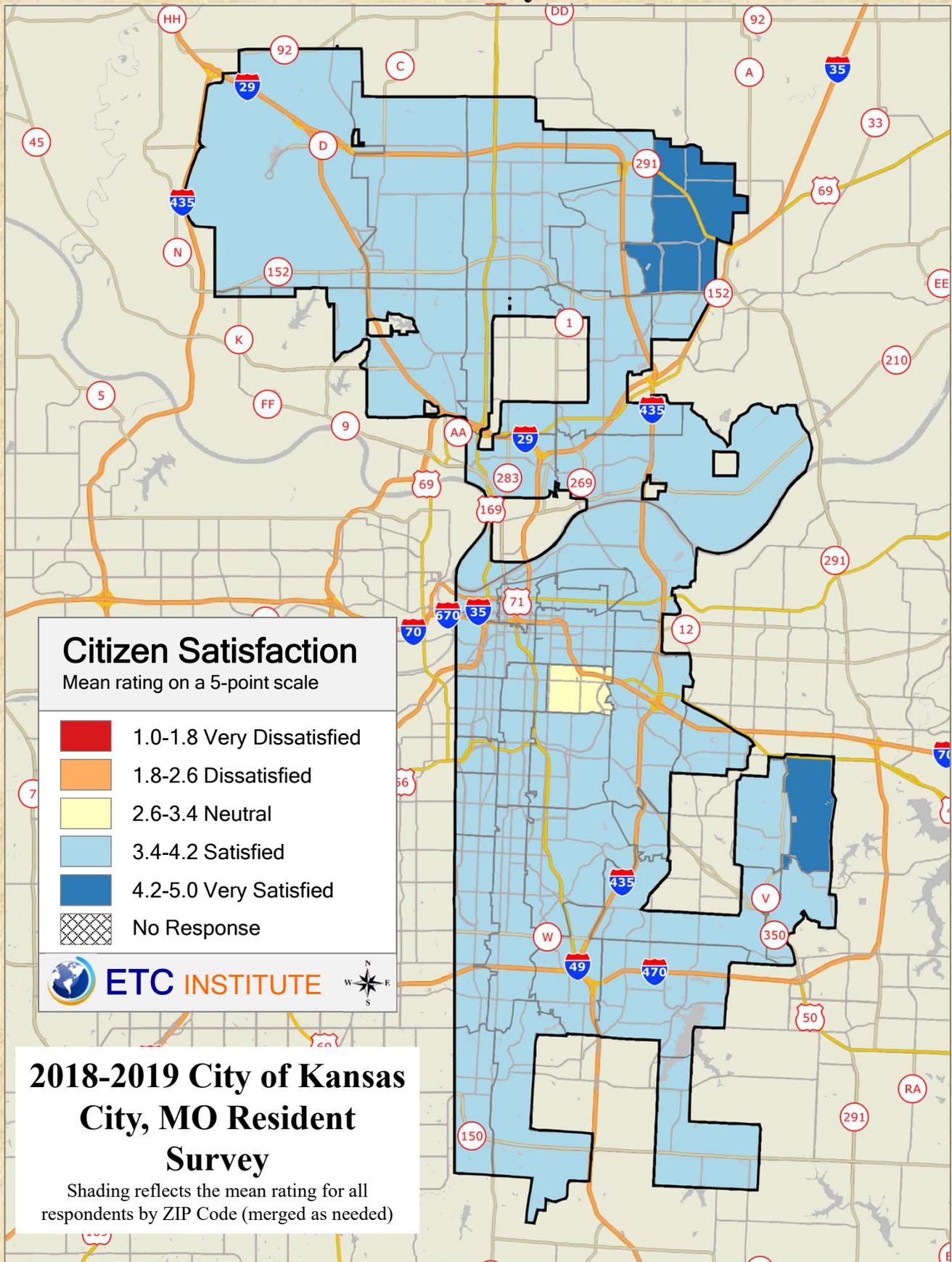
# Q16-7 Satisfaction with overall cleanliness of streets and other public areas



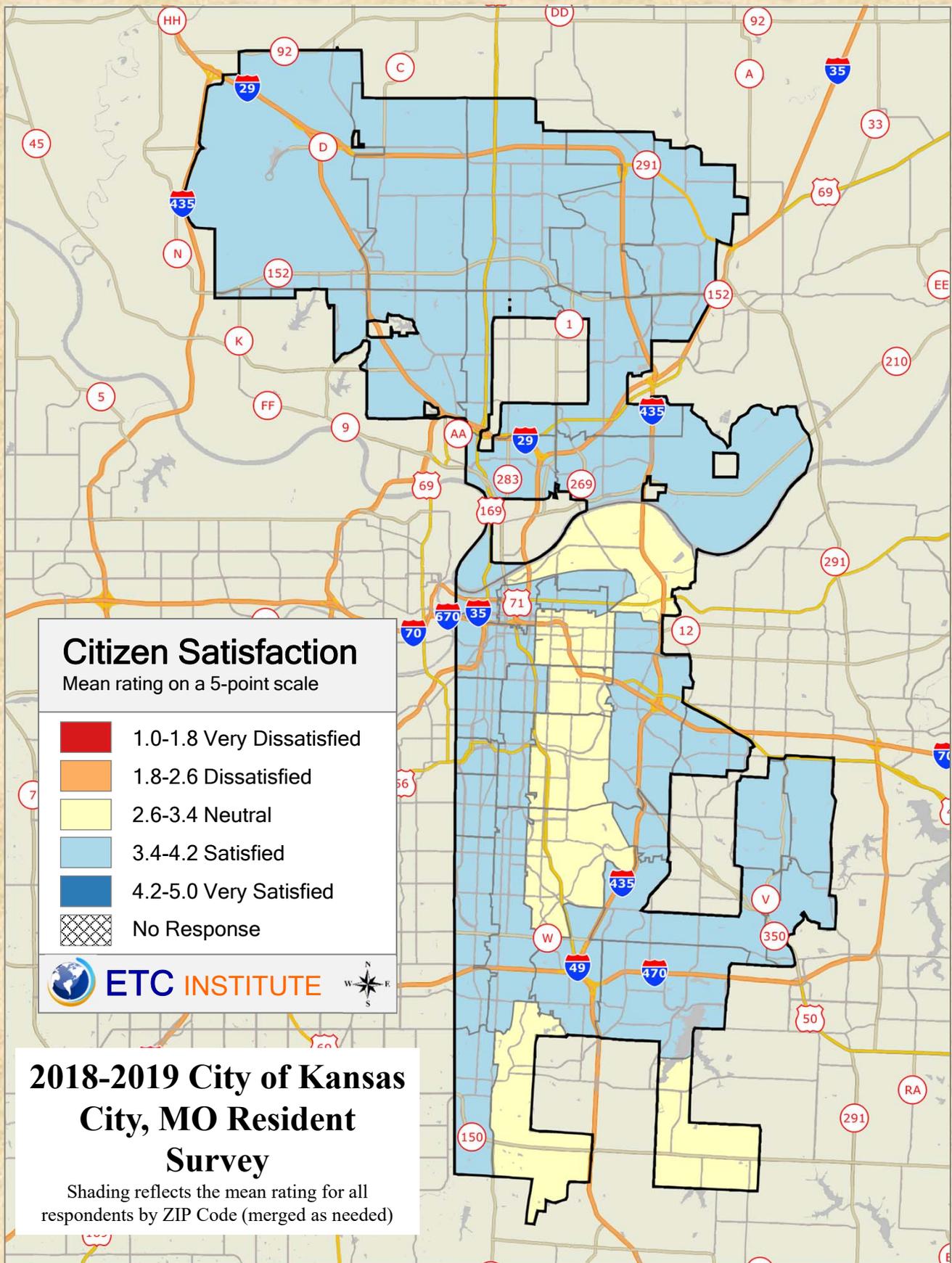
# Q16-8 Satisfaction with city efforts to clean up illegal dumping sites



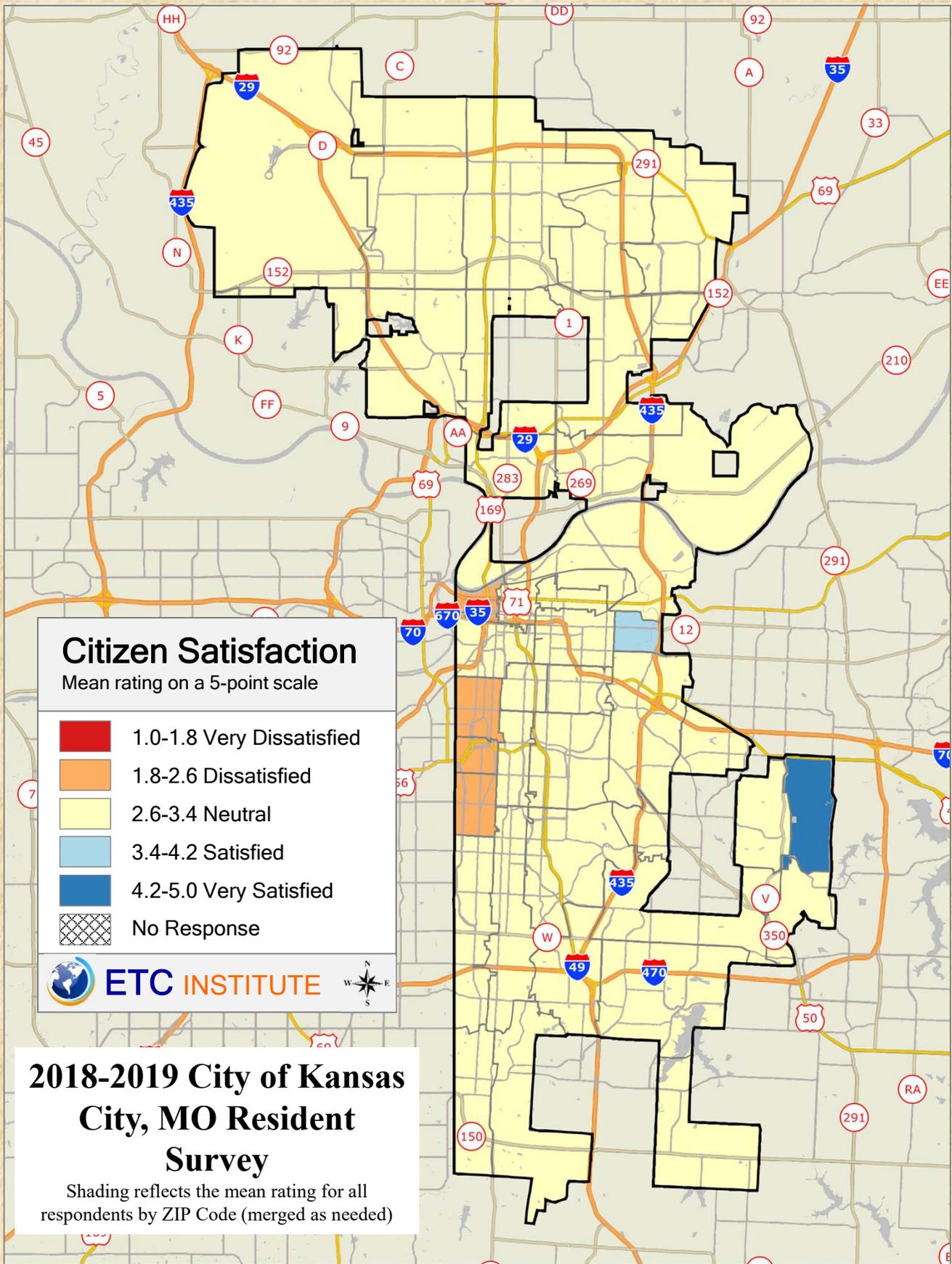
# Q18-1 Satisfaction with ease of moving through airport security



## Q18-2 Satisfaction with availability of parking

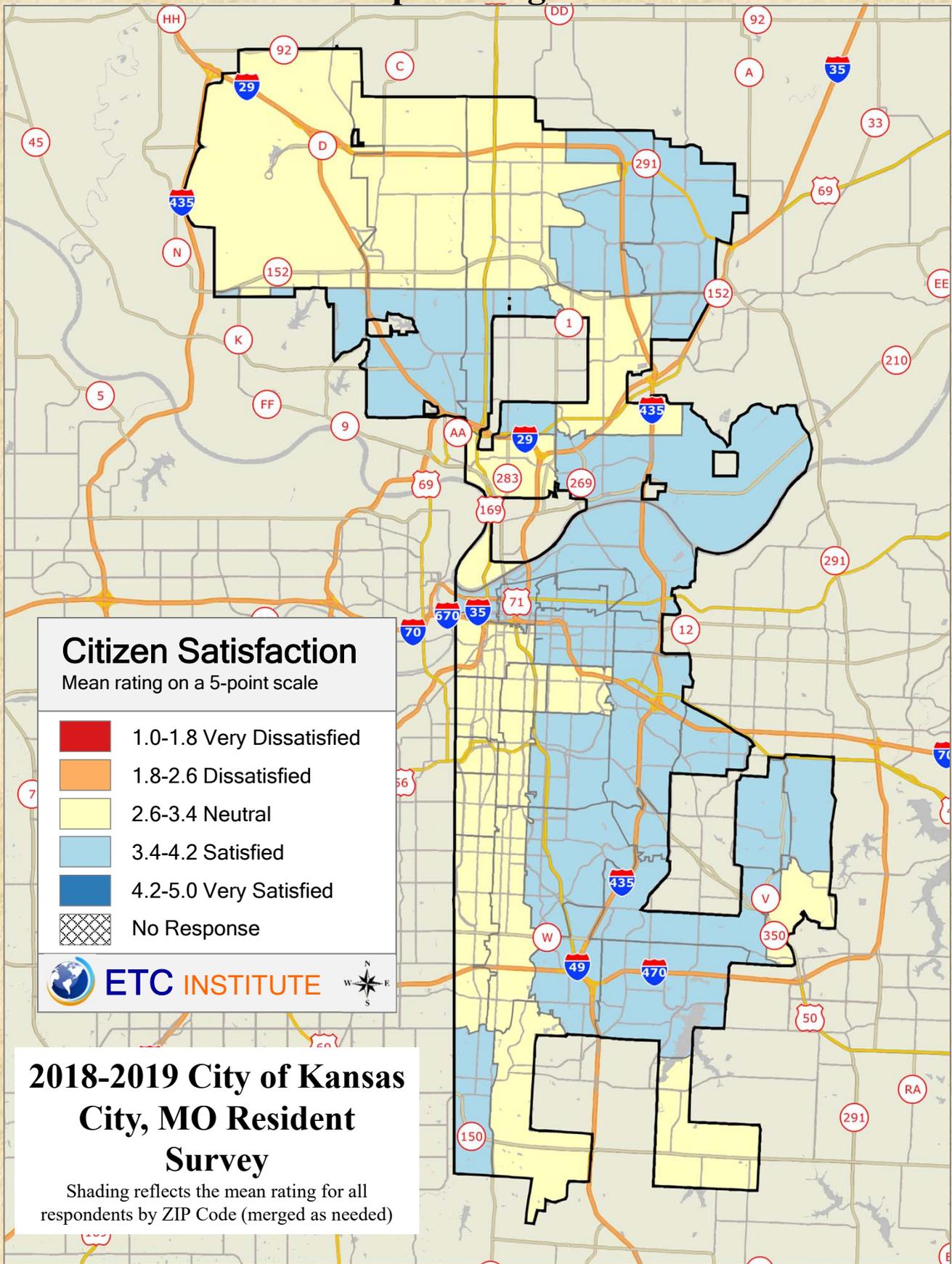


# Q18-3 Satisfaction with food, beverage, and other concessions

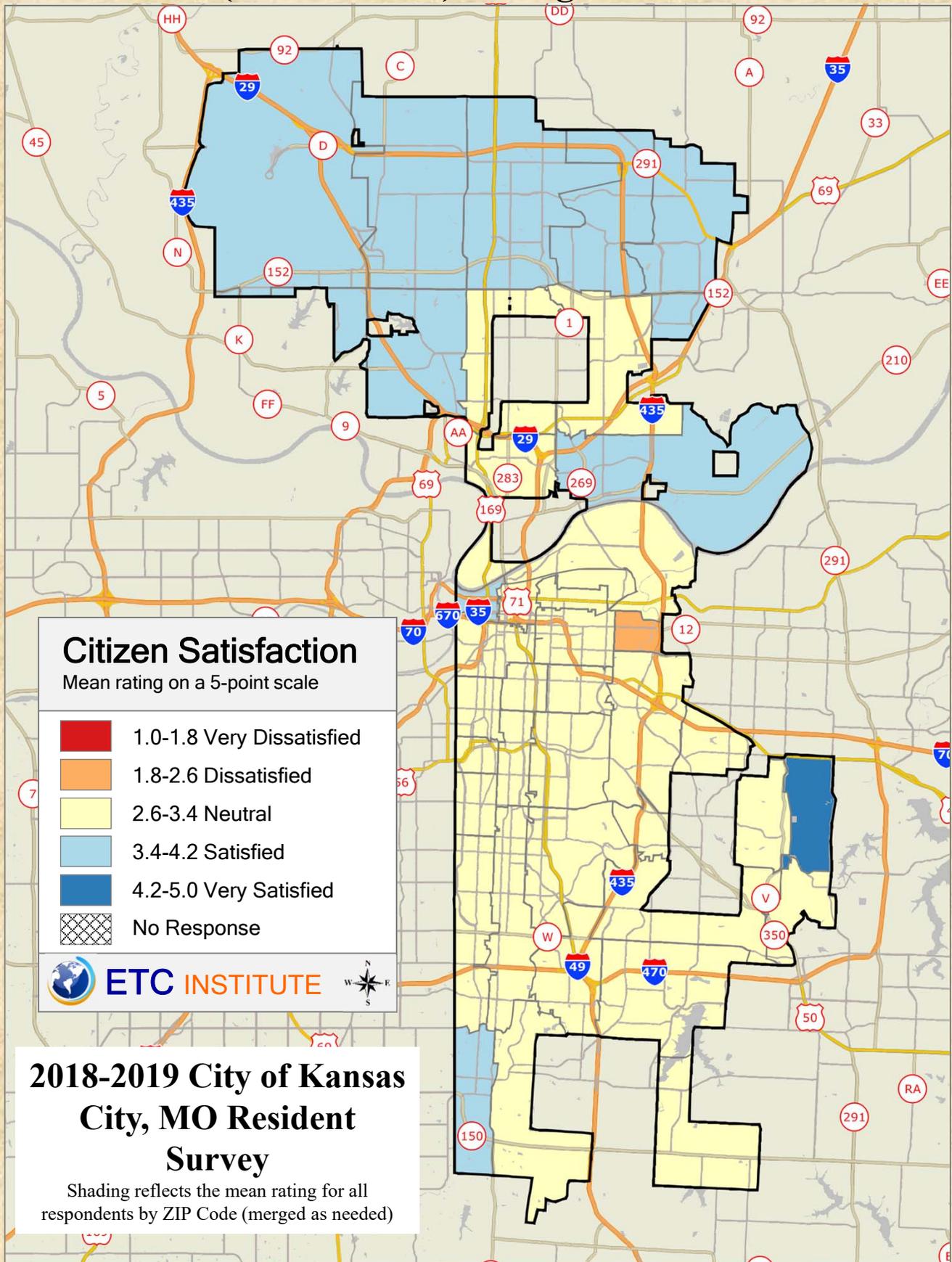




# Q18-5 Satisfaction with availability of seating near departure gates



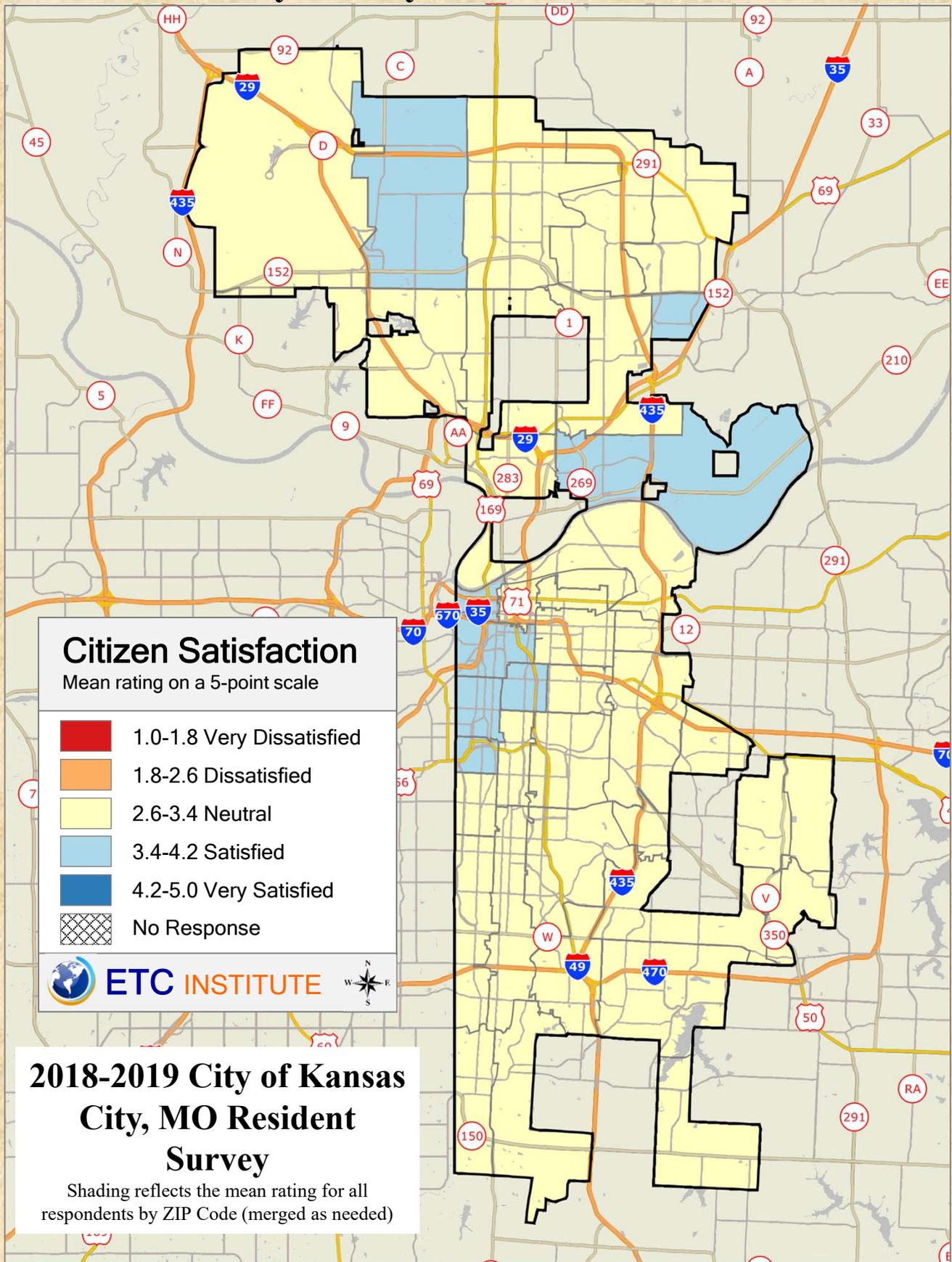
## Q20-1 Satisfaction with condition of catch basins (storm drains) in neighborhood



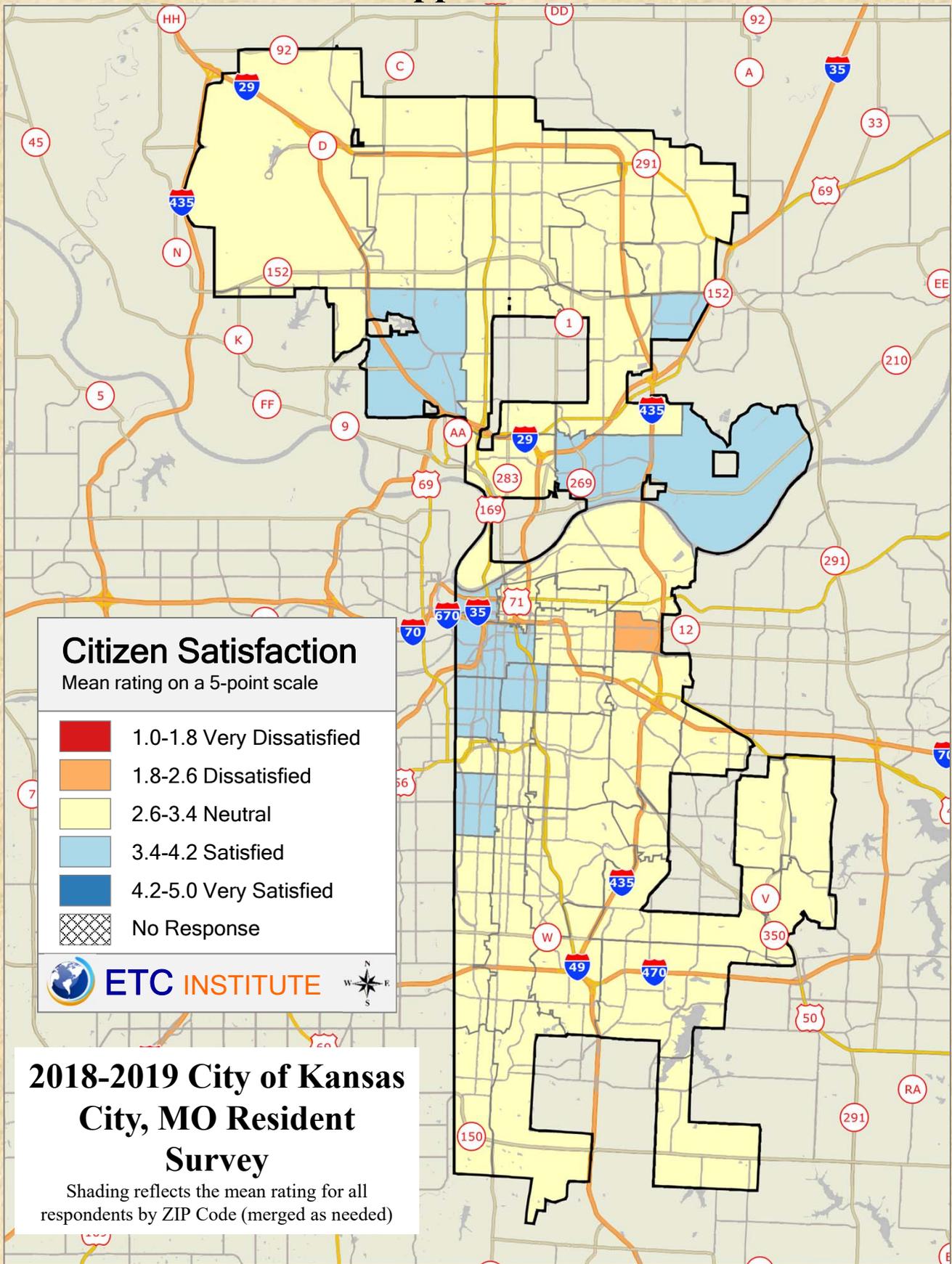




# Q21-1 Satisfaction with overall quality of leadership provided by the city's elected officials



# Q21-2 Satisfaction with overall effectiveness of city manager and appointed staff



# Q21-3 Satisfaction with how ethically city conducts business

