

# Resident Survey on COVID-19/Coronavirus

Conducted July 12-16 by ETC Institute  
to random sample of KCMO residents online

Sample size = 302 residents; margin of error +/- 5.9% at 95% confidence interval

Previous survey conducted May 28-June 2

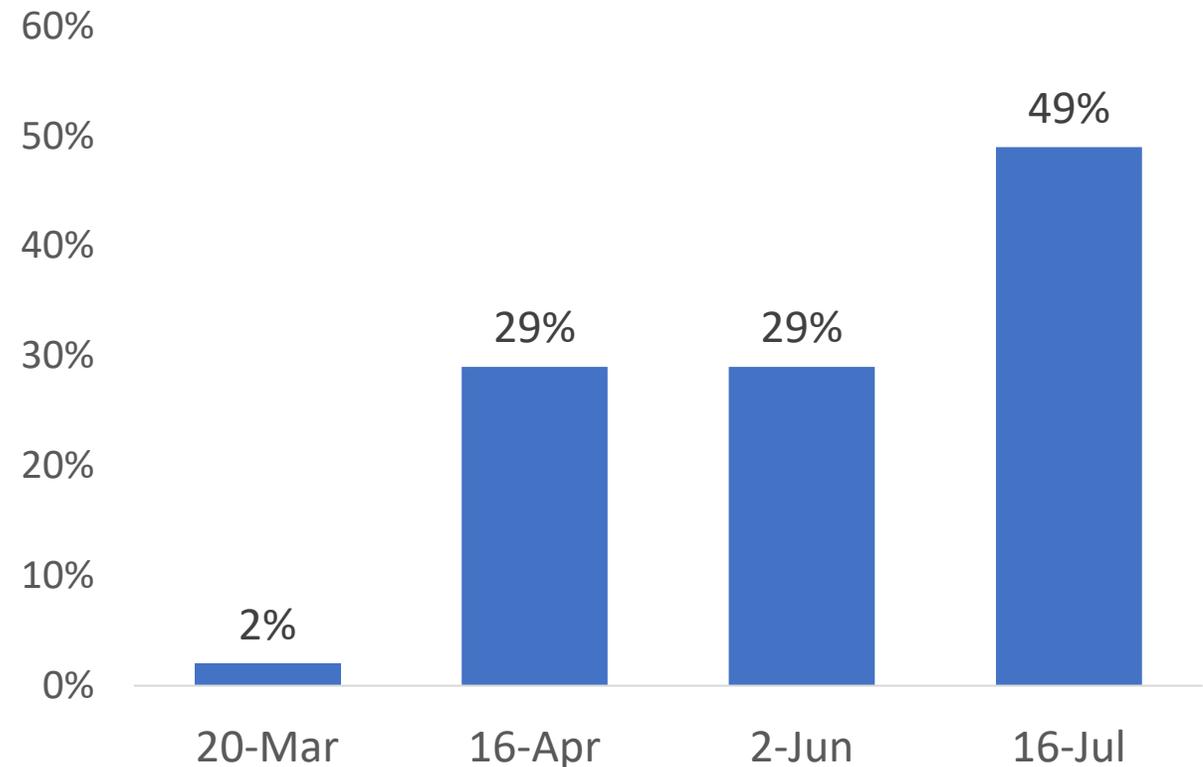
*Kate Bender*

*kate.bender@kcmo.org*

# Resident perceptions of COVID-19 in their community

- **49%** of residents know someone who has tested positive for COVID-19, up considerably from the last survey.
- This number differs by the race of the survey respondent:
  - Latino/Hispanic: **70%**
  - Other race: **56%**
  - Black: **51%**
  - White: **46%**
- **78%** percent of residents believe COVID-19 is a real threat to their community; **18%** say it is not, which is up from **11%** in June

Do you personally know anyone who has tested positive for COVID-19?  
(% responding “yes”)

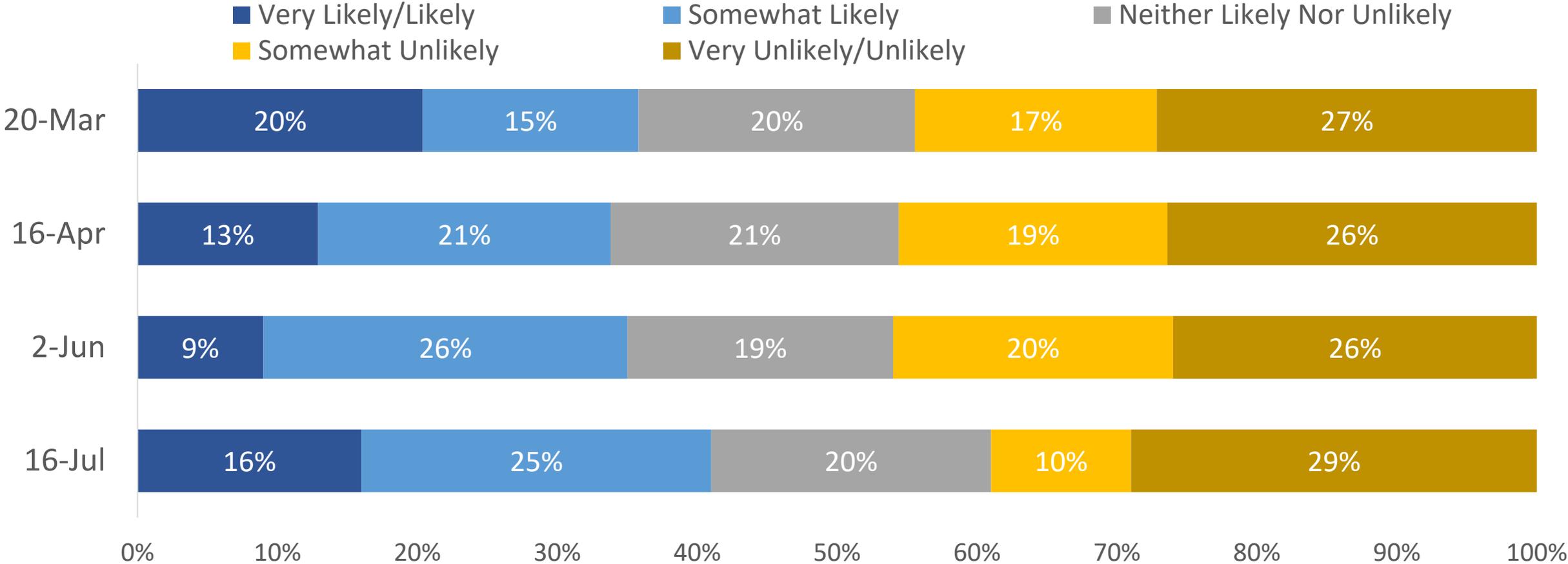


# Resident perceptions of COVID-19 in their household



The percent of residents who think it is **likely or very likely** that they or someone in their household could be infected with COVID-19 **has increased** since June (see chart).

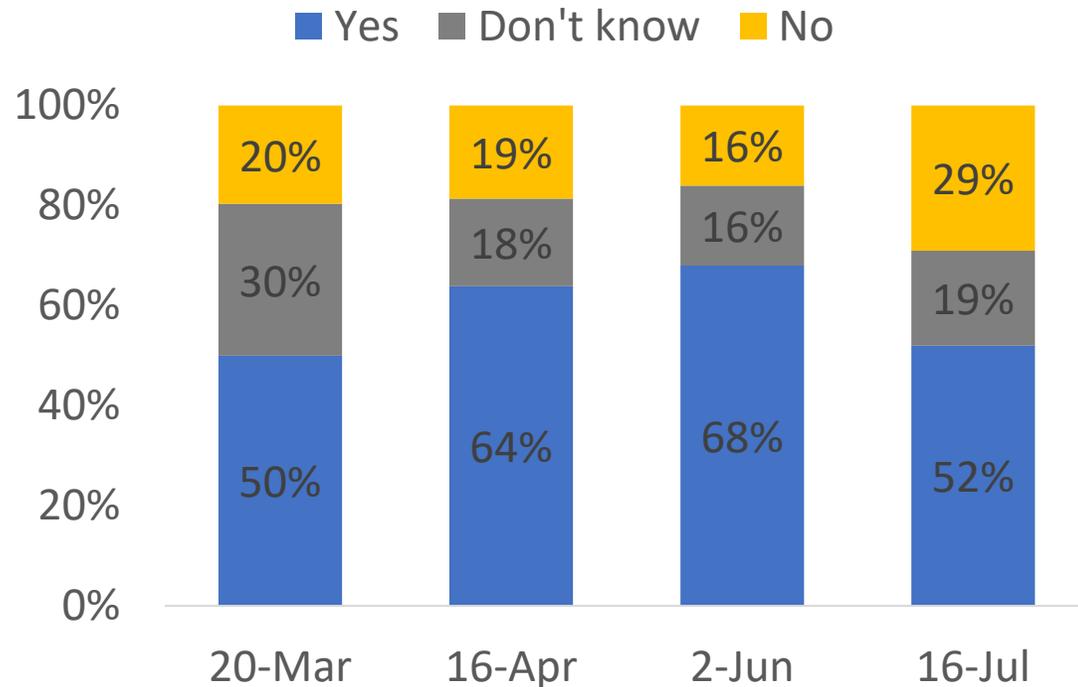
How likely do you think is it that you or others in your household could be infected with COVID-19 in the next few weeks?



# Resident ratings of city leadership and mask order

Ratings of leadership declined since June (see chart); four out of five residents support the mask order.

Do you have confidence in your city and county leaders to manage your community's needs during the COVID-19 Pandemic?

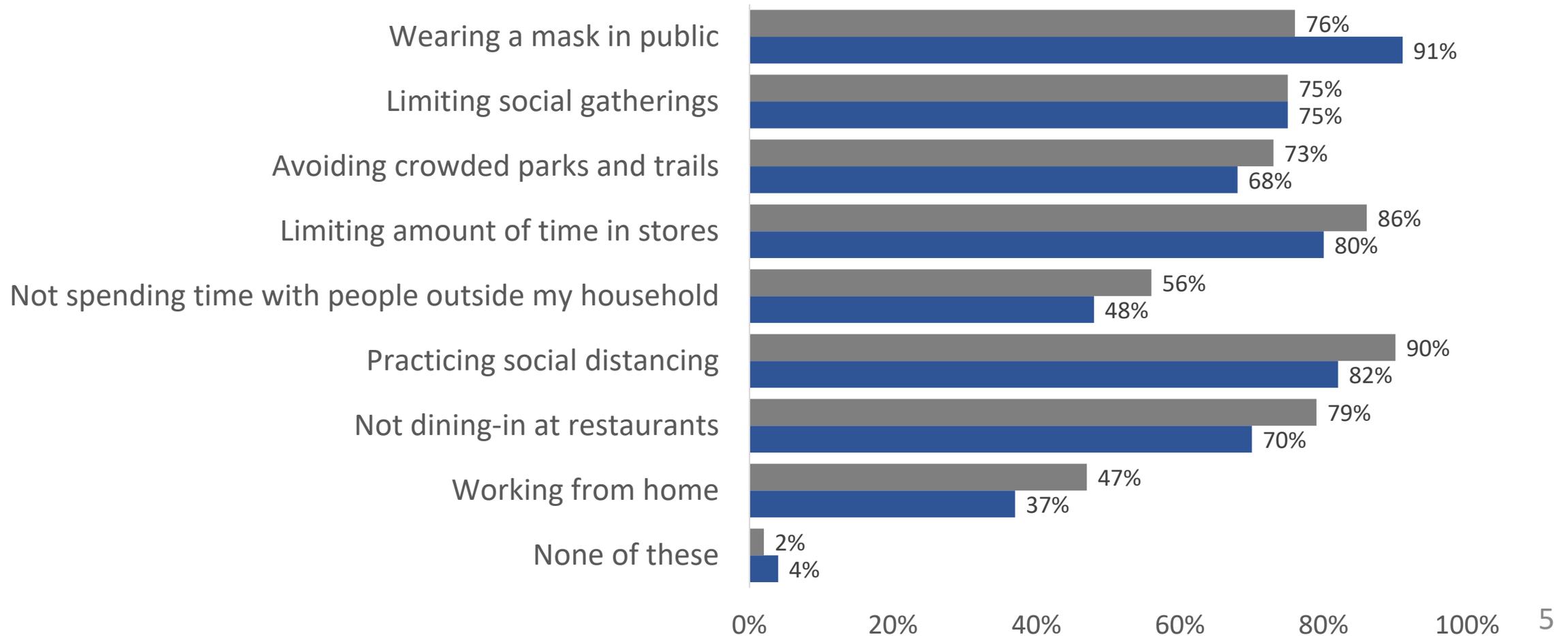


- 78% of residents support new orders that require face masks to be worn in public places
- 20% do not support mask orders
- Support is higher among:
  - Residents with income < \$30K: 87%
  - Residents with income \$30-59K: 85%
  - Black residents: 85%
  - Residents aged 65+: 87%
- Opposition is higher among:
  - Residents with income \$60-99K: 29%
  - Residents with income \$100K+: 25%
  - White residents: 24%
  - Residents aged 18-34: 25%
  - Residents aged 55-64: 24%

# Resident actions in response to COVID-19

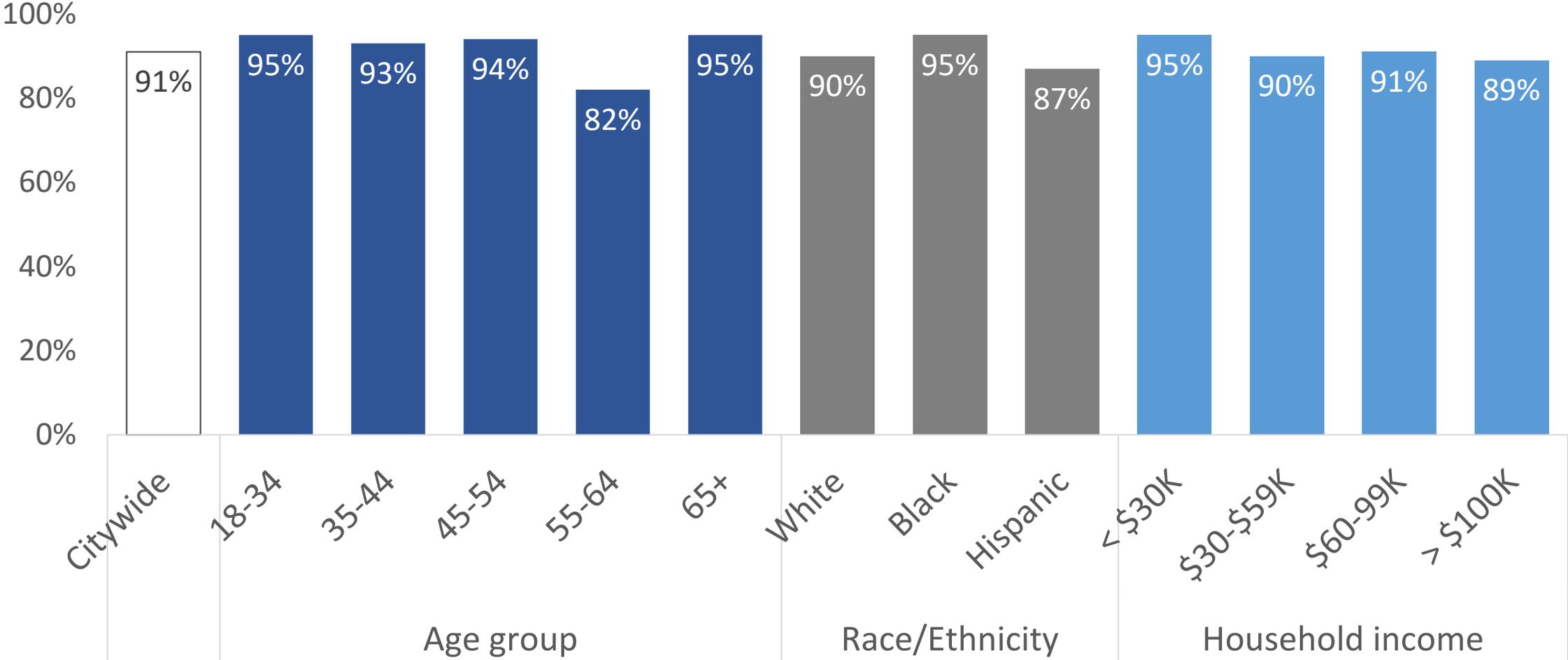
Wearing a mask is the only action that has increased (76% to 91%) since early June (see chart).

Since the stay-at-home order was lifted on May 15, which of the following actions are you taking to prevent the spread of COVID-19? (% responding “yes”) ■ 2-Jun ■ 16-Jul



# Wearing a mask in public, by demographic groups

Are you taking the following action: wearing a mask while in public (% yes)

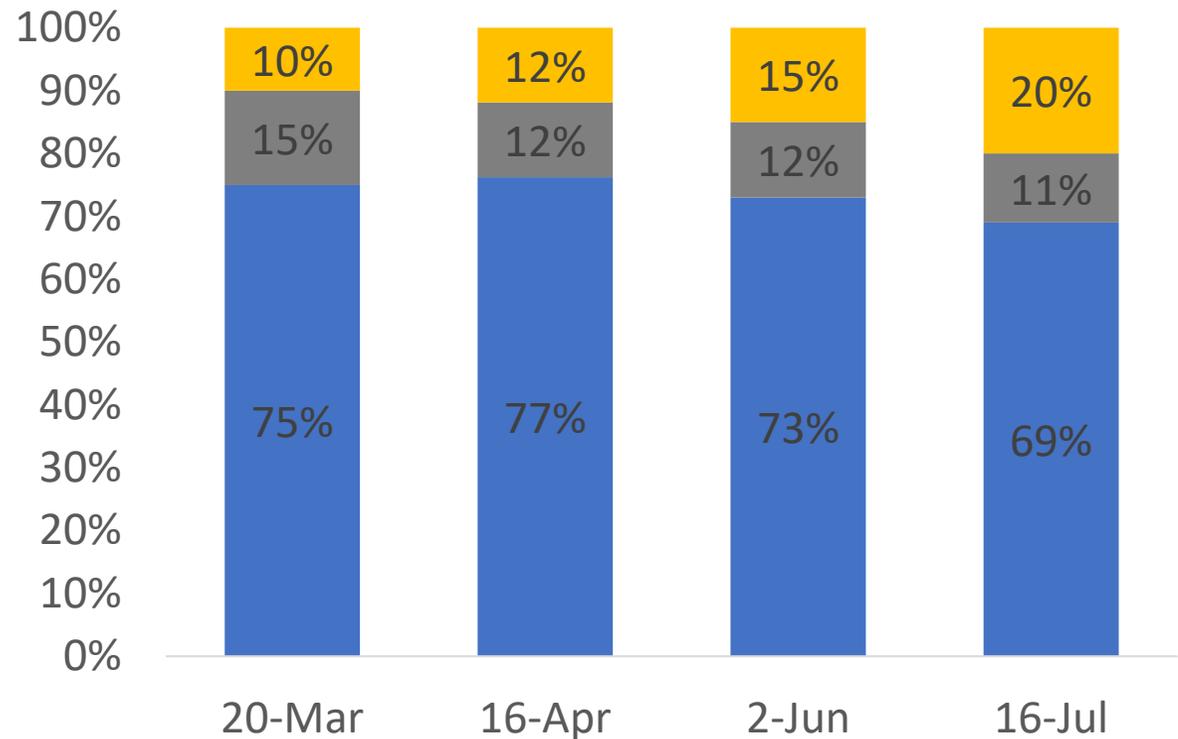


# Resident ratings of COVID-19 information

- 69% of residents think that local officials are keeping them informed, a drop since April (77%) and statistically unchanged since June (73%) (see chart)
- Residents in these groups are more likely to agree that efforts to inform are good:
  - Black (74%) and Hispanic residents (74%)
  - Residents aged 18-34 (75%), 45-54 (76%), and 65+ (75%)
  - Residents with income > \$100K (74%)
- Residents in these groups are more likely to disagree that efforts to inform are good:
  - Residents aged 55-64 (27%)
  - Residents with income \$60-99K (28%)

Do you think local officials in your community are doing a good job of keeping you informed about the COVID-19 pandemic?

■ Yes ■ Don't know ■ No



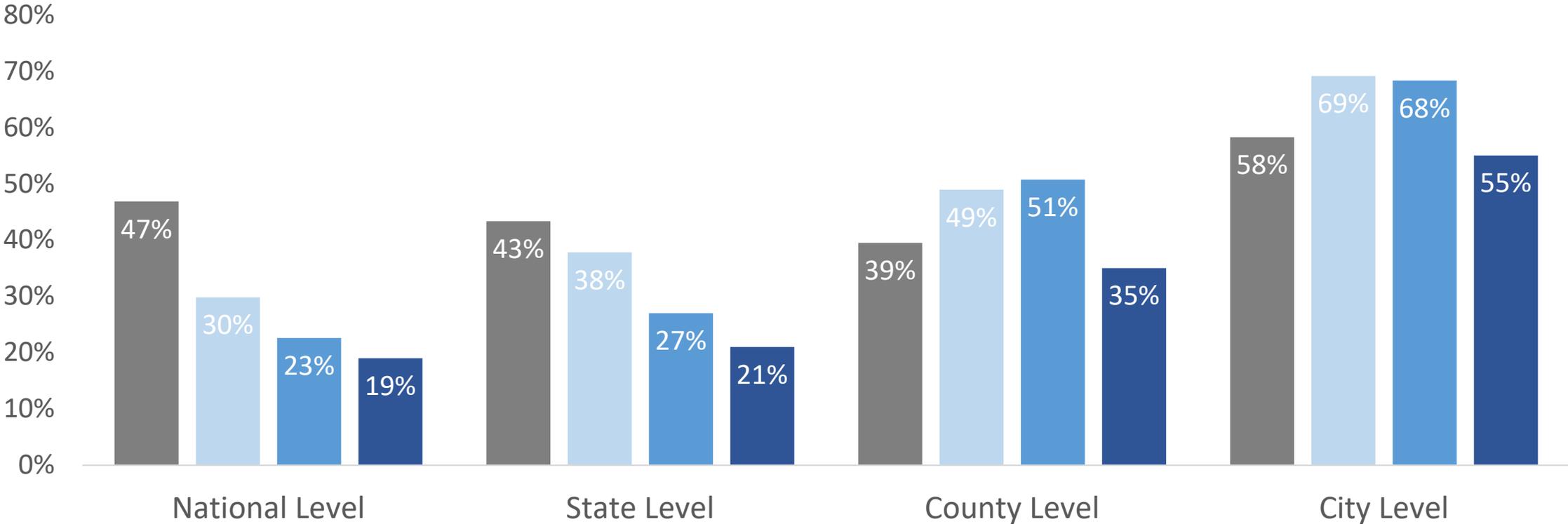
# Resident ratings of all levels of government during COVID-19



Residents have continued to differentiate between levels of government in their satisfaction with pandemic response; ratings **declined** for all levels since June (see chart).

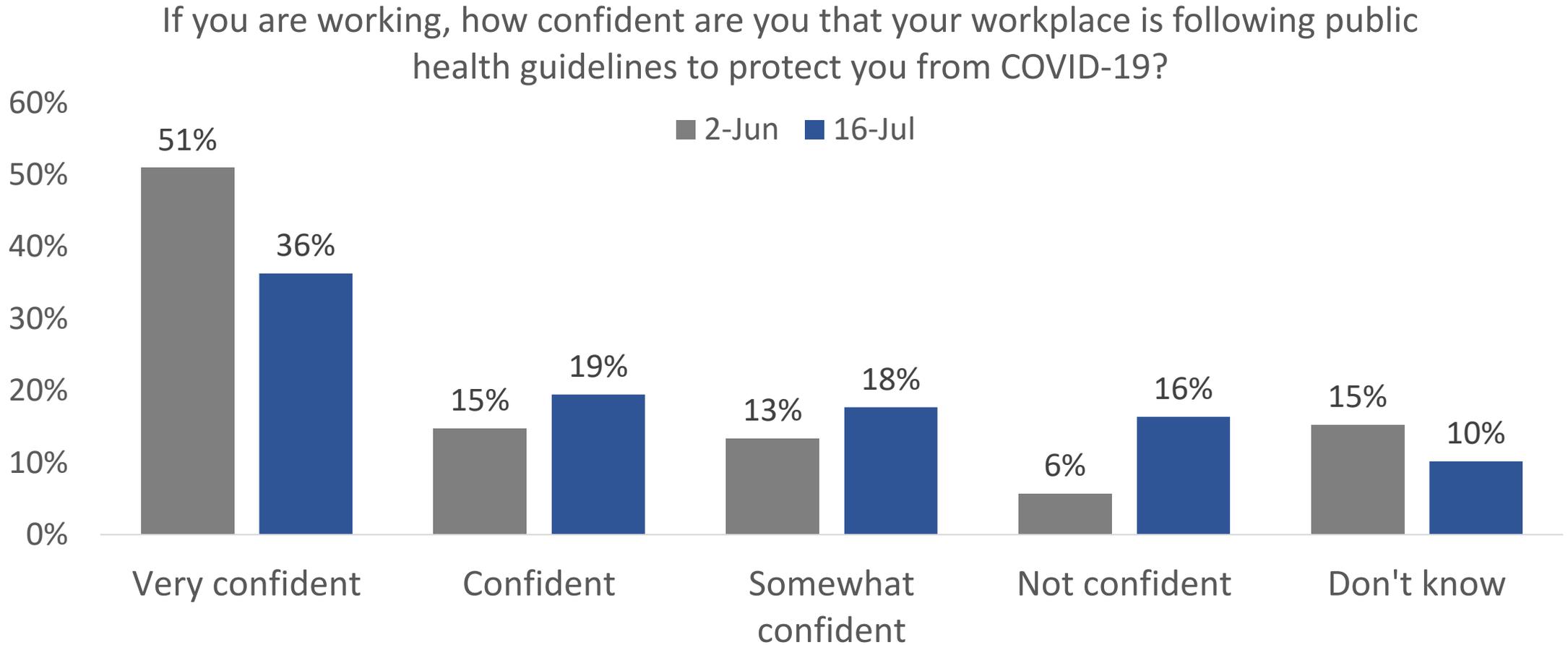
Overall, how would you rate the way leaders at the following levels of government have responded so far to the COVID-19 pandemic?  
(% of residents rating “Excellent” or “Good”)

■ 20-Mar ■ 16-Apr ■ 2-Jun ■ 16-Jul



# Resident perceptions of safety in their workplace

25% of respondents said that they were not working. For the remaining 75%, confidence in their workplace's efforts to protect them from COVID-19 has dropped from 66% confident/very confident to 56% (see chart).

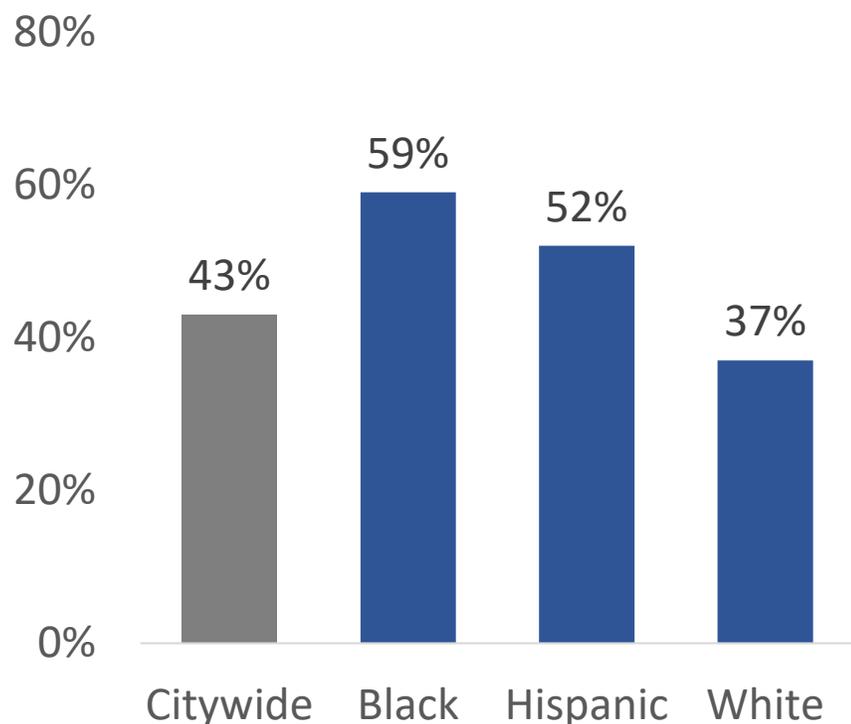


# Financial impact of COVID-19 on residents, by race



More than two out of five residents say that they have experienced a financial impact due to COVID-19; this number is 59% for Black residents and 52% for Hispanic residents. Types of impact vary by race (see charts).

Has your financial situation gotten worse as a result of the COVID-19 outbreak? (% yes, by race)



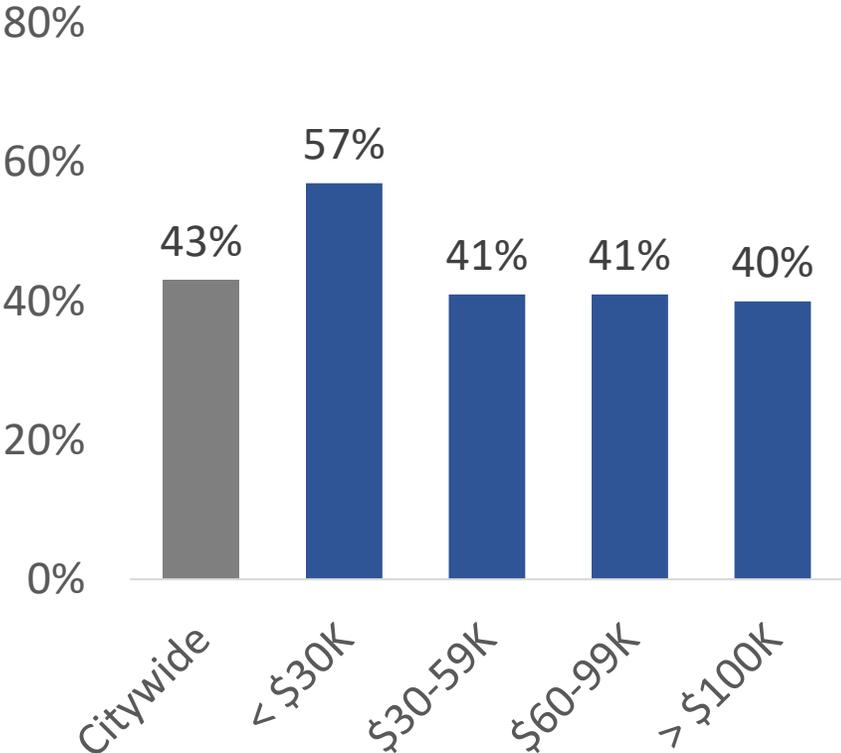
Please indicate how your financial situation has gotten worse as a result of COVID-19 by checking all that apply:

	Citywide	Black	Hispanic	White
Work hours reduced	18%	31%	26%	13%
Stock value down	16%	12%	13%	18%
Sales down at business	13%	15%	9%	13%
Projects/contracts postponed	10%	7%	9%	12%
Job loss	9%	16%	13%	6%
Job furlough	6%	4%	9%	8%
Unable to work due to sickness	5%	12%	9%	2%

# Financial impact of COVID-19 on residents, by income

Residents with a household income of <\$30K are **more likely** to report that COVID-19 has impacted their financial situation. Types of impact vary by household income level (see charts).

Has your financial situation gotten worse as a result of the COVID-19 outbreak? (% yes, by income)



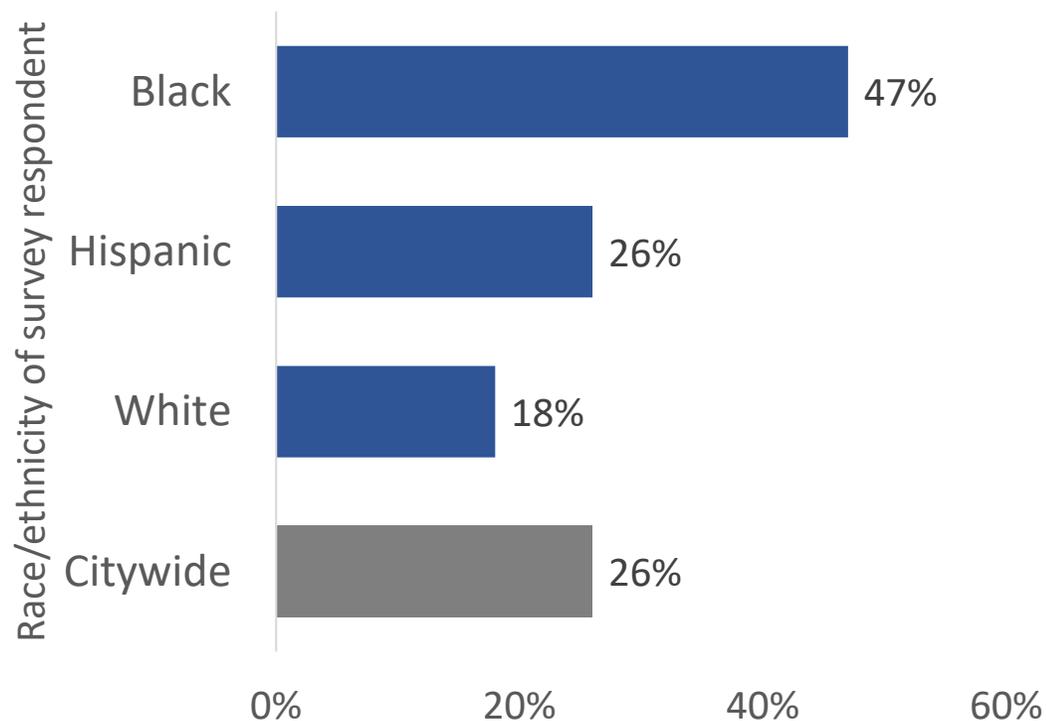
Please indicate how your financial situation has gotten worse as a result of COVID-19 by checking all that apply:

	Citywide	< \$30K	\$30-59K	\$60-99K	> \$100K
Work hours reduced	18%	25%	18%	23%	12%
Stock value down	16%	7%	8%	25%	25%
Sales down at business	13%	7%	12%	16%	20%
Projects/contracts postponed	10%	7%	6%	13%	15%
Job loss	9%	13%	8%	5%	6%
Job furlough	6%	3%	7%	8%	8%
Unable to work due to sickness	5%	15%	6%	0%	2%

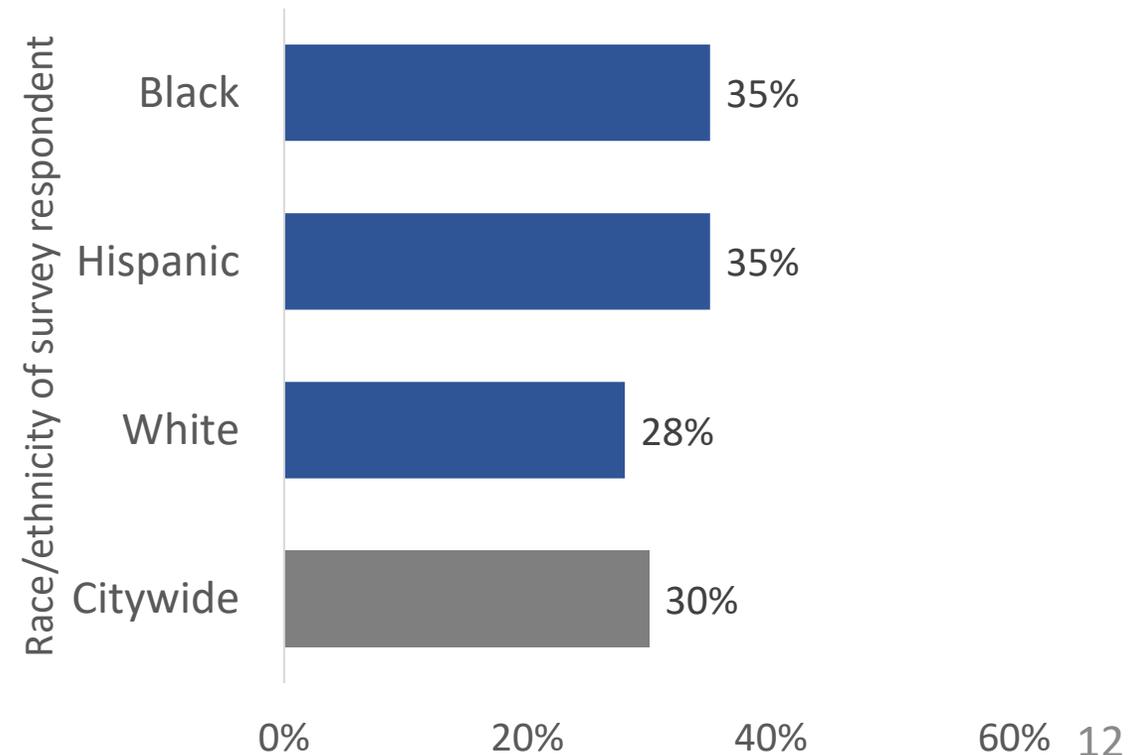
# Severe financial impacts of COVID-19 on residents, by race

More than one-quarter of residents have had trouble paying for necessities and 30% have filed for unemployment or had someone in their household file for employment. These numbers are higher than June. Black residents are more likely to report having trouble paying for necessities (see charts).

Have you had problems paying for basic necessities, such as rent/mortgage, food, utilities, etc. during the COVID-19 Pandemic? (% answering “yes”, by race)



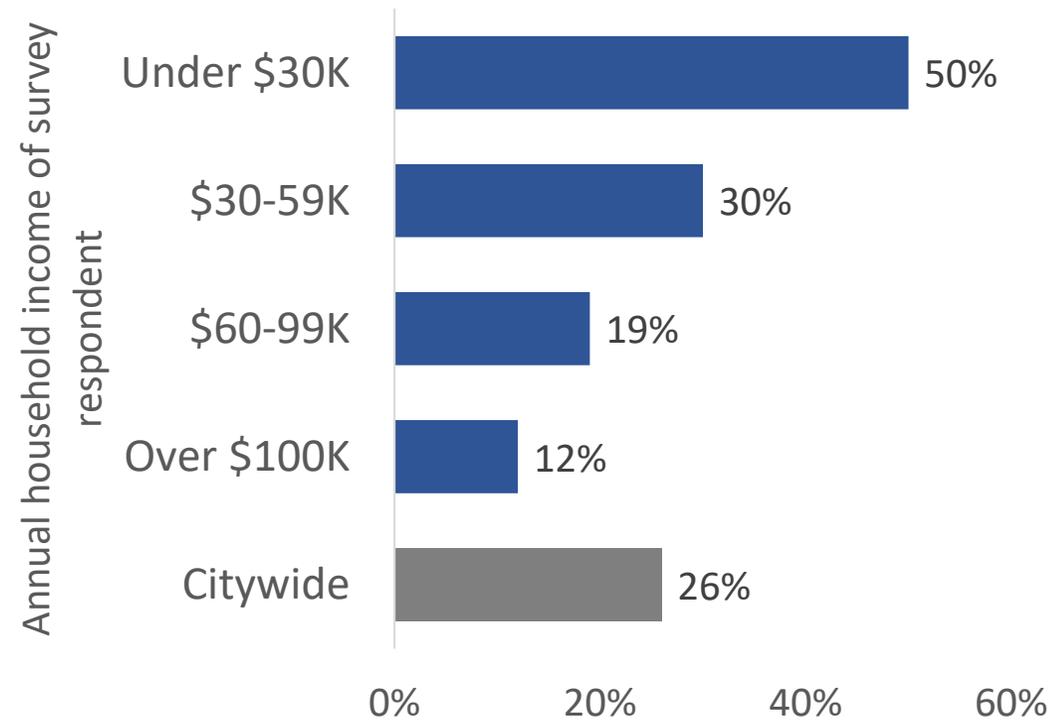
Have you or someone in your household filed for unemployment? (% answering “yes”, by race)



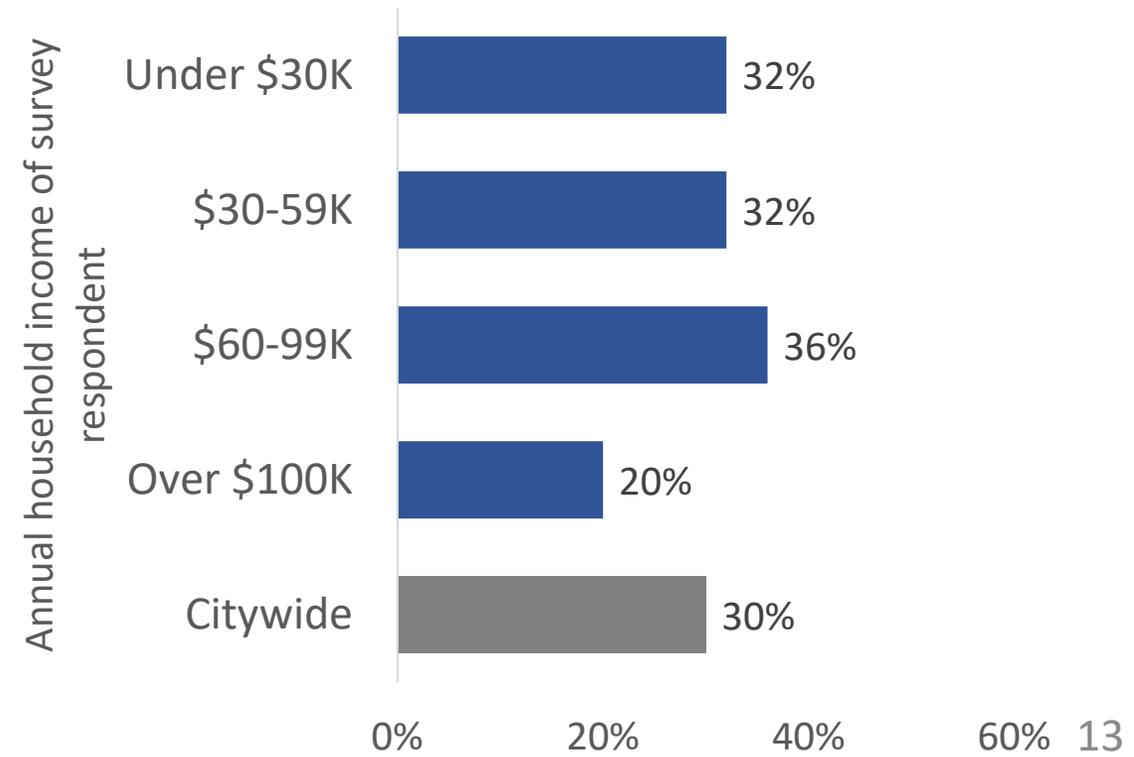
# Severe financial impacts of COVID-19 on residents, by income

Lower-income residents are **more likely** to have had trouble paying for basic necessities. The highest-income residents are **less likely** to have had someone in their household file for unemployment (see charts).

Have you had problems paying for basic necessities, such as rent/mortgage, food, utilities, etc. during the COVID-19 Pandemic? (% answering “yes”, by income)



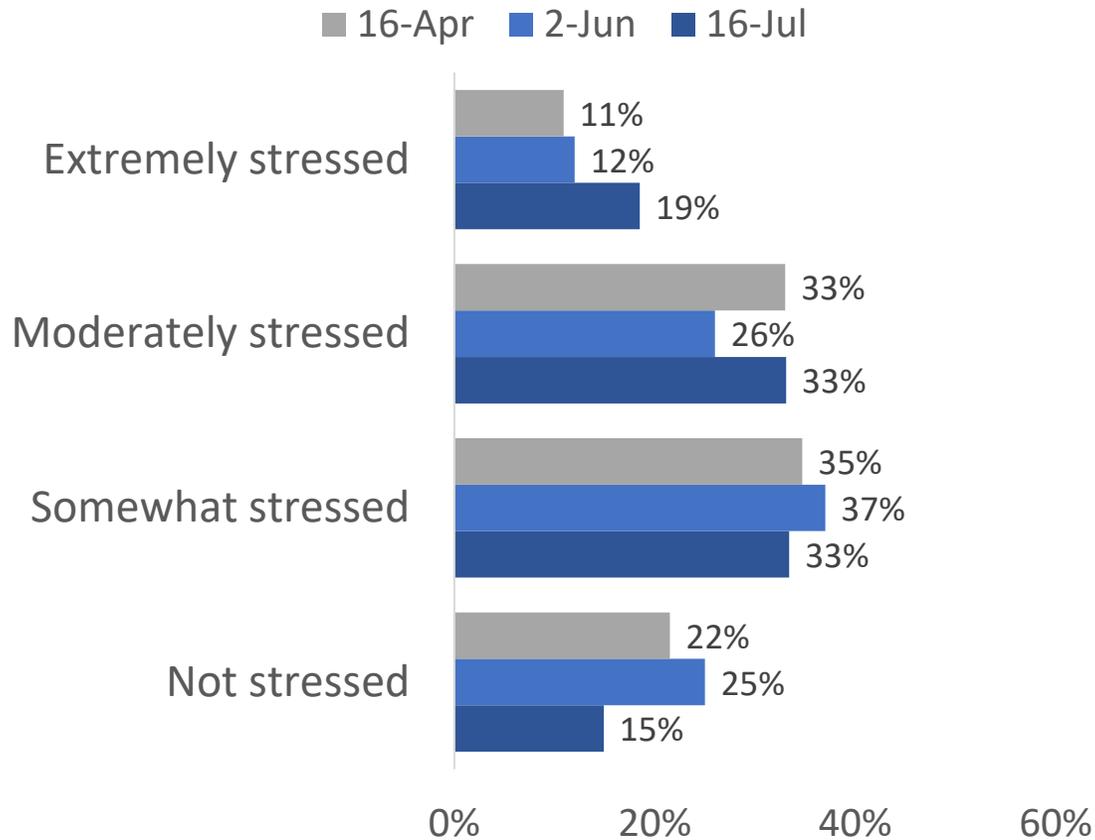
Have you or someone in your household filed for unemployment? (% answering “yes”, by income)



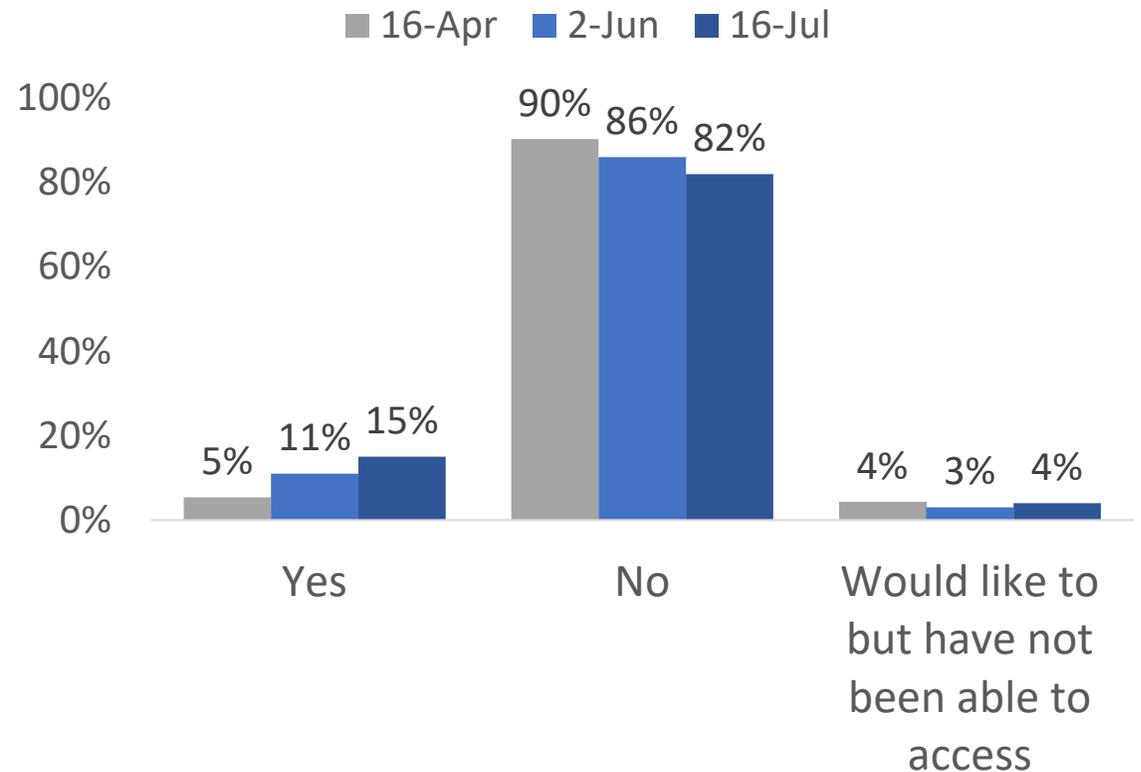
# COVID-19 impact on residents' mental health

52% of residents now rate themselves as extremely or moderately stressed, anxious, or depressed, up from 38% in early June. The percent accessing mental health care has increased since April (see charts).

How would you rate your level of stress, anxiety, and/or depression during this time?



Have you or any member of your household accessed mental health services during the COVID-19 pandemic in order to help deal with anxiety, stress or depression?



# COVID-19 mental health impact by age group

Younger residents on the whole rate themselves as more stressed, anxious and/or depressed than older residents (see chart).

How would you rate your level of stress, anxiety, and/or depression during this time?

Extremely stressed    Moderately stressed    Somewhat stressed    Not stressed

